

PROTECT | DETECT | CONNECT

Building a Global Franchise in
Anti-Counterfeit and Customer Engagement



PROTECT | DETECT | CONNECT

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1 The Big Picture

YPB PROTECTS AND GROWS BRAND VALUE VIA ANTI-COUNTERFEIT AND CUSTOMER ENGAGEMENT TECHNOLOGIES.

HUNGRY MARKET

Urgent brand
need + marketers'
burning want

HUGE MARKET

Extensive products,
sectors and
geographies

RAPID PENETRATION

High growth, low
cost, low capital,
low risk multiplier
partnership model

READY FOR LIFT-OFF

Launchpad built,
technologies,
relationships, talent
assembled for rapid
lift-off

ANTI-COUNTERFEIT

**CUSTOMER
ENGAGEMENT**

**GOVERNMENT
VITAL DOCUMENTS**

RIGHT PLACE & RIGHT TIME

YPB stands to profit from sweeping shifts in global trends.



Emerging pan-Asian middle class

China 350 Million
India 267 Million
ASEAN 190 Million
TOTAL 807 Million



Massive decline of mass marketing

Audiences have shifted to personalised media intake.



Rise of Customer Engagement

Emerging technologies allow engagement through personal devices. Explosive growth in WeChat and Line.



Rapid evolution in Government Vital Documents

Need for new-generation protection technology

2 The Need & The Want

THE NEED – URGENT PROBLEM

Counterfeit directly attacks the value of the brand, and human spirit.

1.

Compromised
Brand Integrity

2.

Affected
Perception of
Quality

3.

Lost Markets
Lost Revenue

4.

Terrorism
Threat

Exporters to Asia highly exposed.



Food



Drink



Pharmaceuticals



Safety



Government

1.7
TRILLION

Value of global counterfeit market

285
BILLION

Spend on anti-counterfeit
measures by 2020

32.4
BILLION

Spend on customer engagement
by 2018

1

COMPANY

has developed an end-to-end solution

50%

of cases, medicines purchased over the internet from illegal sites that conceal their physical address have found to be counterfeit

Up to
30%

of medicine in developing countries are counterfeit

Internet sales of counterfeit drugs account for
75 BILLION
of the total market

27.5 MILLION

counterfeit medicines retained by European Customs Authorities

550 MILLION

doses of illicit medicine seized in Africa during the "Biyela" operation

36%

of anti-malaria drugs in Southeast Asia are falsified

10%

of the world's medicines are counterfeit

20.7 MILLION

illegal and counterfeit drugs seized during "Pangea VIII" operation

THE WANT - IS IT FAKE OR REAL?

IS IT FAKE OR REAL

KEY INSIGHT

Exporters must address the rapidly growing 800m plus middle class in Asia



YPB'S STRATEGY

To provide solutions to exporters to protect their brands and connect to customers around authenticity.

THE WANT – DIRECT CUSTOMER ENGAGEMENT

MASS MARKETING IS DEAD

General demographic targets

General geographic relevance

Expensive to maintain brand presence

Difficult to convert purchase intention

No way to qualify success of campaign

No individual customer feedback

No ongoing database

INTELLIGENT CUSTOMER ENGAGEMENT

Individual targeting

Location & time specific engagement

Very low cost of total operation

Intention can be converted immediately

Campaigns backed by complete analytics

Direct two-way dialogue with customers

Complete data accumulates over time



Direct Engagement Marketing offers brands the opportunity to build **intimate, active and ongoing relationships** with customers.

Our Solutions



YPB'S SOLUTIONS

The world's first end-to-end anti-counterfeit and customer engagement solution

PROTECT



DETECT



CONNECT



Integration of anti-counterfeit technology for global brands and government vital documents.

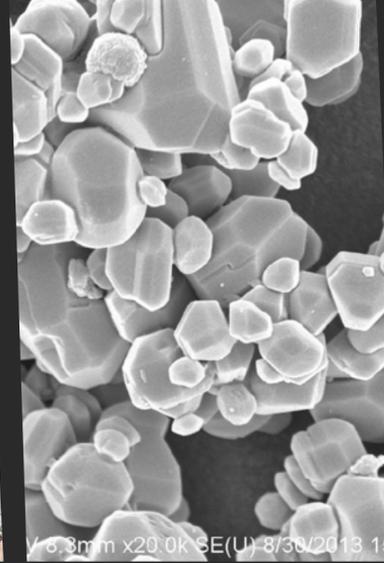
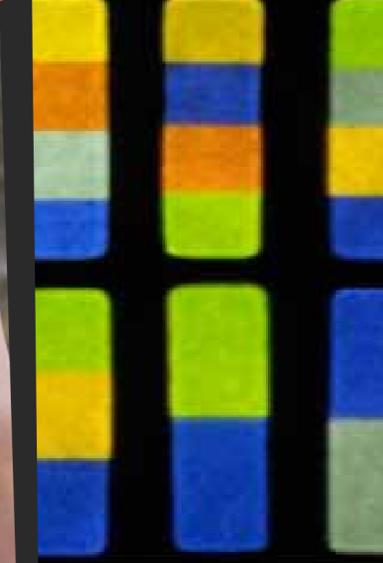


Verification through supply chain and end user / customer authentication.



Customer engagement technology offers direct line of dialogue between brand and customer.

YPB'S IP RICH SOLUTION SUITE

	Forensics & IP Analytics	Government Vital Documents	Forensic Covert Tracer	Print Management	Brand Reporter	Motif Micro	Customer Engagement
							
Technology	Consultancy	Affyrmx JV, IPP IP	YPB Patented IP	YPB IP in Print	BR platform	Nano tech codes	YPB Connect
Application	Fraud, Fake Identification & Analysis	Vital Documents	Goods, Documents Protection	Security Technology Printing & Application	Supply Chain Integrity	Goods, Documents Protection	Direct Sales and Marketing
Core IP	<ul style="list-style-type: none"> › YPB forensic lab › 35 years experience › 100's successful investigations › Anti-counterfeit strategic advice 	<ul style="list-style-type: none"> › YPB invisible tracer › Proprietary scanner › Print management › 35 years consulting on government vital documents design 	<ul style="list-style-type: none"> › Patents over Tracer › Anti-Stokes law › Fluorescence principle in invisible light spectrum › Rare Earth formulation › The only Company certified by CTAAC in China that sells invisible tracers. 	<ul style="list-style-type: none"> › 40 years experience in print and print management › Contract with Elanders › Established contracts with printers especially in China, Thailand and USA 	<ul style="list-style-type: none"> › Software platform › Ported to China use and language › Extensive supply-chain backend reporting › Integration with WeChat channel 	<ul style="list-style-type: none"> › Invisible covert tracer › Smartphone readable › Extensive patent portfolio › MIT heritage of IP and Principal › Micro-fluidic print process developed › MOU to acquire 	<ul style="list-style-type: none"> › Proprietary targeting engine captures and analyses data, and optimises content delivery. › World first technology big-data analytics and reporting

YPB'S FORENSIC COVERT TRACER IS INVISIBLE

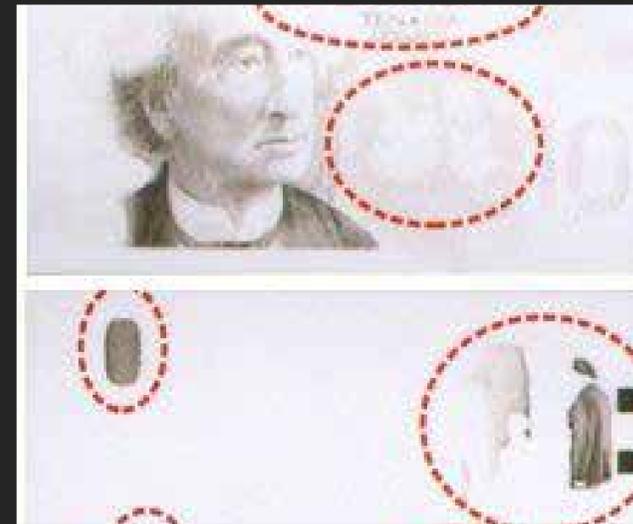
INVISIBLE - CANNOT BE COPIED - CANNOT BE DESTROYED - COST EFFECTIVE



Colour Shifting Ink
900 Suppliers



UV Security Ink
113,000 Suppliers



IR Security Ink
4,700 Suppliers

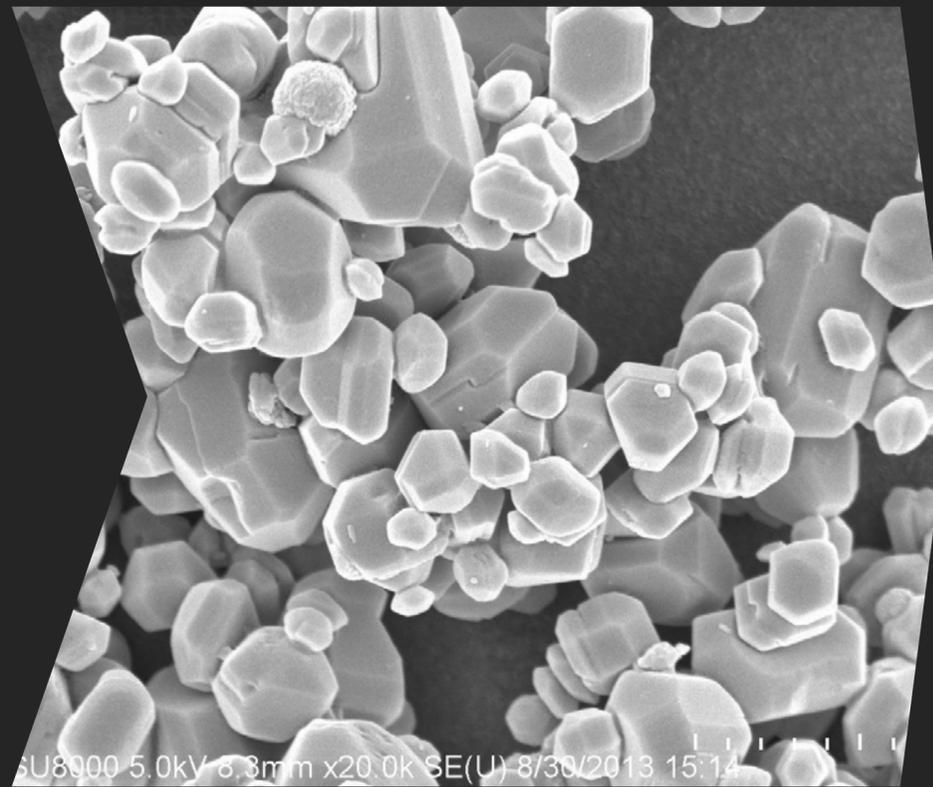


Hot Stamping
20,000 Suppliers

IF YOU CAN SEE IT, IT CAN BE COPIED!

YPB'S TRACER IS EASILY APPLIED SCANNER GIVES IMMEDIATE AUTHENTICATION

YPB particle size 2-5 microns



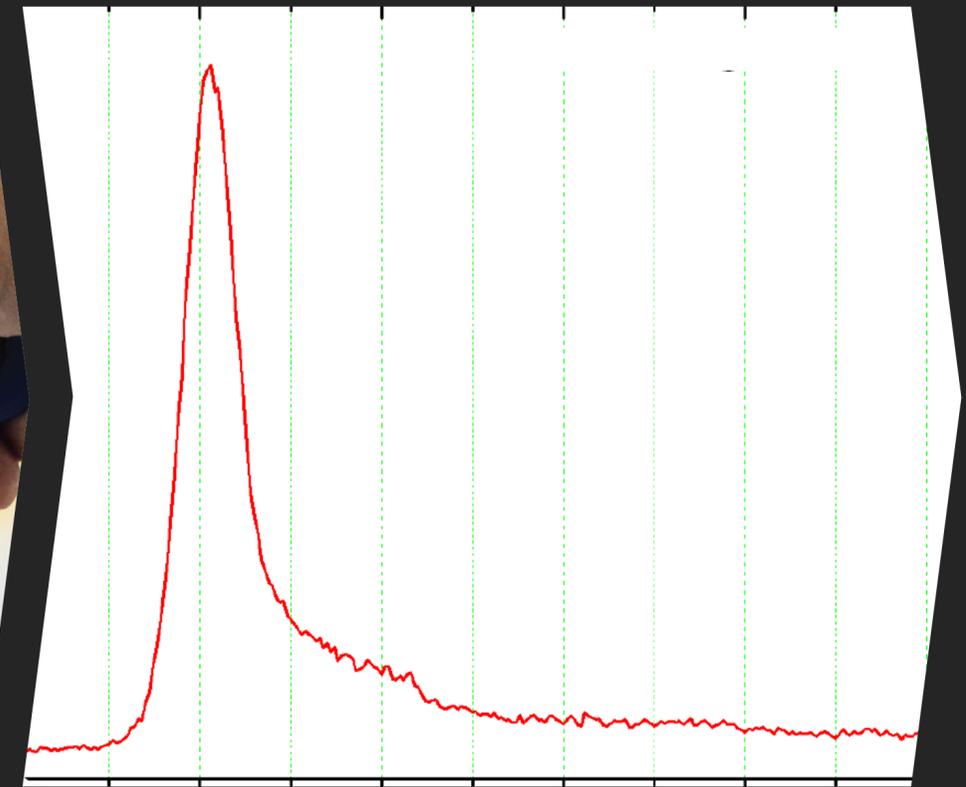
YPB INVISIBLE TRACER

YPB tracer on product



YPB SCANNER EXCITES THE TRACER

YPB scanner reads the signature



YPB TRACER EMITS AN
INVISIBLE RESPONSE

GOVERNMENT VITAL DOCUMENTS



Vital Record Document



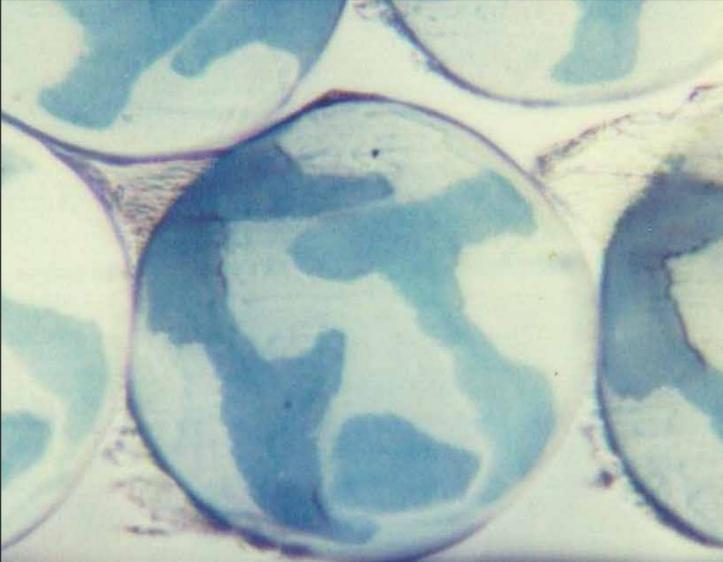
YPB Varisec™ Foil



ePassports



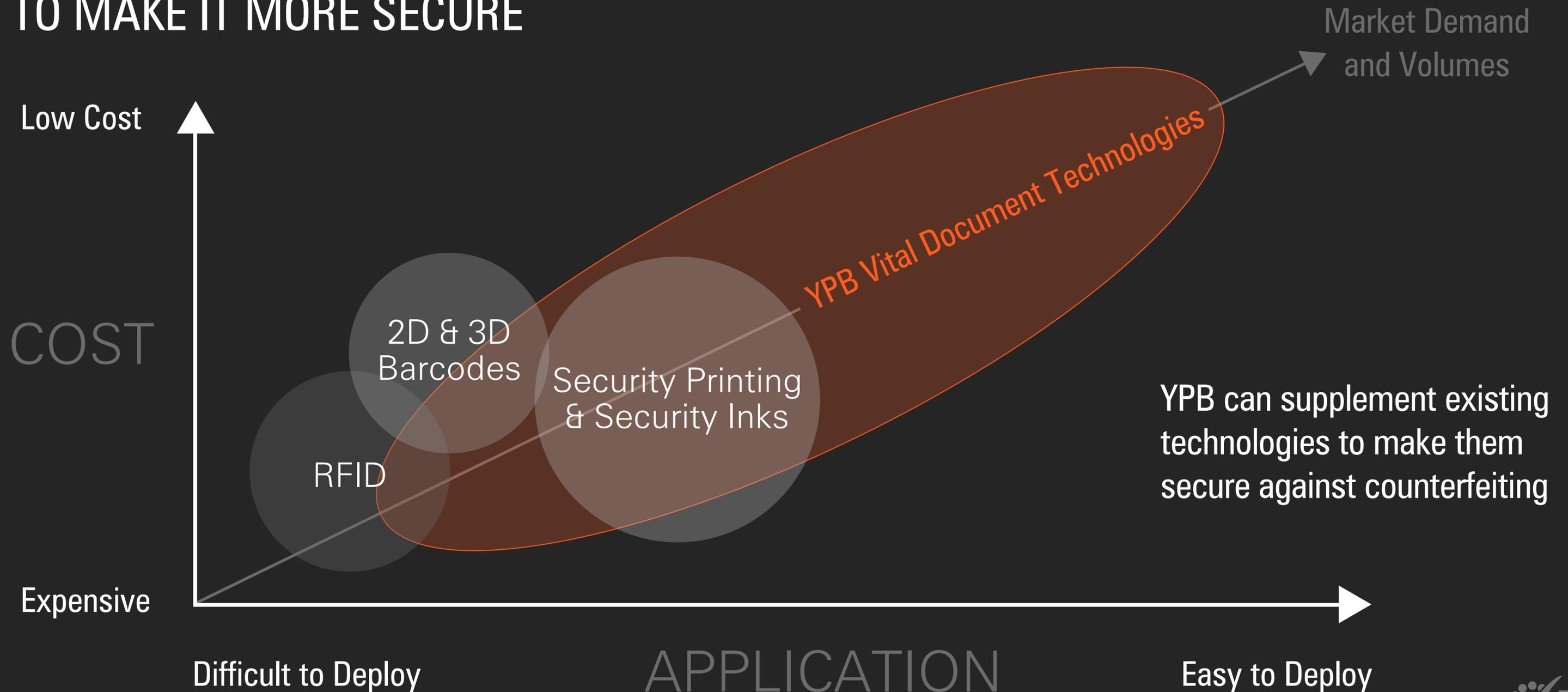
Forensic Fibres



YPB MultiSec™ Thread

LOW COST - EASY TO DEPLOY

WORKS WITH ANY EXISTING TECHNOLOGY
TO MAKE IT MORE SECURE



CUSTOMER ENGAGEMENT

AUTHENTICITY *TRIGGERS* ENGAGEMENT
YPB EMPOWERS BOTH

Brand Authenticity



Brand Engagement

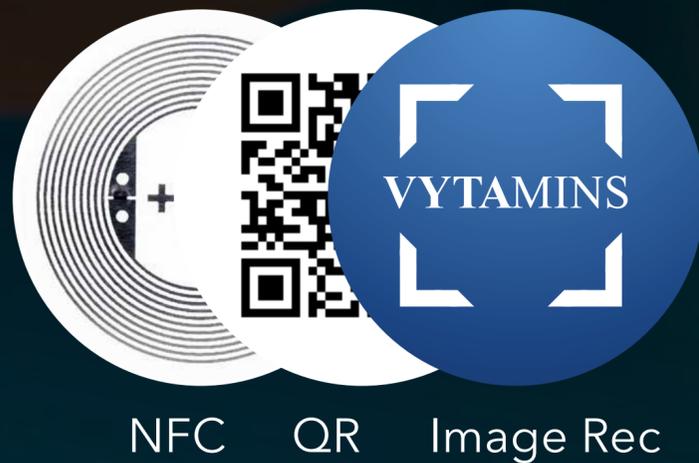
YPB'S UNIQUE MULTI-TECH CUSTOMER CONNECT PLATFORM



*Surveys | Forms | Email Lists | Downloads
Directions | Business Cards | Social Media
Database | Transactions | Competitions | Warranties*

ANTI-COUNTERFEIT INTEGRATED WITH CUSTOMER ENGAGEMENT

Digital Authentication & Information Display



Technology integrated onto the label / bottle / cap provides digital verification of authenticity, as well as customer engagement such as detailed product information or videos.



YPB's Patented Covert Forensic Tracer



Verified

Not Verified

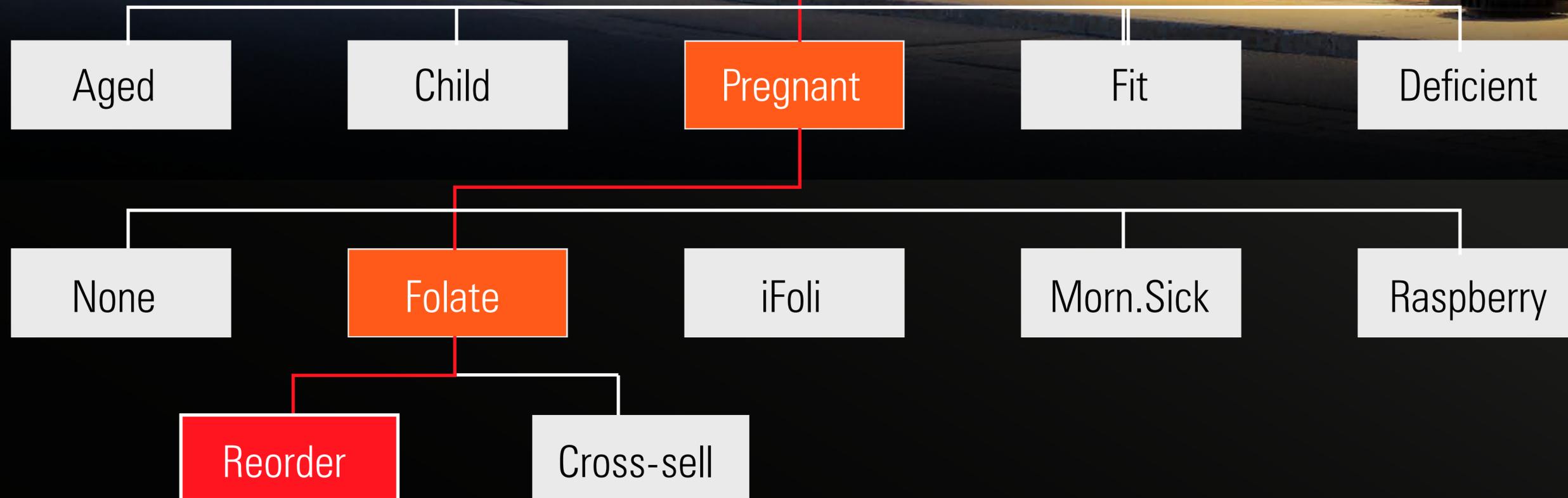
The Covert Forensic Tracer cannot be copied, seen or destroyed - and integrates directly into packaging or labels.

YPB proprietary Scanner provides immediate confirmation of authenticity, from point-of-manufacture, through logistics chain and at point-of-sale.

CONNECT

The power of Tailored Messaging

Rachel Addams
Age: 35



CONNECT

The power of Location Targeting

Chemist



Point A



Point B



Location based delivery diverts foot-traffic into store. Message can be customised on a case-by-case basis to reflect each particular customer's requirements.

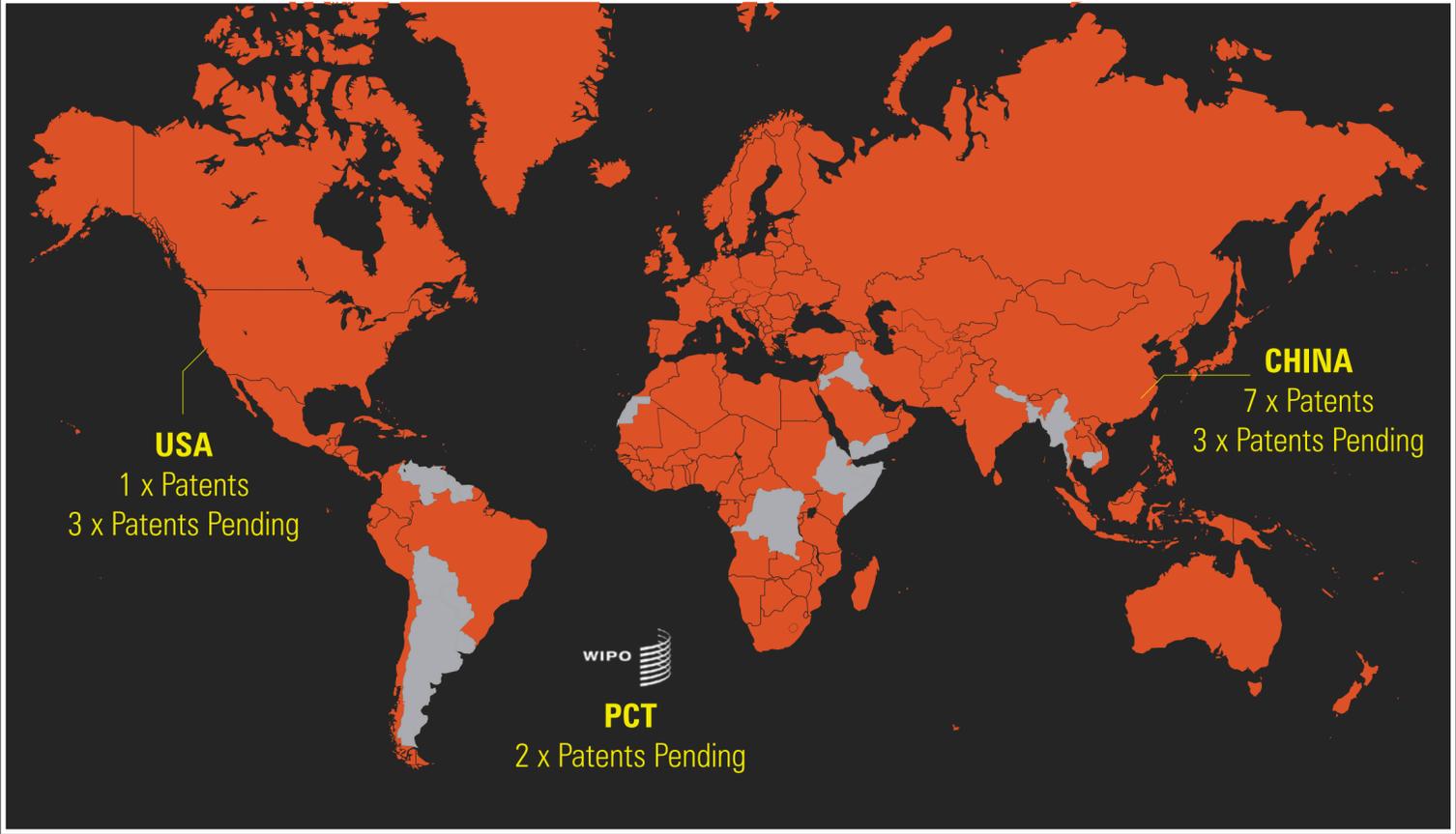


4 Validation

VALIDATION - IP - 8 PATENTS ISSUED



PORTFOLIO AT IPO



CURRENT PORTFOLIO

YPB HAS A UNIQUE MARKET POSITION

75

Companies certified in
China by CTAAC to sell
Anti Counterfeit technology in PRC

15

Companies certified to sell Tracers

1

Company certified by CTAAC in China
that sells invisible tracers



VALIDATION - LICENSES, CUSTOMERS, AWARDS, PARTNERS



PASSED LICENSE OR CERTIFICATIONS:

- AQSIIQ Technical certificate
- AQSIIQ Production License Beijing
- China FDA
- US FDA 21 CFR 177.1520
- EU Commission Regulation (no.10/2011)



CUSTOMERS

- China Feather & Duck Down Association (CFDIA)
Provided 1.2 million Authenticity tags
- CISCO Consultant for anti-counterfeit packaging
- China Govt Food packaging
300 milion packaging printed
- China Tax receipts (Fapio)
14 million documents printed
- China Banks and Credit Co-operatives
Protecting Bank documents

TRUSTED SUPPLIER TO GOVERNMENT BODIES

- Mexico State Governments
- China Ministry
Access and security pass cards
- The People's Procuratorate of Beijing Municipality
Technology provider for security pass cards
- Multiple Western Nations*
ePassport Technology Provider
- Beijing Palace Museum (Forbidden City)
Technology provider for employee passes



TRUSTED SUPPLIER TRADE PARTNERSHIPS

- Elanders Beijing Printing Company Limited
Sole supplier of anti-counterfeit technology
- Shenzen Shensaier Industry Co. Ltd
Sole supplier of anti-counterfeit technology
- Hicap Closures
Sole supplier of anti-counterfeit technology

*Please note: Many customers and projects are partially or wholly classified; preventing disclosure.



AWARDS & MEMBERSHIPS:

- China Trade Association for Anti Counterfeiting
Member
- China Anti Counterfeit Technology Association
Member
- International Anti Counterfeiting Coalition
Member
- Security Document Summit
*Award winner 2 years running:
Won 1 award in 2014 - (Excellent application award),
Won 2 awards in 2015 -
(Innovation + Excellent application)*

Launchpad Complete,
Ready for Lift-off

BUILT THE WORLD'S FIRST BRAND PROTECTION + CUSTOMER ENGAGEMENT FRANCHISE

IP = 2 Granted
Products = 1
Footprint = China
SOB = China

IP = 8 Granted
8 Pending

Products & Services = 7

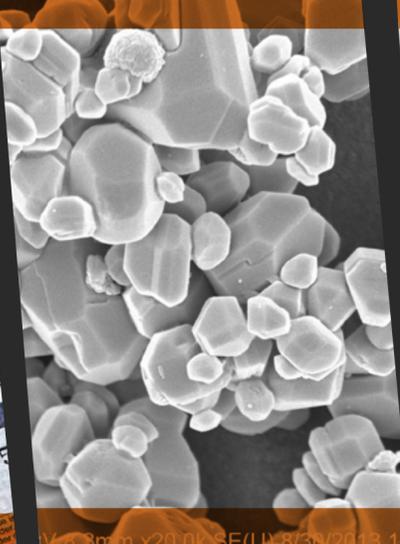
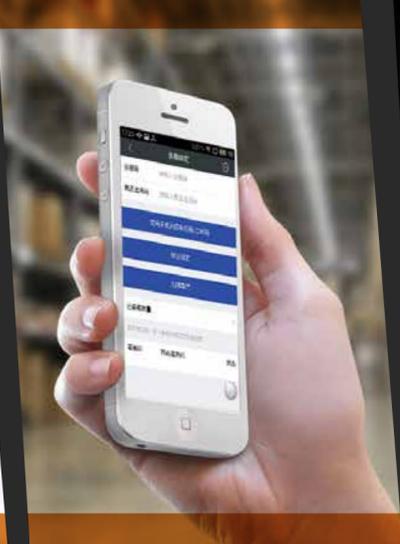
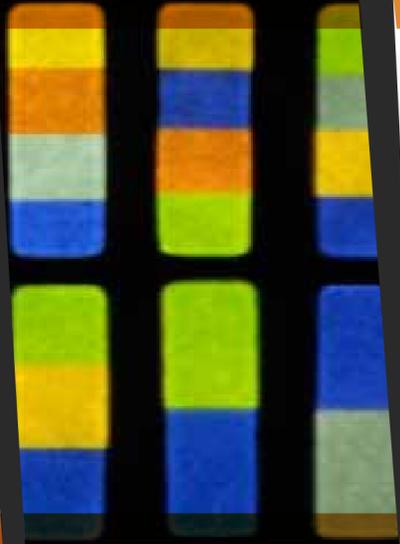
Footprint = China
Thailand
Australia
USA
Mexico

SOB = Global

LAUNCHPAD COMPLETE, READY FOR LIFT-OFF

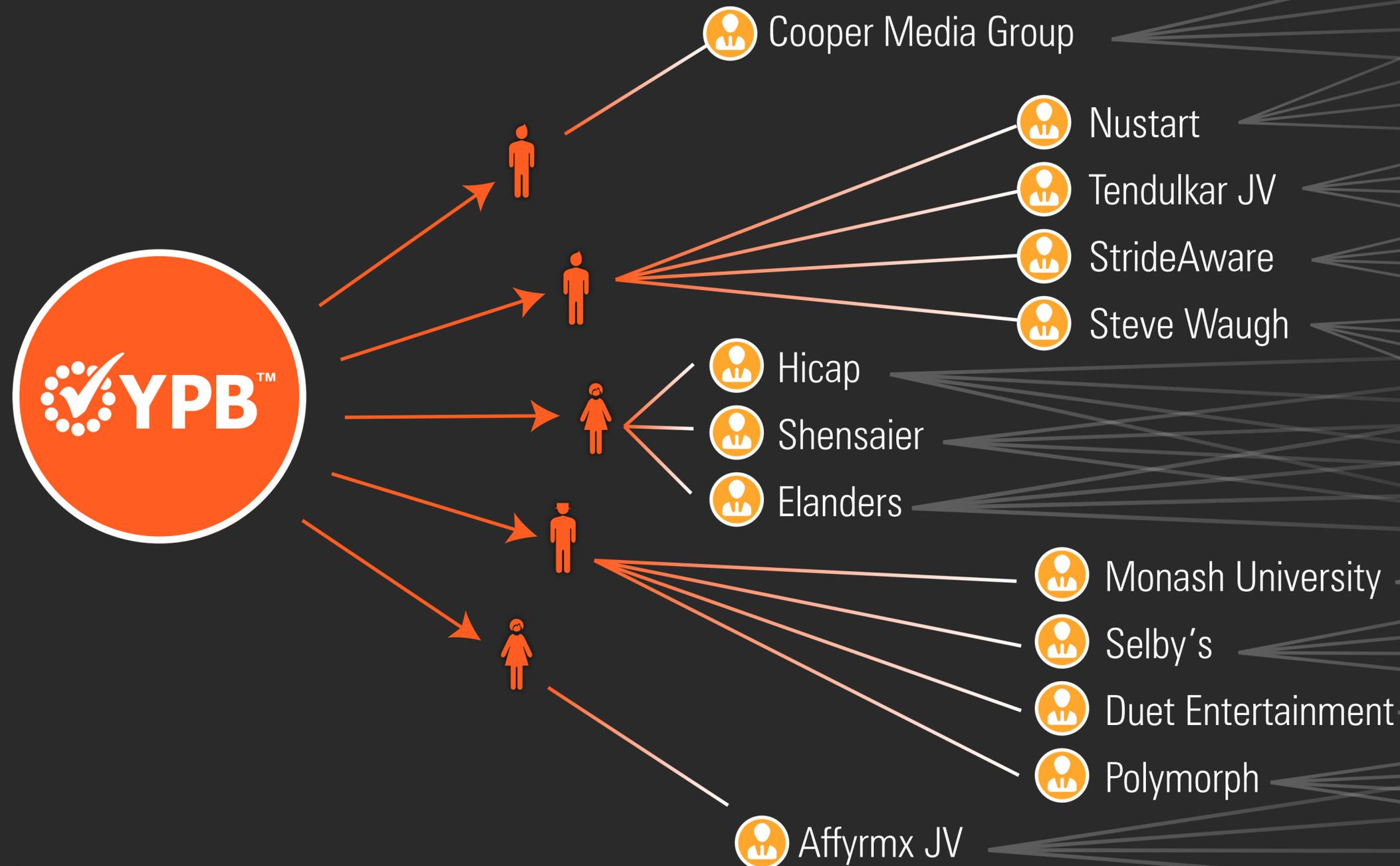
WHAT	WHEN	WHERE	REASON	OPPORTUNITY	CONSIDERATION \$A
Tracer and scanner development	2010-2013	China	Valuable, Unreplicable IP	Anti-counterfeit	\$14.85m in shares
Brand Reporter	2014	USA	Software to track counterfeit	Supply chain management & customer interaction	\$171k cash \$493k shares
Intellectual Product Protection	2015	Thailand	Brand protection consulting, government & blue chip clients	Existing blue chip & Government	\$274k cash, \$411k shares
Continuous Forms Control	2015	USA	Print integration expertise, quality customers	US beachhead	\$411k cash, \$411k shares
nTouch	2015	Australia	Customer connect platform	Big Data Proximity Marketing Customer Profiling	\$4.5m all shares
Affyrmx	2016	Mexico / USA	JV for Latin America	Beachhead for Latin America and Government sector	\$260,000 shares

YPB HAS BUILT A MULTI-STREAM REVENUE PLATFORM

	Forensics & IP Analytics	Government Vital Documents	Forensic Covert Tracer	Print Management	Brand Reporter	Motif Micro	Customer Engagement
							
Product	Lab Services	YPB's core IP	YPB Patented IP	YPB IP in Print	YPB IP	Nano tech codes	YPB Connect
Revenue Model	Fee for service	Fee per document	Fee per application	Fee per application	SaaS	Fee per application	SaaS
Client Type	Fortune 500 Companies	Government	Brands	Brands	Brands	Brands	Brands
Revenue Potential	★★	★★★★★	★★★★★	★★	★★	★★★★★	★★★★★

YPB MULTIPLIER PARTNERSHIP MODEL

High growth, Low cost, Low capital, Low risk



BRAND OWNERS & GOVERNMENT

CLEARLY TARGETED SOURCES OF BUSINESS

Geographies, Sectors, Products



Anti-Counterfeit



Customer Engagement



Government Vital Documents

	GOVERNMENT VITAL DOCUMENTS	FASHION & RETAIL	FOOD & BEVERAGE	SPORT	FINANCIAL INSTITUTIONS	FMCG	PHARMA & HEALTH	EXPORTERS
ANZ								
INDIA								
SE ASIA								
USA								
CHINA								
MEXICO								

YPB'S MAJOR GOVERNMENT VITAL DOCUMENTS OPPORTUNITY IN MEXICO

AFFYRMX
GROUP

MARKET & OPPORTUNITIES

50m - 60m

VITAL RECORDS

total market size
US\$7.2m - US\$8.8m

1.2m - 1.3m

VISAS

total market size
US\$700,000

25m - 30m

LOTTERY TICKETS

total market size
US\$5.8m - US\$7.6m

10m - 12m

IDENTITY CARDS

total market size
US\$20m - US\$25m

20m - 25m

EMMISSION CERTIFICATES

total market size
US\$7.2m - US\$8.8m

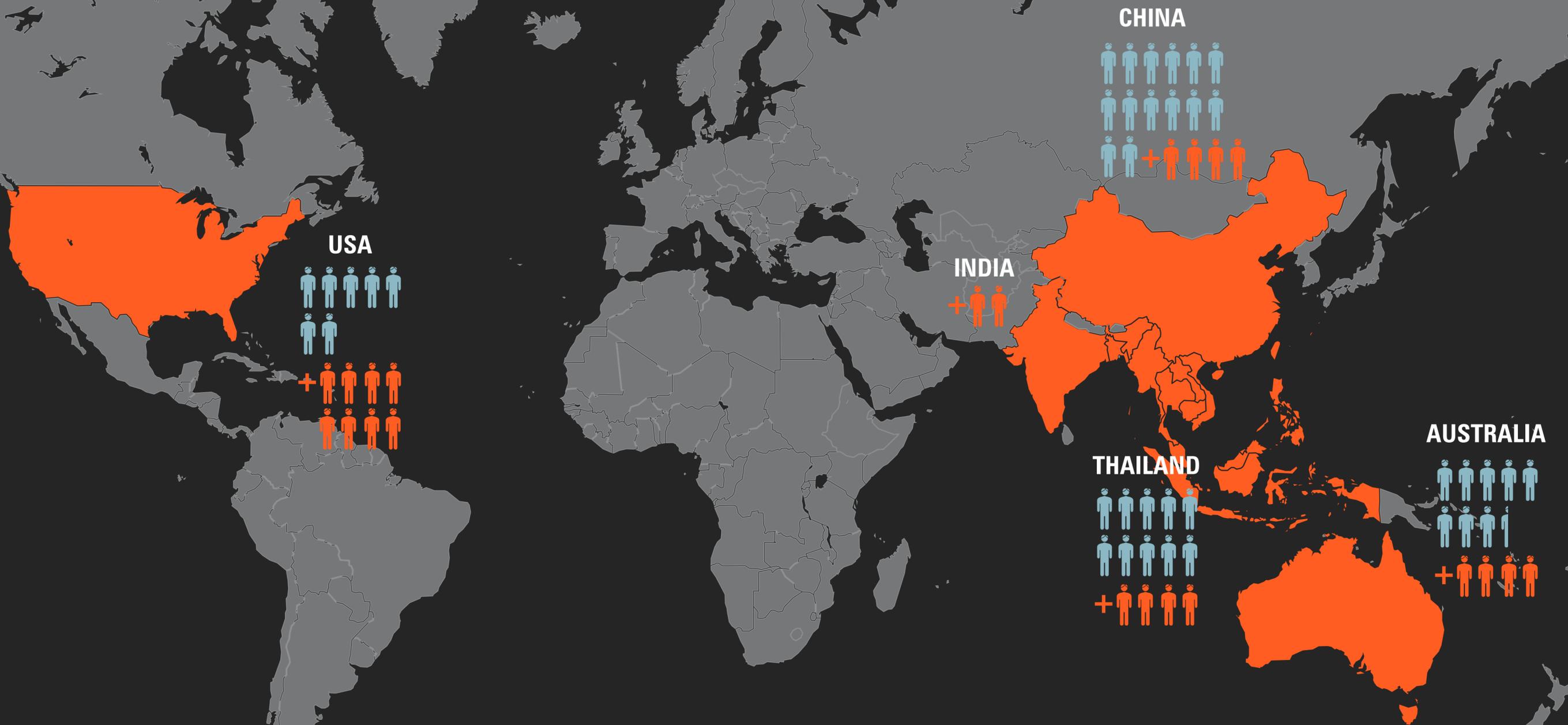
**This is not a forecast - YPB's potential revenue varies by opportunity.*

YPB HAS THE ONLY SECURITY FOIL NOW APPLIED TO PASSPORTS



125M PASSPORTS ISSUED ANNUALLY

HIRING PLAN 2016



6 People

STRONG TEAM



John Houston
Executive Chairman
40 years in international business building, including \$2bn mobile build and successful exits



Jens Michel
Chief Executive Officer
Over 10 years of proven success in business building, operations and turnarounds in ASEAN and APAC



Simon Szewach
Global President
Customer & Brand Activation
Founder of nTouch platform, with a decade in customer analytics, online and mobile marketing



Robert Whitton
Chief Financial Officer
Company Secretary
35 plus years as a chartered accountant and company director



Ralph H. Davis Jr
Global President
YPB Print Solutions
More than 40 years experience in printing and packaging with particular experience in the apparel industry



Tianya Song
General Manager China
Over a decade in FMCG and Pharma Packaging. Experienced in both International and Chinese styles of management



Timothy Merchant
Chief Technical Officer
35 years expertise in government and currency printing, anti-counterfeit, and forensic evaluation services



Gregory O'Shea
VP Commercial Operations & Business Development
Over 25 years in supply chain management at managing director level

YPB BOARD

John Houston Executive Chairman

Mr. Houston has 40 years in international business from his native Australia, to expatriate posts for public and private enterprises in New Zealand, Sri Lanka, Thailand, Switzerland, Hong Kong, Singapore and China. He is experienced at managing businesses and creating shareholder wealth globally. Amongst his achievements are the successful launch of a US\$2billion mobile startup in Thailand, and achieving a cash exit for a 70x multiple of EBITDA for a venture backed business.

Robert Whitton Executive Director

Mr Whitton has a longstanding and successful career as a Chartered Accountant and Business Advisor. A specialist in business reconstruction services, Robert is a Fellow of the Institute of Chartered Accountants and a Fellow of the Institute of Company Directors. Robert has in excess of 30 years' experience gained across a range of accountancy firms, most recently as a Director of William Buck, Chartered Accountants & Advisors in Sydney, Australia. Robert is a Certified Fraud Examiner. He also is an Associate Fellow of the Australian Institute of Management and a member of Australian Restructuring Insolvency & Turnaround Association.

Gerard Eakin Non-Executive Director

Mr Eakin has had a 30 year-plus career in Australian equities in both portfolio management and equity research. His focus has been identifying and supporting young companies with superior potential. He is the founder of Manifest Capital Management and manages Australian equity portfolios for a select group of high net worth investors.

Ronald Langley Non-Executive Director

Mr Langley is an Australian with extensive experience in building and running businesses globally. He spent 25 years in the United States, initially heading the former Brierley Investments Ltd's international subsidiary in North America. He is an experienced senior executive, investor, Company Director, and Chairman with a background in corporate acquisitions and business building

George (Su) Su Non-Executive Director

Mr Su headed CITIC Securities Australian operation between 2009 and 2013 with special focus on cross border transactions between Australia and China and continues to represent the Chinese investment bank in Australia as its business partner. He was born and educated in Beijing before continuing his education in the USA. He holds a Bachelor of Arts Degree in Business Administration.

7 Competitor Analysis

YPB HAS CREATED THE WORLD'S FIRST ACCE SOLUTION

	ANTI-COUNTERFEIT PRINT PACKAGING & LABELLING	IP SOLUTIONS AND FORENSIC SERVICES	CUSTOMER ENGAGEMENT	END-TO-END IP SOLUTION DESIGN	INVISIBLE TO THE HUMAN EYE
YPB	✓	✓	✓	✓	✓
3M	✗	✗	✗	✗	✗
HONEYWELL	✗	✗	✗	✗	✗
OPSEC	✓	✗	✗	✗	✗
THIN FILM ELECTRONICS	✗	✗	✓	✗	✗
AUTHENTIX	✗	✗	✗	✓	✗
TAPIT	✗	✗	✓	✗	✗
DATADOT	✗	✗	✗	✗	✗

ACCE = ANTI COUNTERFEIT CUSTOMER ENGAGEMENT



ANTI COUNTERFEIT TECH COMPARISON

ATTRIBUTE	RFID	NFC	HOLOGRAM	MICRODOT	UV&IR INKS	CODED TAGGANTS	YPB
COST PER APPLICATION (\$USC)	15-30	10-25	2-5	2-5	2	1-2	1
PASS/FAIL READER	✓	✓	×	×	×	✓	✓
UNIQUE PRODUCT ID PER UNIT	✓	✓	×	✓	×	PARTIAL	✓
RAPID AUTOMATED SCANNING	✓	✓	×	×	✓	×	✓
CAN BE SCANNED AT A DISTANCE >1M	✓	×	×	×	×	×	×
INVISIBLE TO THE EYE EVEN UNDER IR/UV/MAGNIFICATION	×	×	×	×	×	×	✓
DURABILITY - TRACEABLE IF BURNT	×	×	×	★	★	★	★★★★
EASE OF APPLICATION	★	★	★★	★★	★★★★	★★	★★★★
TRACK AND TRACE ENABLED	✓	✓	×	✓	×	✓	✓
READER UNDER US\$20	×	N/A	N/A	×	✓	×	✓

Financials

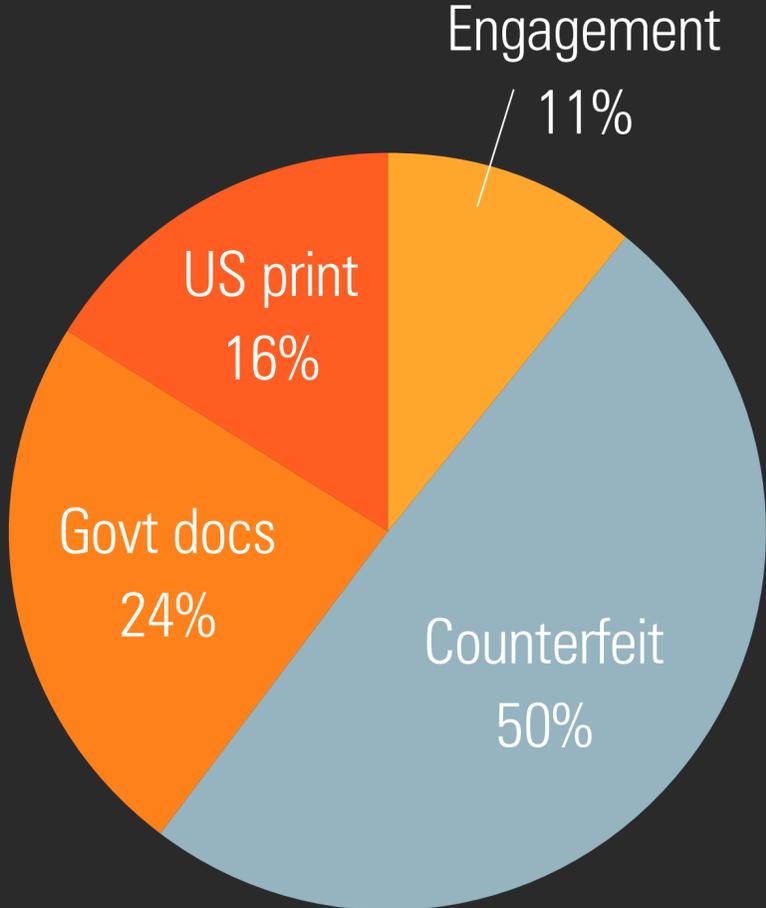
PROFIT & LOSS

	Consolidated	
	12 months to 31 December 2015 \$'000	6 months to 31 December 2014 \$'000
Revenue	1,714	85
Expenses		
Consulting fees	(1,377)	(258)
Depreciation and amortisation expense	(902)	(315)
Directors' fees	(197)	(56)
Employee benefits expense	(1,039)	(293)
Finance costs	(197)	(68)
Impairment of goodwill	-	(2,206)
Production costs	(221)	-
Rental expenses	(304)	(89)
Research and development	(1,380)	(505)
Marketing	(183)	-
Traveling expense	(645)	-
Options expense	-	(97)
Share-based payments	(282)	(113)
Commissions expense	(797)	(118)
Regulatory expenses	(250)	(146)
Professional fees	(142)	(23)
Other expenses	(560)	(276)
Loss before income tax expense	(6,762)	(4,478)
Income tax expense	-	-
Loss after income tax expense for the year/period attributable to the owners of YPB Group Ltd	(6,762)	(4,478)
Other comprehensive income		
<i>Items that may be reclassified subsequently to profit or loss</i>		
Exchange differences on translation of foreign operations	731	1,060
Other comprehensive income for the year/period, net of tax	731	1,060
Total comprehensive loss for the year/period attributable to the owners of YPB Group Ltd	(6,031)	(3,418)

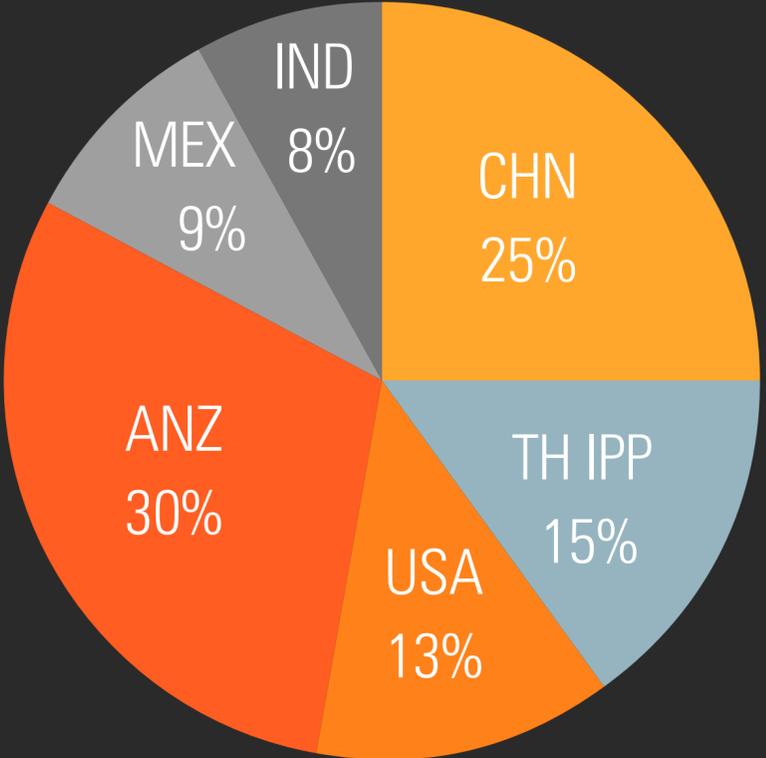
BALANCE SHEET

	Consolidated	
	31 December 2015	31 December 2014
	\$'000	\$'000
Assets		
Current assets		
Cash and cash equivalents	2,877	2,405
Trade and other receivables	4,568	174
Inventories	179	136
Total current assets	<u>7,624</u>	<u>2,715</u>
Non-current assets		
Plant and equipment	313	26
Intangibles	16,176	11,096
Trade and other receivables	1,653	-
Total non-current assets	<u>18,142</u>	<u>11,122</u>
Total assets	<u>25,766</u>	<u>13,837</u>
Liabilities		
Current liabilities		
Trade and other payables	1,418	364
Total current liabilities	<u>1,418</u>	<u>364</u>
Non-current liabilities		
Borrowings	3,104	2,748
Total non-current liabilities	<u>3,104</u>	<u>2,748</u>
Total liabilities	<u>4,522</u>	<u>3,112</u>
Net assets	<u>21,244</u>	<u>10,725</u>
Equity		
Issued capital	33,606	17,449
Reserves	3,056	1,932
Accumulated losses	(15,418)	(8,656)
Total equity	<u>21,244</u>	<u>10,725</u>

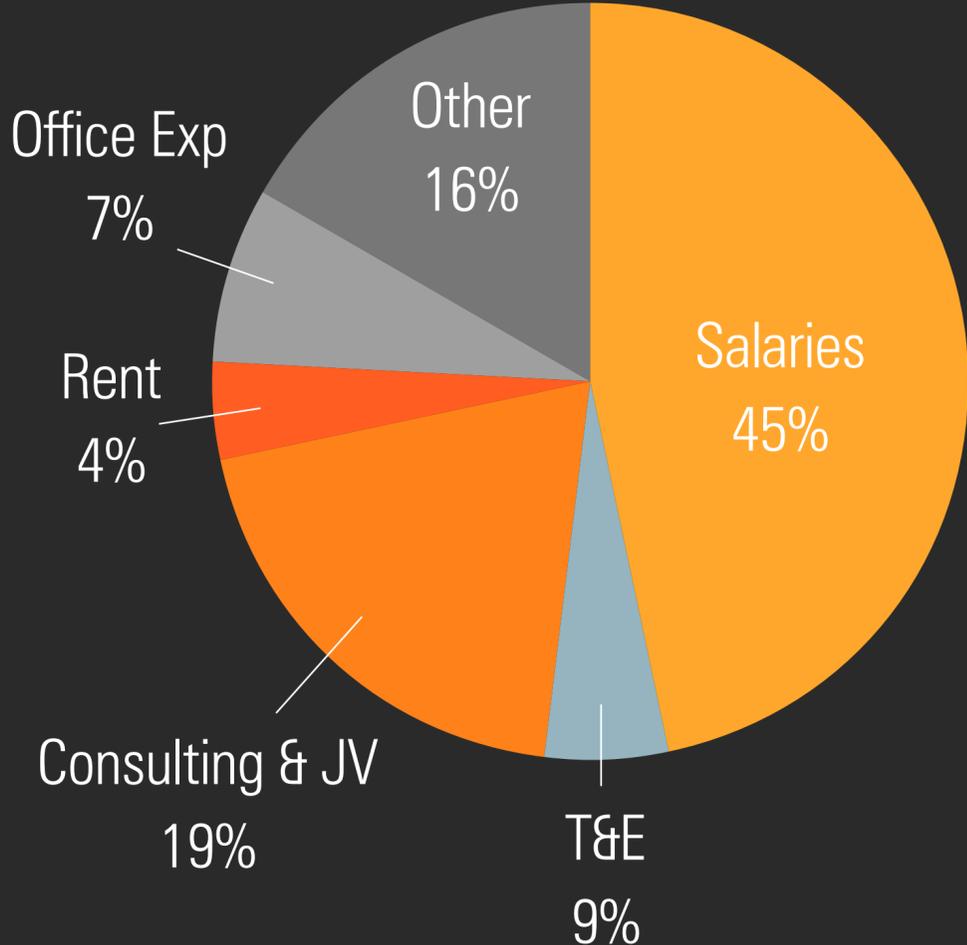
REVENUE AND COST STRUCTURE



REVENUE 2016 SECTOR



REVENUE 2016 GEOGRAPHY



COST BASE 2016

ISSUED CAPITAL

Ordinary fully paid	171,410,287
Options \$0.20 Oct 2017	40,043,884
Total securities	211,454,171

Market cap fully diluted \$0.26 \$55m

RAISING HISTORY

Cash raised

	Date	Raised \$	Shares	Price \$
IPO	7/08/2014	\$3,750,000	18,750,000	0.20
Placement	11/12/2014	\$1,604,999	5,349,998	0.30
Placement HNW	24/02/2015	\$3,000,000	10,000,000	0.30
SPP	28/04/2015	\$1,356,655	4,522,182	0.30
Placement HNW	23/12/2015	\$2,745,479	10,559,536	0.26
Lanstead	29/12/2015	\$750,000	2,884,615	0.26
		\$13,207,133	52,066,331	0.25

Acquisitions

	Date	Scrip value			% total
Brand Reporter	9/09/2014	\$385,452	1,752,055	0.22	74%
IPP	7/05/2015	\$389,914	1,170,913	0.33	60%
CFC	1/09/2015	\$383,191	1,094,830	0.35	50%
nTouch	30/10/2015	\$4,500,000	12,857,143	0.35	100%
Affyrmx	17/02/2016	\$260,000	1,000,000	0.26	n/a
		\$5,918,557	17,874,941	0.33	

Top 20 Ordinary Shareholders as at 03 May 2016

THE BIMM CORPORATION PTY LTD <FJ FUND A/C>	60,368,453
CITICORP NOMINEES PTY LIMITED	13,461,263
BNP PARIBAS NOMINEES PTY LTD <GLOBAL PRIME OMNI DRP>	6,064,103
HIGH ALTITUDE INVESTMENTS LIMITED	5,496,716
PERLE VENTURES PTY LTD <877 CAP INVESTMENTS 2 A/C>	5,000,000
ACK PTY LTD <MARKOFF FAMILY A/C>	4,000,000
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	3,400,497
MR RONALD LANGLEY & MRS RHONDA LANGLEY	3,333,333
SELBY SUPER PTY LTD <MARC SELBY SUPER FUND A/C>	3,296,703
MS DAN LIU	3,098,092
JEFFREY MARKOFF	2,564,103
LEGATS PTY LTD <SIMON SZEWACH FAMILY A/C>	2,564,103
ISAAC BALBIN <BALBIN ASAFI A/C>	2,564,103
SILK ROAD CORPORATE FINANCE PTY LTD	2,398,624
MR VICTOR JOHN PLUMMER	2,050,000
XETERA LIMITED	1,640,116
ABN AMRO CLEARING SYDNEY NOMINEES PTY LTD <CUSTODIAN A/C>	1,625,607
J P MORGAN NOMINEES AUSTRALIA LIMITED	1,342,500
MR DAVID KINSMAN	1,297,933
GLENCO PROPERTIES PTY LTD	1,250,000
	<hr/>
Balance of Register	44,594,038
Total of Securities	<hr/><hr/>171,410,287

Top 20 Option Holdings as at 03 May 2016

THE BIMM CORPORATION PTY LTD <FJ FUND A/C>	15,089,413
PERLE VENTURES PTY LTD <877 CAP INVESTMENTS 2 A/C>	4,900,000
MR RONALD LANGLEY & MRS RHONDA LANGLEY	3,333,333
MR VICTOR JOHN PLUMMER	2,012,500
TECHINVEST HOLDINGS PTY LTD <ANM A/C>	1,070,000
SHEARER-SMITH HOLDINGS PTY LTD <JASON SHEARER-SMITH FAM A/C>	808,333
MS DAN LIU	774,523
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	759,128
CLEAR CHANNEL PTY LTD <CLEAR CHANNEL SUPERFUND A/C>	748,751
SLADE TECHNOLOGIES PTY LTD <EMBREY FAMILY SUPERFUND A/C>	650,000
SILK ROAD CORPORATE FINANCE PTY LTD	599,656
MR BROCK LACHLAN RODWELL	599,500
MR LEO FERDINANDO CESTER & MRS MARIA HENDRIKA CESTER <CESTER SUPER FUND A/C>	494,860
GREGORY J WOOD & ASSOCIATES PTY LTD <THE G J WOOD FAMILY A/C>	414,400
SHIPLEY NOMINEES PTY LTD	400,000
IHODS SUPER FUND PTY LTD <VAD SUPER FUND A/C>	343,750
MR NEIL ATHERTON DAY & DR PAUL MELVILLE DAY <NEIL ATHERTON DAY SUPER A/C>	297,044
INVIA CUSTODIAN PTY LIMITED <GRAEME PEARSON FAMILY A/C>	293,750
DR PAUL ANTHONY PORTER & DR TI-WAN NG <PORTER FAMILY A/C>	240,000
CHRIS BELL INVESTMENTS PTY LTD <THE CHRIS BELL SUPER FUND>	225,000
B2B HOLDINGS PTY LIMITED	225,000
	<hr/>
Balance of Register	5,764,943
Total of Securities	<hr/><hr/>40,043,884

On-Market Buy Back: There is currently no on-market buy back.

YPB Group Limited OFFER

DETAILS OF THE CAPITAL RAISING

Institutional Placement	<ul style="list-style-type: none">▪ Institutional Placement of 18.75 million new fully paid ordinary shares at A\$0.24 per share to raise A \$4.5m▪ The Placement will take place as a single tranche and will fall within the Company's ASX Listing Rule 7.1 capacity available for issue
Application of funds raised	<ul style="list-style-type: none">▪ The proceeds raised from the Offer are expected to be applied as follows:<ul style="list-style-type: none">○ Cash consideration for the purchase of shares in Motif Micro Inc.○ Business acceleration○ Research & Development○ Costs of the raise
Ranking	<ul style="list-style-type: none">▪ New Shares will rank pari passu with existing YPB Shares
Underwriting	<ul style="list-style-type: none">▪ The Placement is not underwritten

KEY OFFER STATISTICS

Placement Offer Metrics	
Existing shares on issue (m)	172.1
Placement shares issued (m)	18.8
No. of shares on issue post Placement (m)	190.9
Options on issue	40.0
Total securities on issue post Placement (m)	230.9
Issue Price (A\$)	\$0.24

Sources	\$A million
Institutional Placement	\$4.50
Total	\$4.50

Uses	\$A million
Business development and acceleration	\$3.18
Research & Development	\$1.00
Costs of the raise	\$0.32
Total	\$4.50

TIMETABLE

Event	Date
Trading Halt and opening of institutional offer	Friday, 20 th May 2016
Institutional offer closes	2:00pm Monday, 23 rd May 2016
Trading in YPB recommences	Tuesday, 24 th May 2016
Settlement of new shares issued under the placement	Friday, 27 th May 2016
Issue and trading of new shares under the placement	Monday, 30 th May 2016

OFFER JURISDICTIONS

This document does not constitute an offer of new ordinary shares ("New Shares") of the Company in any jurisdiction in which it would be unlawful. In particular, this document may not be distributed to any person, and the New Shares may not be offered or sold, in any country outside Australia except to the extent permitted below.

Hong Kong

WARNING: This document has not been, and will not be, registered as a prospectus under the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Cap. 32) of Hong Kong, nor has it been authorised by the Securities and Futures Commission in Hong Kong pursuant to the Securities and Futures Ordinance (Cap. 571) of the Laws of Hong Kong (the "SFO"). No action has been taken in Hong Kong to authorise or register this document or to permit the distribution of this document or any documents issued in connection with it. Accordingly, the New Shares have not been and will not be offered or sold in Hong Kong other than to "professional investors" (as defined in the SFO).

No advertisement, invitation or document relating to the New Shares has been or will be issued, or has been or will be in the possession of any person for the purpose of issue, in Hong Kong or elsewhere that is directed at, or the contents of which are likely to be accessed or read by, the public of Hong Kong (except if permitted to do so under the securities laws of Hong Kong) other than with respect to New Shares that are or are intended to be disposed of only to persons outside Hong Kong or only to professional investors (as defined in the SFO and any rules made under that ordinance). No person allotted New Shares may sell, or offer to sell, such securities in circumstances that amount to an offer to the public in Hong Kong within

six months following the date of issue of such securities.

The contents of this document have not been reviewed by any Hong Kong regulatory authority. You are advised to exercise caution in relation to the offer. If you are in doubt about any contents of this document, you should obtain independent professional advice.

New Zealand

This document has not been registered, filed with or approved by any New Zealand regulatory authority under the Financial Markets Conduct Act 2013 (the "FMC Act"). The New Shares are not being offered or sold in New Zealand (or allotted with a view to being offered for sale in New Zealand) other than to a person who:

- is an investment business within the meaning of clause 37 of Schedule 1 of the FMC Act;
- meets the investment activity criteria specified in clause 38 of Schedule 1 of the FMC Act;
- is large within the meaning of clause 39 of Schedule 1 of the FMC Act;
- is a government agency within the meaning of clause 40 of Schedule 1 of the FMC Act; or
- is an eligible investor within the meaning of clause 41 of Schedule 1 of the FMC Act.

KEY RISKS

Intellectual property: In any business based on intellectual property or trade secret methodology, there is a risk that other individuals or companies may claim to have an interest in that intellectual property. In addition, third parties that hold patents for technology in the field of product authentication may make claims regarding the validity of the patents or the Company's products. In addition, developing or supporting new technology and intellectual property may require significant capital expenditure by the Company.

Reliance of key personnel: The Company relies on the experience and knowledge of its management team, in particular John Houston. The Company is also dependent on its ability to recruit and retain suitably qualified personnel. In the event that such key personnel left the Company and it was unable to recruit suitable replacements, such loss could have a materially adverse effect on the Company.

Increased competition: The anti-counterfeit and brand protection market is highly competitive. This competition has intensified as a result of improvements in technology. The actions of an existing competitor or the introduction of a new competitor in the anti-counterfeit market may make it difficult for the Company to grow its revenue, which in turn, may have an adverse effect on its profitability. If the Company's technology proves to be less successful or more costly than its competitors' products, the business of the Company could be adversely affected.

Growth prospects and Company expansion plans: The Company's growth prospects are dependent upon a number of factors, including, customer take up and execution of rollout. If the Company fails to execute any expansion plan and cannot attract buyers for its products, its financial performance is likely to be negatively affected.

Liability risk: Whilst the Company will take precautions both legal and physical, the nature of the Company business of providing products and services to the anti-counterfeit field, may give rise in certain circumstances to potential legal action by either customers or end users in the areas of product or public liability. If legal action was taken against the Company, it could have a material adverse effect on the financial performance of the business and to its reputation and brand name.

Reliance on key supplier relationships: The Company relies on various key supplier relationships for certain parts of its business. The loss or impairment of any of these relationships could have a material adverse effect on the Company's results of operations, financial condition and prospects, at least until alternative arrangements can be implemented. In some instances, however, alternative arrangements may not be available or may be less financially advantageous than the current arrangements. In particular, the Company relies on third parties to provide intellectual property development and manufacturing services. Although there are long term contracts in place with stringent non-compete provisions, the Company is vulnerable to any change in output from these suppliers. Should any of these suppliers significantly reduce their supply to the Company, this will have an adverse effect of the growth prospects and financial performance of the Company.

Exchange rates: The Company is exposed to movements in foreign exchange rates. As the Company will report financial earnings in Australian dollars, and because the Company does not plan to hedge against movements in the exchange rate, significant fluctuations in exchange rates may impact on the Company's margins and earnings adversely.

Concentration of shareholding: John Houston (or entities controlled by him) holds approximately [35]% of all Shares (prior to this offer) of the Company to the Official List of the ASX. As a result, John Houston has a significant influence

over all matters that require approval by Shareholders, including the election and removal of Directors and approval of significant transactions (unless prevented from voting under the Corporations Act or Listing Rules). The ability of other Shareholders to influence corporate decisions of the Company will therefore be reduced.

Product selection: An important element of the Company's business is an ability to assess and identify products that appeal to the Company's target market. Newer anti-counterfeit and brand protection technologies and products are increasing the number of choices available to customers. This may make the Company's products less attractive and any misjudgements in demand or changes in customer preferences could result in reduced sales, increase inventory and/or lower gross margins. In addition, existing products or products in the future developed by the Company may experience performance problems rendering them difficult or impossible to sell, or subject to product recall which could have a material adverse impact on the Company's financial performance.

Relationships with suppliers: The company relies on sourcing products from various suppliers and any material adverse change in the Company's relationships with its suppliers, its terms of trade, or the ability of key suppliers to service orders could have an adverse impact on the Company's prospects. Furthermore, the reliance on sourcing products from suppliers exposes the Company to further risks of delivery delays or quality problems that may adversely affect the business.

Delivery risk: Due to the nature of the Company's product being manufactured in the PRC, the potential exists for delays or cancellations in the delivery of products without any practical recourse being available to the Company to recover lost earnings. Any such delay or cancellation would have an adverse impact on the Company's earnings and profits.

Funding: While the Company believes it will have sufficient funds after completion of the Offer to meet all of its growth and capital requirements for the near term, the Company may seek to exploit opportunities of a kind that will require it to raise additional capital from equity or debt sources. There can be no assurance that the Company will be able to raise such capital on favourable terms or at all. If the Company is unable to obtain such additional capital, it may be required to reduce the scope of its anticipated activities, which could adversely affect its business, financial condition and operating results.

Licensing: Currently, the Company is the only entity licensed by the CTAAC that sells invisible anti-counterfeit tracers. There is nothing to guarantee that a competitor of the Company from outside of the PRC may be licensed to sell invisible tracers in the future. If this was the case, the Company's competitive advantage in China may be adversely affected.

Data loss, theft or corruption: YPB through Brand Reporter will provide its services online through a range of websites. Hacking or exploitation of some unidentified vulnerability in its websites could lead to loss, theft or corruption of data. This could render the websites unavailable for a period of time while data is restored. It could also lead to unauthorised disclosure of users' data, with associated reputational damage, claims by users and regulatory scrutiny and fines.

Although YPB has strategies in place to try to minimise security breaches and to protect data, these strategies might not be successful. In that event, disruption to the websites and unauthorised disclosure of user data could negatively impact upon YPB's revenues and profitability.

KEY RISKS (CONT'D)

Hacker attacks: YPB relies upon the availability of its websites to provide services to Brands and users and to attract new users. Hackers could render the websites unavailable through a distributed denial of service attack or other disruptive attacks. Although YPB has strategies in place to minimise such attacks, these strategies may not be successful. Unavailability of the websites could lead to a loss of revenue or could affect YPB's ability to retain existing customers, potentially having a material adverse impact upon YPB's growth.

Domain name risk: YPB will increasingly provide online services through several websites, many of which are country and / or language-specific. Each of those websites have different domain names which are registered with a domain name registrar appropriate to that region. Each domain name registrar maintains separate regulatory regimes and enforce different requirements. Domain name registrants may change the requirements for continued registration or renewal at any time. Further, there may be regulatory or legislative changes in the countries where the domain name registrants are based which could affect YPB's ability to maintain control of these domains. Should YPB lose control of any domain, it could lose all website traffic directed to that domain. This could lead to reduction in YPB's revenue, and affect its customers ability to maintain payments for YPB's services.

Ability to promote the Company's "YPB Brand": Brand image is a key factor in promoting and marketing technology companies. The Company is committed to building its brand by creating value in technology companies from start-up phase to more developed companies and therefore being presented with more opportunities in Asia and, if relevant, Australia. The Company believes that the Company has been successful in establishing its brand and attracting investee projects in Asia and that the Company's status as an ASX-listed company will continue to enhance the Company's profile and brand in the Australasia region.

Brand management and maintenance: The Company believes that establishing and maintaining its brands in the anti-counterfeit industry is critical to growing its proposed user base and product acceptance. This will depend largely on the Company's ability to provide useful and innovative products. The actions of external industry participants and social media may affect the Company's brands if users do not have a positive experience using the Company's products and services respectively. If the Company fails to successfully establish and maintain its brands its businesses and operating results could be adversely affected.

Contractual risk: In order for the Company to be able to achieve its objectives, the Company will be reliant on third parties with which it will become involved to comply with their contractual obligations. Where those third parties fail to comply with the terms and conditions of their agreements with the Company, the Company could lose the rights acquired under the relevant agreement(s). It may then be necessary for the Company to approach a court to seek a legal remedy. Legal action can be costly and there can be no guarantee that a legal remedy will be ultimately granted on the appropriate terms. The Company has no current reason to believe that any third party that the Company has contracted with will not meet and satisfy their obligations under any agreement.

Economic factors: Changes in economic and business conditions in Australia or internationally may affect the fundamentals of the Company's target markets or its costs structure and profitability. Adverse changes in the level of inflation, interest rates, consumer spending, and employment rates, are outside the control of the Company and the management team and may have an adverse effect on the financial performance and/or financial position of the Company.

Government regulation: The Company is exposed to changes in the laws and regulations of the PRC initially, then other countries where the Company will operate. In future, laws may be enacted which effect greater regulation upon the anti-counterfeit industry which may increase the Company's costs to comply with the relevant government regulations. In addition, taxation legislation may change which could impact the Company's profitability.

Market risk: Share market conditions may affect the value of the Company's quoted Securities regardless of the Company's operating performance. Share market conditions are affected by many factors such as: general economic outlook; interest rates and inflation rates; currency fluctuations; commodity price fluctuations; changes in investor sentiment toward particular market sectors; the demand for, and supply of, capital; and terrorism and other hostilities.

Potential acquisitions: As part of its business strategy, the Company intends to make acquisitions of, or significant investments in, complementary companies or projects. Any such future transactions would be accompanied by the risks commonly encountered in making such acquisitions.

New acquisitions: The Company may make acquisitions in circumstances where the Directors believe that those acquisitions support the Company's growth strategy. However, there can be no assurances that the Company will be able to identify, complete and integrate suitable acquisitions successfully. Acquiring new businesses can place significant strain on management, employees, systems and resources. Acquired businesses may not perform in line with expectations and it may not prove possible to achieve the desired synergies on the integration of news businesses.

Additional requirements for capital: The Company's capital requirements depend on numerous factors. Depending on the Company's ability to generate income from its operations, the Company may require further financing in the future. Any additional equity financing will dilute shareholdings, and debt financing, if available, may involve restrictions on financing and operating activities. If the Company is unable to obtain additional financing as needed, it may be required to reduce the scope of its operations and scale back marketing and technological development.

REFERENCES

INDUSTRY NUMBERS - FRAME 8

A: Source: ICC Global Impacts Study 2008

B: The claim is the combination of the following:

1. Anti-counterfeit Packaging Market - 128.6bn by 2019

<http://www.marketsandmarkets.com/Market-Reports/anti-counterfeit-packaging-advanced-technologies-and-global-market-129.html>

2. Product Authentication - 142.7 billion by 2020

<https://www.alliedmarketresearch.com/anti-counterfeit-market>

3. Online Brand Protection – 3.8 Billion by 2018 -

<http://www.smitherspira.com/news/2013/december/global-brand-protection-market-forecast-to-2018>

C: Customer Engagement – 32.4 Billion by 2018 -

<http://www.forbes.com/sites/forrester/2013/08/09/mobile-engagement-providers-will-be-a-new-32-4-billion-market-by-2018/>

GLOBAL NUMBERS - FRAME 9

(1) "10% of the world's medicines are counterfeit" = International Medical Products Anti-Counterfeiting Taskforce (IMPACT), Counterfeit Drugs Kill!, World Health Organization, Geneva, Switzerland, 2008 <http://www.who.int/impact/FinalBrochureWHA2008a.pdf> (accessed 07.12.12).

(2) "50% of cases, medicines purchased over the Internet from illegal sites that conceal their physical address have found to be counterfeit" = The World Health Organization. Available on: www.who.int/mediacentre/factsheets/fs275/fr/index.html. (December 2011)

(3) "27.5 million counterfeit medicines retained by European customs Authorities" = Report on UE customs enforcement of intellectual property rights 2011.

(4) "20.7 million illegal and counterfeit drugs seized during «Pangea VIII» operation" Interpol - Pangea VIII operation <http://www.interpol.int/News-and-media/News/2015/N2015-089>

(5) Up to 300,000 people die annually in China due to fake or substandard medicines = International Policy Network London 2006 Center for Medicine in the Public Interest

(6) 36% of anti-malaria drugs in Southeast Asia are falsified = Nayyar, GML et. al., Poor-quality antimalarial drugs in southeast Asia and sub-Saharan Africa, 12 Lancet Infectious Diseases 488, 492 (2012).

(7) 30% of medicines circulating in Brazil are counterfeit = february 7,2012 - Etco.org.br - <http://bit.ly/zIMGWG>.

(8) Internet Sales of Counterfeit medicines amount to \$75 Billion = WHO <http://www.who.int/bulletin/volumes/88/4/10-020410/en/>

(9) 550 MILLION doses of illicit medicine seized in Africa during the 2013 "Biyela" operation = <http://www.iracm.com/en/2013/06/operation-biyela-record-seizure-of-illicit-medicines-in-africa/>

PASSPORT NUMBERS - FRAME 35

199 Countries with passports: www.passportindex.org

IHS Research predicts that within a 5 years, 90% of passports carried will be ePassports.

ICAO says 21 additional countries ready to deploy ePassports in the next 12 to 48 months.

Market Potential Revenue based on YPB internal estimates.