



FOR IMMEDIATE RELEASE

27 July 2016

### **Isentia Group Limited Response to Trading**

In response to the recent increase in trading volumes and drop in share price in Isentia's securities (ASX:ISD) Isentia advises:

- Unaudited management results for FY16 indicate that Isentia would be in the previously announced guidance of revenue in the range of \$155m-\$158m and EBITDA in the range of \$50m-\$53m;
- It is not aware of any information concerning it that has not been announced to the market which explains the recent trading; and
- It is aware of its disclosure obligations and can confirm it is in compliance with the Listing Rules and in particular, Listing Rule 3.1.

Isentia's FY16 full year results will be announced on Wednesday 24 August 2016.

Jacquie Shanahan  
Company Secretary

#### **About Isentia**

*Isentia is Asia-Pacific's leading media intelligence company, providing over 5,000 clients with information, analysis, content and advice 24/7/365. Isentia has over 1,200 employees across 15 countries filtering information from over 250 million online conversations, 5,500 print, radio and television media outlets per month, along with creative content makers providing best practice digital marketing solutions. Our talented people, innovative search technology, comprehensive coverage, expert research and creative content provides the tools and insight to allow our clients to manage media relationships effectively, track and analyse issues of interest across all media, discover and share valuable insights that drive smarter decisions and build content and social strategies that add real brand value.*

**Isentia Group Limited ABN 31 167 541 568**

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