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24 August 2016

## Omniblend Innovation and Global Brand Consulting LLC Representation Deal

### Highlights

- Exclusive US Representation Agreement entered into with Global Brand Consulting LLC
- Global Brand Consulting has the exclusive right to establish distribution arrangements for Omniblend Innovation's type 2 diabetes product in the US and other territories under the GlucoSmooth tradename.

EVE Investments (ASX:EVE), an ASX-listed technology investment company, is pleased to provide an update on its portfolio company, Omniblend Innovation Pty Ltd, the medical technology company focused on foods for special medical purposes.

### Exclusive Representation Agreement

Omniblend Innovation has entered into an exclusive worldwide representation agreement with Global Brand Consulting LLC ("Global Brand"). The agreement grants Global Brand the right to seek customers and distributors for the Company's pre-meal food grade drink for type 2 diabetes under the trademark GlucoSmooth. Any proposed transaction will be presented to Omniblend Innovation and the Company retains the right to accept or reject any offers.

Global Brand will be responsible for identifying and conducting discussions with potential parties. Subject to the Company agreeing to any distribution or licensing agreement Global Brand will assist with negotiating documentation between the relevant parties.

Global Brand is also responsible for identifying and approaching potential celebrity endorsees to be the face of GlucoSmooth™ in relevant territories and has considerable experience in this area.

### About Global Brand Consulting

Global Brand Consulting LLC, led by President and CEO, Bernt Ullmann, is a member of Star Branding LLC, a brand building and licensing partnership between Tommy Hilfiger, Andy Hilfiger, Joe Lamasra and Bernt Ullmann.

Star Branding focuses on creating, incubating, developing, marketing and distributing global brands. Star Branding has tremendous access to leading retailers, manufacturers, brands and celebrities worldwide."

### About EVE Investments

EVE Investments is an Australian Securities Exchange Listed Investment Company that invests in technology companies. With a preference for companies that have global scale, EVE is an investment partner that wants to help build ground breaking and enduring technology.

For more information, please visit [www.eveinvestments.com.au](http://www.eveinvestments.com.au) and follow us on Twitter @EVEInvestments

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