

SYNTONIC SIGNS AGREEMENT WITH VERIZON WIRELESS

Highlights:

- **Verizon Wireless FreeBee Perks agreement allows Freeway by Syntonic® to expand coverage to nearly 100M U.S. mobile subscribers**
- **Freeway by Syntonic to be available across multiple U.S. mobile operators and to extend Freeway's reach to over 75% of the U.S. post-paid Android subscribers**

Las Vegas, United States – Syntonic Limited (“Syntonic” or “Company”) (SYT.ASX), a mobile platform and services provider, is pleased to announce a partnership with Verizon Wireless, the United States’ largest mobile carrier, to enable Syntonic’s cross-carrier application, Freeway by Syntonic, on Verizon’s FreeBee Perks platform. FreeBee Perks allows brands to reward customers with mobile data after an action is completed such as a mobile download, a transaction, or registration.

With the addition of the Verizon network, nearly 100M U.S. Android subscribers will be able to access Freeway by Syntonic and experience its content and application catalogue without counting against their monthly mobile data bill. The Freeway by Syntonic service on the Verizon network will be commercially available later this quarter and will feature several premium content offerings. Freeway by Syntonic is competing for a share of the US\$5.5B U.S. market for promoting mobile app downloads and the world-wide opportunity is estimated at US\$23B by 2019. For iPhone subscribers, Syntonic is currently porting its Freeway 2.0 product to iOS and once completed it will be announced to the market.

“Our partnership with Verizon broadens the addressable market for Freeway by Syntonic and provides content providers a much larger opportunity to grow brand awareness, acquire new customers, and engage longer with existing customers to better monetize the relationship,” said Gary Greenbaum, CEO and Managing Director of Syntonic. *“As the largest carrier in the US, Verizon will help further establish Syntonic as a leader in data rewards.”*

To download the app, or for more information about Freeway by Syntonic, [click here](#).

About Verizon

Verizon Wireless is a wholly owned subsidiary of Verizon Communications offering telecommunications products and services. Verizon is one of the largest communication technology companies in the world, operating America’s largest 4G LTE wireless network and the nation’s premiere all-fiber broadband network.

FreeBee Perks is an innovative way to reward customers with mobile data after they complete an action (registration, interaction, or transaction) or just want to redeem loyalty points.

WWW.SYNTONIC.COM



About Syntonic

Syntonic (SYT.ASX) is a Seattle based software company which has developed two technology services: Freeway by Syntonic®, allows free-of-charge, mobile internet access on smartphones by having advertisers sponsoring the data, and Syntonic DataFlex®, allows businesses to manage split billing expenses for employees when using their personal mobile phones for work. Founded in 2013, Syntonic has developed worldwide strategic partnerships with leaders in the mobile ecosystem.

To learn more about Syntonic, visit www.syntonic.com.

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