



MARKET ANNOUNCEMENT

08 April 2016, Vista Group International Ltd, Auckland, New Zealand

VISTA GROUP INTERNATIONAL ACQUIRES FLICKS.CO.NZ LIMITED – NEW ZEALAND’S MOST COMPLETE AND UP-TO-DATE SOURCE OF MOVIE, CINEMA AND SESSION TIME INFORMATION.

Vista Group International Limited (“Vista”) has acquired 100% of Auckland-based Flicks.co.nz Limited (“Flicks”) from the founding shareholders.

Vista and Flicks have had a commercial relationship over a long period. This was developed through Vista’s portfolio of film industry software, (in particular Vista Cinema, Veezi, and Book My Show), having direct links to the Flicks site. Bringing the Flicks business into Vista Group is a positive step for both companies; by retaining Flicks’ existing staff and adding Vista’s market capability in New Zealand and adjacent regions, Flicks ability to grow its business will increase.

Vista Group CEO Murray Holdaway says of the purchase, “We have followed Flicks for a long time and have always been aware of the synergistic benefits of combining Flicks with Vista. We’re delighted to be finally realising the opportunity, and with Paul Scantlebury continuing to lead the business, the continuation of the style and content that users of the Flicks site are accustomed to, will continue.”

Paul Scantlebury, one of the founders and joint shareholders in Flicks, comments, “We have been expanding the content and footprint of the Flicks site and I am excited about our future now that we have become part of Vista”.

The transaction has closed today; the exact terms of the agreement are confidential but are based on an initial payment on settlement and a deferred settlement payment based on the achievement of certain 2016 financial results. Flicks is a profitable company, and while its revenue and profit are not material to Vista, it will be accretive to Vista’s revenue and earnings in 2016 and beyond.

About Flicks

Flicks.co.nz is New Zealand’s most comprehensive and popular movie publication. It features every film playing in New Zealand with full information, fast-playing trailers, user and press comments, movie times, cinema profiles, film reviews, film news and a panel of talented writers all bundled up with an unashamed, passion for movies.

Website: www.flicks.co.nz

Twitter: www.twitter.com/flicksnz

About Vista Group International

Vista Group International (Vista Group) is a public company, listed on both the New Zealand and Australian stock exchanges (NZX & ASX: VGL). Vista Group provides cinema management, film distribution and customer analytics software to companies across the global film industry. Cinema management software is provided by Vista Entertainment Solutions, the core business of the Group. Movio (data analytics), Veezi (cloud-based SaaS software for the Independent Circuit Market), MACCS International (film distribution software), Numero (box office reporting software for film distributors and cinemas), Cinema Intelligence by Share Dimension (business intelligence solutions), and Powster (creative studio and marketing platform for movie studios), provide products that leverage the success of this platform into other parts of the film industry; from production and distribution, to cinema exhibition through to the moviegoer experience. Vista Group has over 400 staff across nine offices in New Zealand (Auckland headquarters), Sydney, Los Angeles, Dallas, London, the Netherlands (2), Romania and Shanghai.

Website: www.vistagroup.co

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