



ASX ANNOUNCEMENT

10 May 2016

SYNTONIC PRESENTATION AT 121 TECH INVESTMENT HONG KONG

Seattle, United States – Syntonic Wireless, Inc. (“**Syntonic**”) is pleased to advise that its CEO, Mr Gary Greenbaum, will be participating and presenting at the 121 Tech Investment conference in Hong Kong, on Tuesday 10th May and Wednesday 11th May.

The conference is an opportunity for the company to meet with Hong Kong based institutional investors interested in the technology space.

A copy of the slides supporting the presentation are attached.

About Syntonic

Syntonic is a Seattle, US based software company which has developed two technology services: Freeway by Syntonic, allows free-of-charge, mobile internet access on smartphones by having advertisers sponsoring the data; and Syntonic DataFlex, allows businesses to manage split billing expenses for employees when using their personal mobile phones for work. Founded in 2013, Syntonic has developed worldwide strategic partnerships with leaders in the mobile ecosystem. To learn more about Syntonic, visit www.syntonic.com.

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Pacific Ore Limited
Company Secretary
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121 Tech Investment Hong Kong

Gary Greenbaum, CEO

PSF.ASX Pacific Ore Limited

ABN 68 123 867 765

May 2016

Disclaimer

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Some of the statements contained in this report are forward looking statements. Forward looking statements include but are not limited to, statements concerning Pacific’s and Syntonic’s business plans, expected costs, and expected revenues, and other statements which are not historical facts. When used in this presentation, and in other published information of Pacific’s and Syntonic’s, the words such as “aim”, “could”, “estimate”, “expect”, “intend”, “may”, “potential”, “should” and similar expressions are forward-looking statements.

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The Syntonic Executive Team



Gary S. Greenbaum, Ph.D.
Co-Founder, CEO

15 years of mobile leadership at Microsoft, Hutchison Whampoa, and RealNetworks

Developed RealVideo, the first global streaming video codec

8 granted patents

Doctorate in High Energy Particle Physics from University of California



Rahul Agarwal
Co-Founder, CTO

A recognized expert in architecting and developing large-scale mobile client-server solutions

Founder of Adroit Business Solutions, media solution enabler to the Fortune 100

Master of Computer Science graduate with multiple granted and pending patents.



Ben Rotholtz
VP Marketing

Marketing team leader with more than 20 years of experience in consumer and enterprise software

Launched and sustained over 100 commercial products and services

Former VP Marketing, PopCap

Leadership roles at Electronic Arts, Rhapsody, Adobe and RealNetworks

Syntonic Advisory Board



Steve Elfman
Former President at Sprint



Rudy Gadre
Former VP &
General Counsel at Facebook



John Landau
Former SVP at
Tata Communications



Bill Richter
Former President at
EMC/Isilon Storage Division



Principal Investors

Owen Van Natta
Former COO at Facebook

Rudy Gadre
Former VP & General Counsel at
Facebook

Sujal Patel
Former President at EMC (acquired by
DELL)

**Current and former executives from
Compal Electronics**

Corporate Overview



History

Incorporated in April 2013, Syntonic is a Seattle based software company with a vision to transform how consumers and business access the mobile Internet with their smartphones. Syntonic has developed and deployed two mobile technology solutions, one for consumers and one for businesses:

- Freeway by Syntonic®
- Syntonic DataFlex®

Currently undertaking ASX listing via reverse takeover of Pacific Ore (PSF.ASX) scheduled for completion in June 2016

Major Achievements

- Freeway by Syntonic launched in October 2014 **on AT&T Network** with major content providers such as **Expedia**
- Distribution and license agreement with global telecom, **Tata Communications** for Syntonic's Connected Services Platform announced in February 2016
- Syntonic's expansion into **Southeast Asia**

Why invest now?

(PSF.ASX)



First mover advantage:
commercially deployed and generating revenue



Market Size = 6.1B smartphone users by 2020
(Ericsson Mobility Report)



Credible partnerships with global reach:
Tata Communications, AT&T, Samsung and others to capture market opportunity



Available today in the US,
coming soon to Southeast Asia, Latin America, and Europe



Freeway by Syntonic®
For Consumers
Sponsored data



Syntonic DataFlex®
For Business
Mobile split billing

One platform, two solutions



Freeway by Syntonic

A new path to acquire, engage,
and monetize consumers

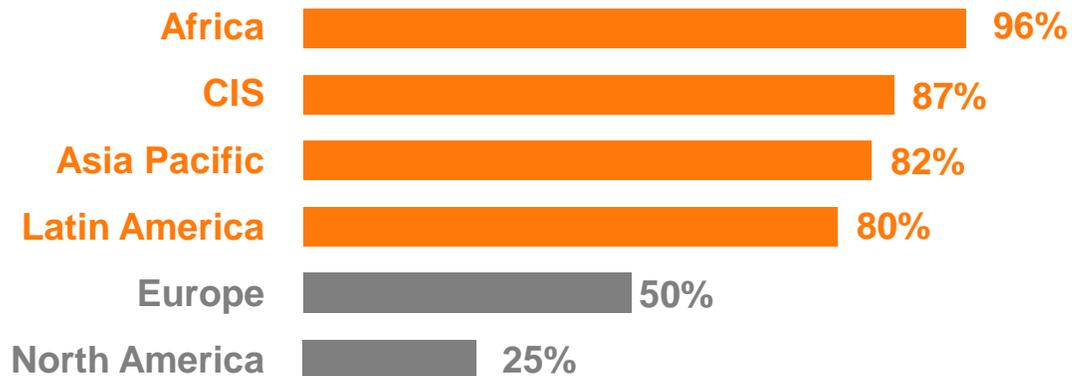


the problem

The mobile industry's data pricing model fails to fully monetize more than 50% of the world's population

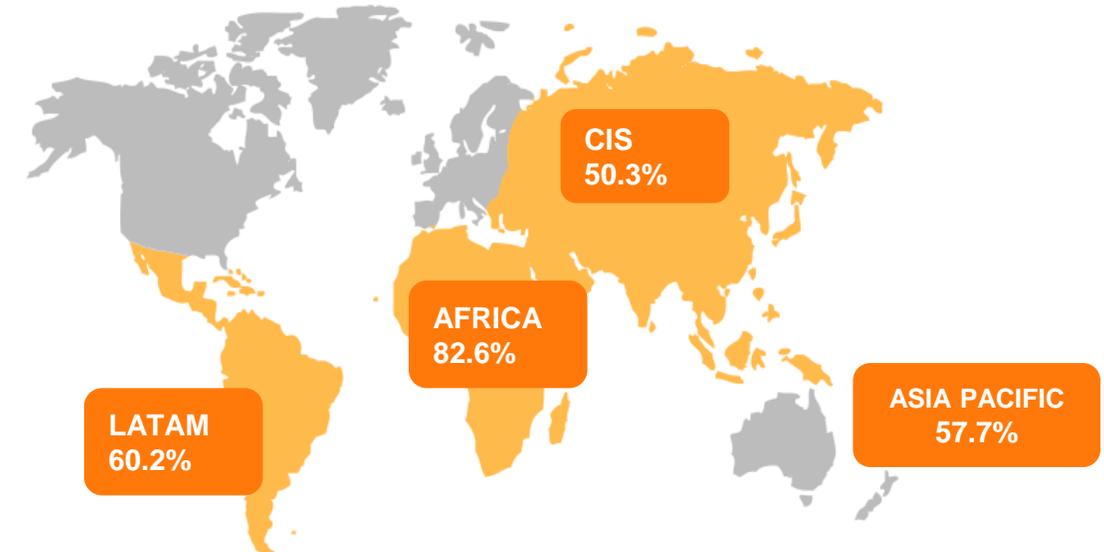


fact #1 2.0 billion people
ration their data use



Source: GSMA, *The Mobile Economy*, 2013

fact #2 3.7 billion people
can't afford to connect



Source: ITU, *The World in 2015*

Source: ITU, GSMA Intelligence, "Unique Mobile Internet Subscribers...", 2016

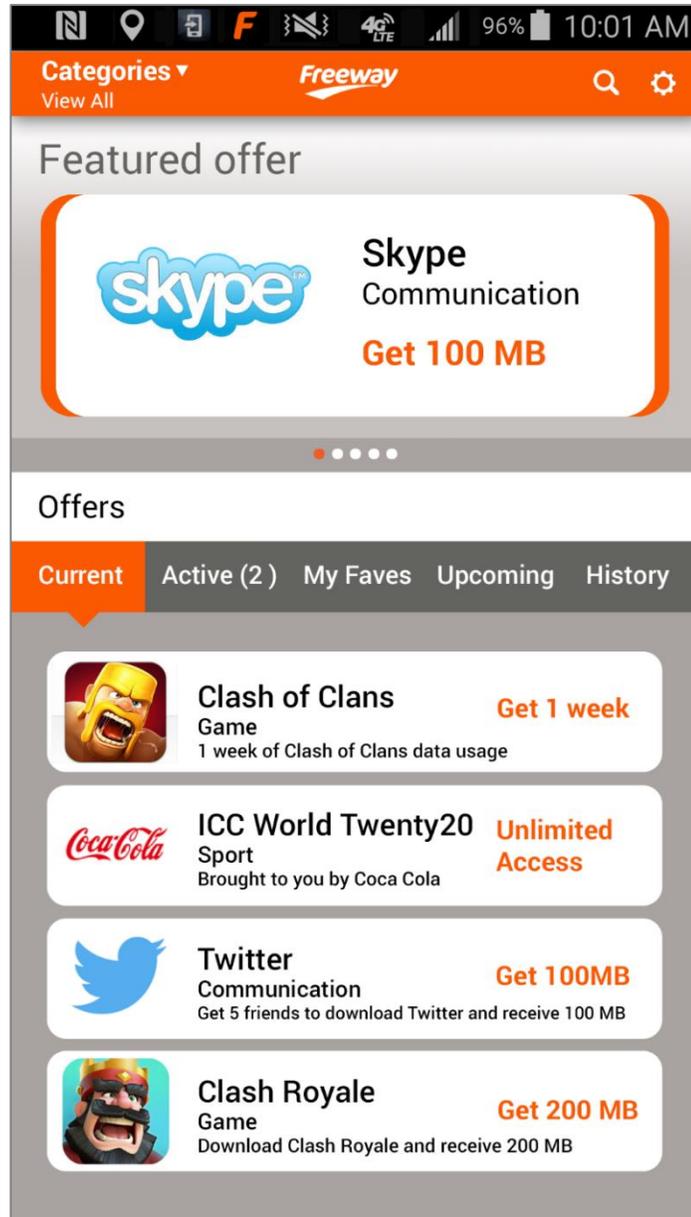
Freeway by Syntonic

Sponsored mobile content is a US\$23b world-wide market opportunity

Allows brands to pay for consumer access to the mobile Internet



Example Offers



Promotional offer to attract new users and grow Skype market share in Indonesia

Incentivize consumers to play Clash of Clans longer to deepen engagement with the game

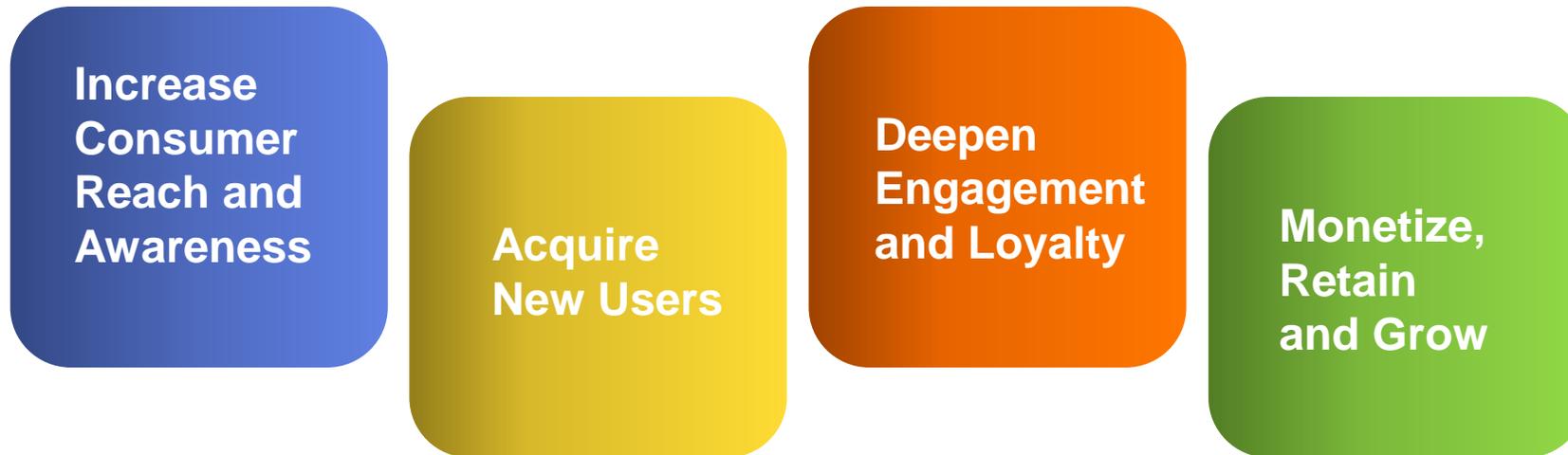
ICC World Twenty20 brought to you by Coca Cola to raise Coke brand awareness

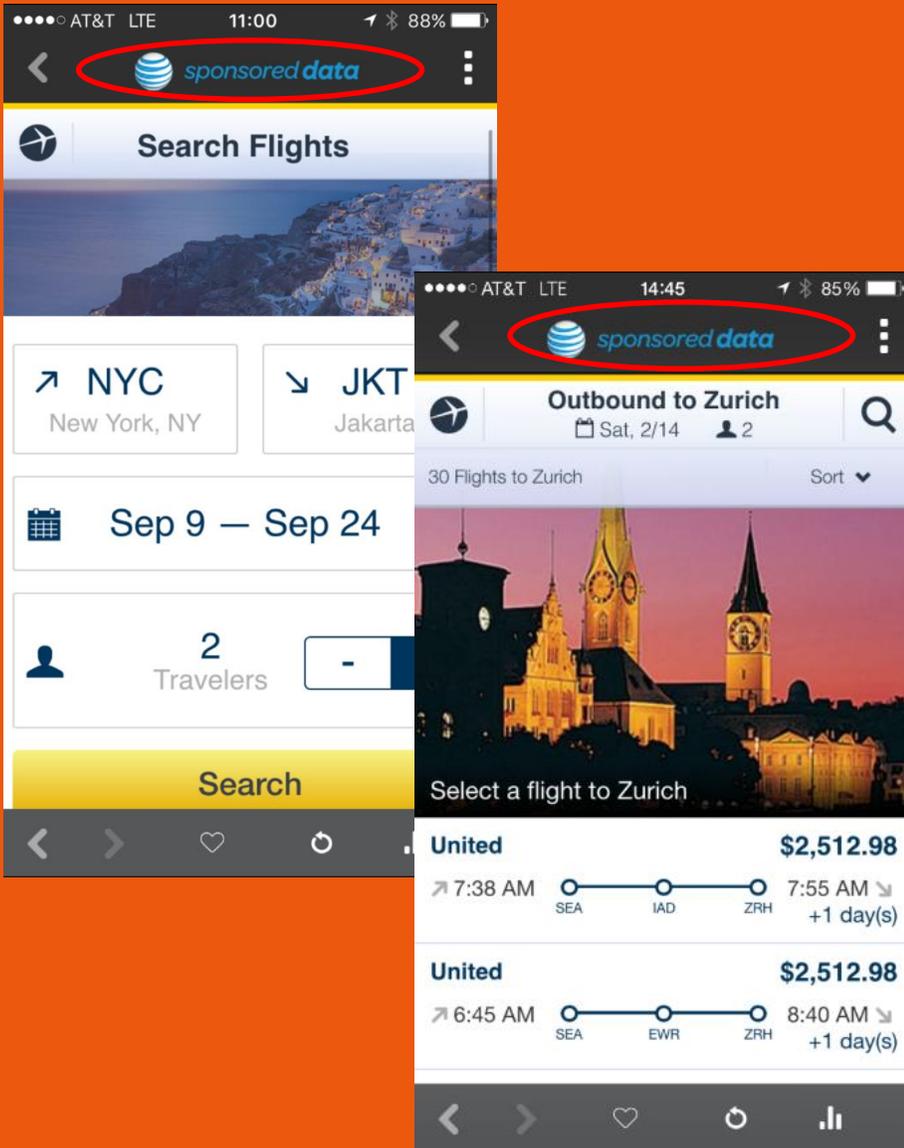
Increase social virality and spur usage of Twitter

Incentivize consumers to play Clash Royale longer to deepen engagement with the game

Freeway by Syntonic enables application developers, content providers, mobile operators, and advertisers to pay for a subscriber's mobile data usage.

Why would brands pay?





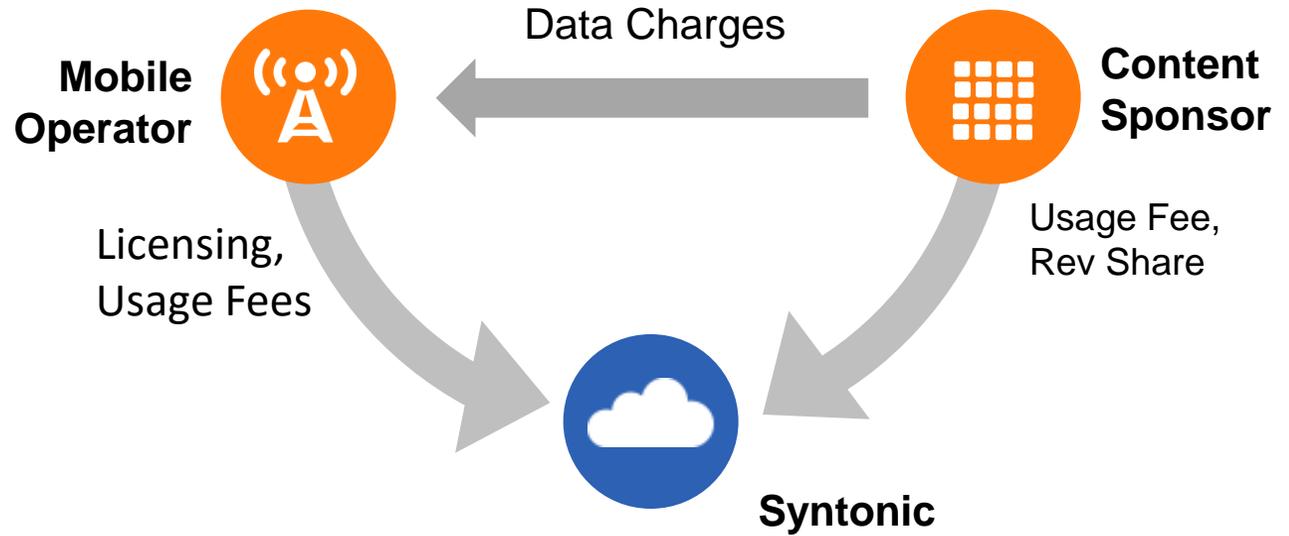
Freeway by Syntonic allowed Expedia to eliminate the consumer friction to access their travel services.

It's easier to acquire, engage, and monetize a connected consumer.

David Doctorow, Expedia's senior vice president of global marketing, said paying for data helps the site connect with its users, particularly when they are traveling and more likely to be sensitive about data usage. —Wall Street Journal



Multi-sided Revenue Flow



Revenue sources, example: Indonesia market

Mobile Operator

Annual Syntonic platform and service license

4 Mobile Operators

Rev share: ~20% net sponsored data surcharge

2.8GB/mon /user by 2020

Content Sponsor

Transaction commission up to 10% of commerce

US\$8.23b in mobile commerce

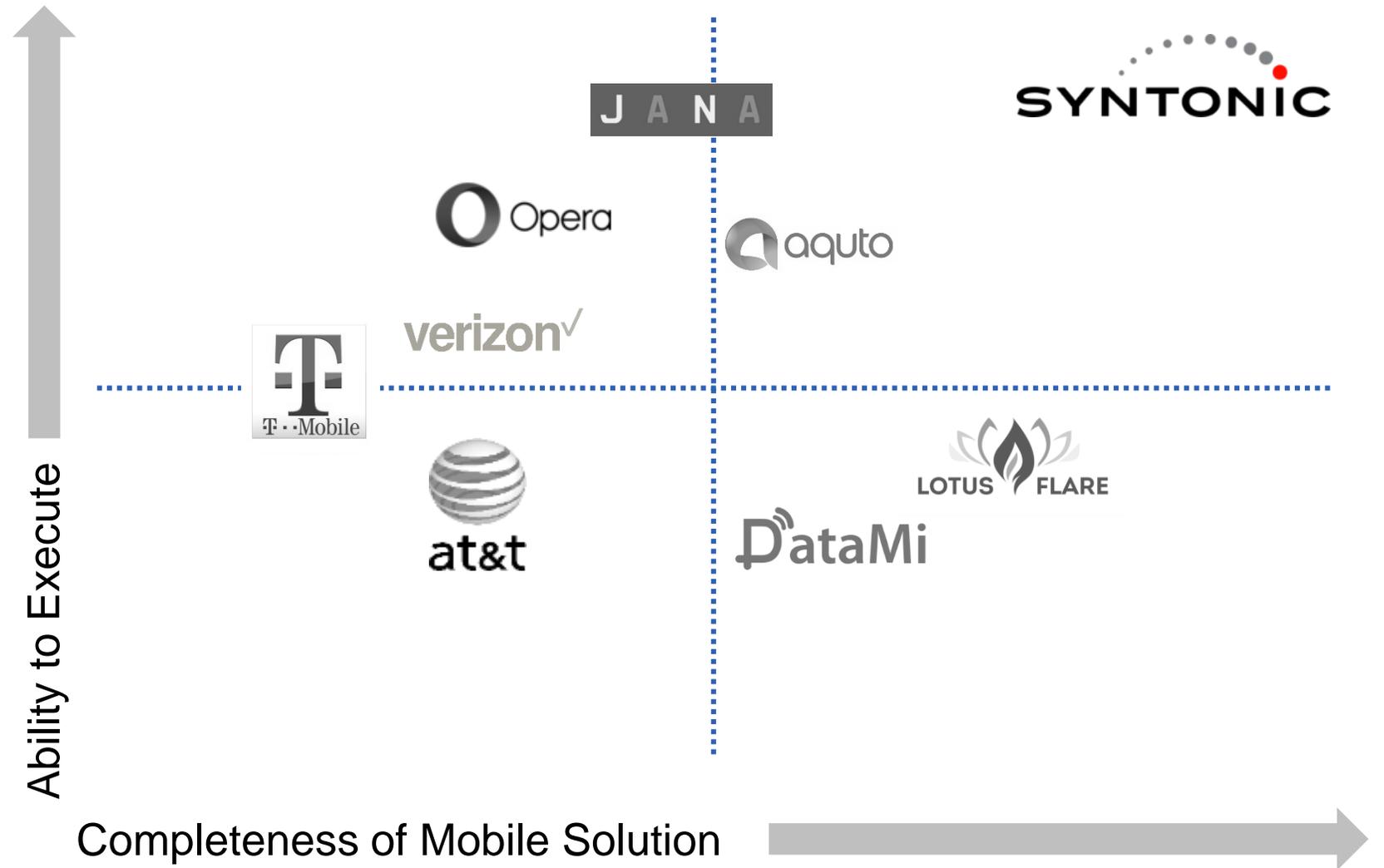
Affiliation fees, including download bounties ranging \$2-\$4 per app download

45M mobile app downloads/day

Source: Represents number of smartphones in market in 2016, eMarketer, 2015
Sources: eCommerce: Stastica, 2015; Cisco VNI Mobile Forecast Highlights; Badiu Indonesia, Q1 2015 Report

Freeway

Competitive Landscape



Syntonic DataFlex

Cost savings &
increased productivity
with mobile split billing

SYNTONIC
DataFlex

the problem

Smartphones are integral to business operations because they **raise employee productivity by 1.5 to 4.75 hours per week** but the benefits are being compromised by excessive company costs

fact #1

Businesses that provide smartphones to their workforce are spending **> US\$1,700** annually per employee on hardware and support costs

fact #2

Businesses are **overpaying** reimbursements for employee's personal mobile phone usage by **> US\$500** annually per employee

fact #3

Businesses that do not reimburse are exposed to future **employee litigation** for reimbursement and attorney's fees

SYNTONIC
DataFlex

Sources: Intel, *Improving Security and Mobility for Personally Owned Devices*, 2012 and Cisco, *The Financial Impact of BYOD*, 2013
Source: Case Study Forbes, *With BYOD, Employee Productivity Surges*, 2013
Source: Aberdeen Research, *The True Cost of BYOD*, 2012
Source: Forbes, *BYOD Legislation: What California's Case Could Mean for Businesses Everywhere*, 2015

Syntonic DataFlex

Split Billing and Application Data Analytics

Reduces corporate mobile costs by **>50%**

Enhances workforce productivity by up to **10%**

Separates personal and business use



Syntonic DataFlex

Manage Provisioning
Manage the provisioning of apps to departments or certain employees here. You can review the current provisioning status and make revisions.

Provision by App | Provision by Department/Employee

1. Choose Dept/ Employees to Provision | 2. Check or Uncheck Selection | 3. Review Your Actions

Department | Employee

Search: []

All
 analyti
 Customer Support
 Engineering
 Finance
 Growth
 HR

Clear All

+ Request an App

Aggregate Costs | Cost by App | Cost by Department/Employee | Cost by App Year

Cost by App

Select Apps: 1 selected | Show: Yearly | Select Year: 2015 | UPDATE

Aggregated Data Cost by App, January 1 2015 to May 14 2015

App	Total Cost (US\$)
Facebook	\$7.88
Gmail	\$2.38
Outlook	\$3.14
Hootsuite	\$173.04
Google Docs	\$174.44
Expensify	\$175.82
SlideShare Pre...	\$188.0
Google Maps	\$220.43
Dropbox	\$171.38
Box	\$2.1
Google Analytics	\$1.34
Smartsheet	\$3.14
Concur	\$187.54
SalesForce	\$179.08
Mix Panel	\$183.08

Aggregated App Cost by Department

Department	Total Cost (US\$)
Finance	\$1.22
HR	\$3.96
IT	\$0.4
Legal	\$1.7

Admin
Management
Dashboards

XYZ

Hello, Gary Greenbaum

Search []

Expensify
Business Travel and Expense Report

Dropbox
View, Edit, Share Documents

Google Analytics
Measure Conversions and Sales

Outlook
Microsoft Mail

SlideShare Presenta...
Discover and View Presentations

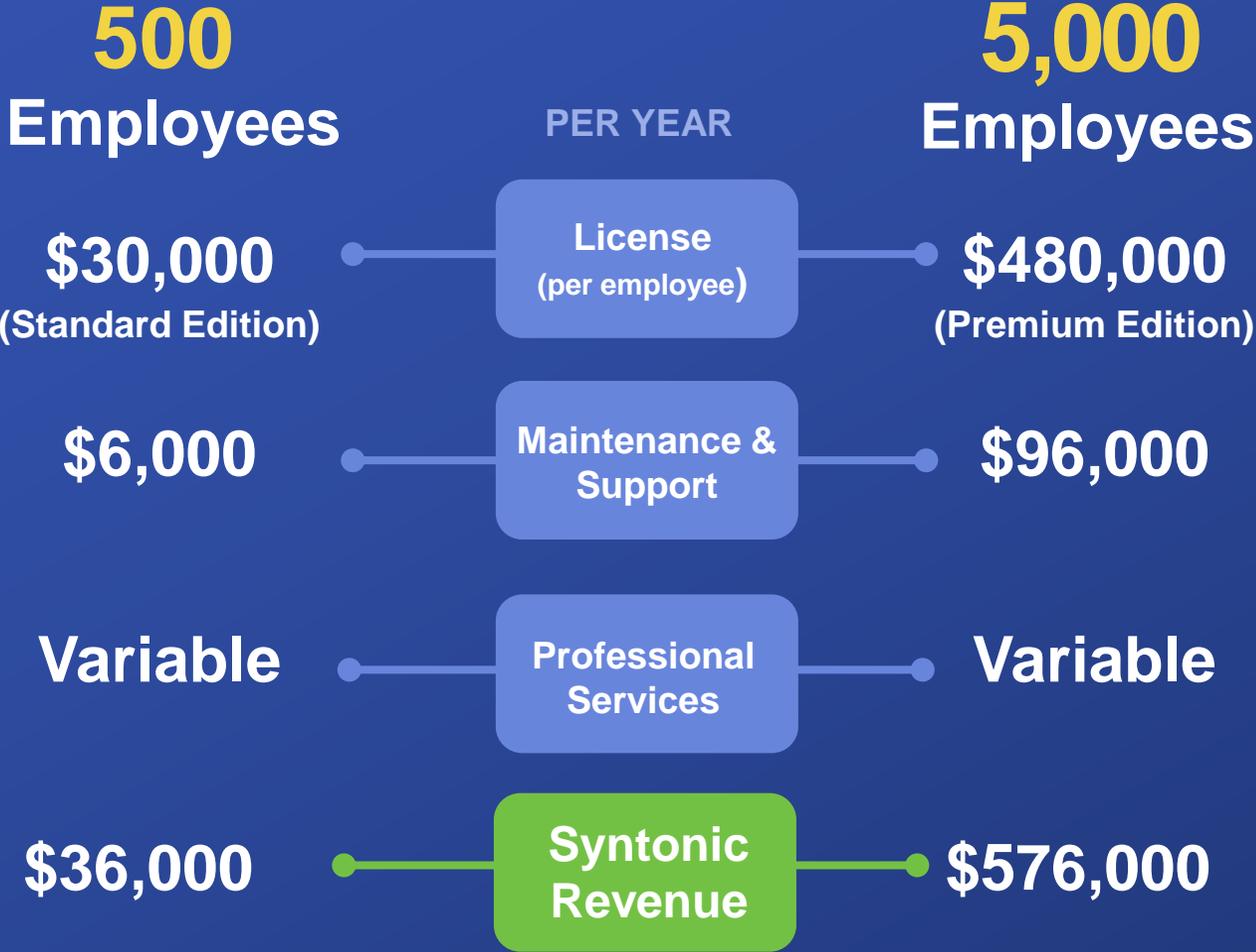
SalesForce
Sales Lead Tracking

Smartsheet

Powered by Syntonic DataFlex

Mobile Device Experience

Revenue Model



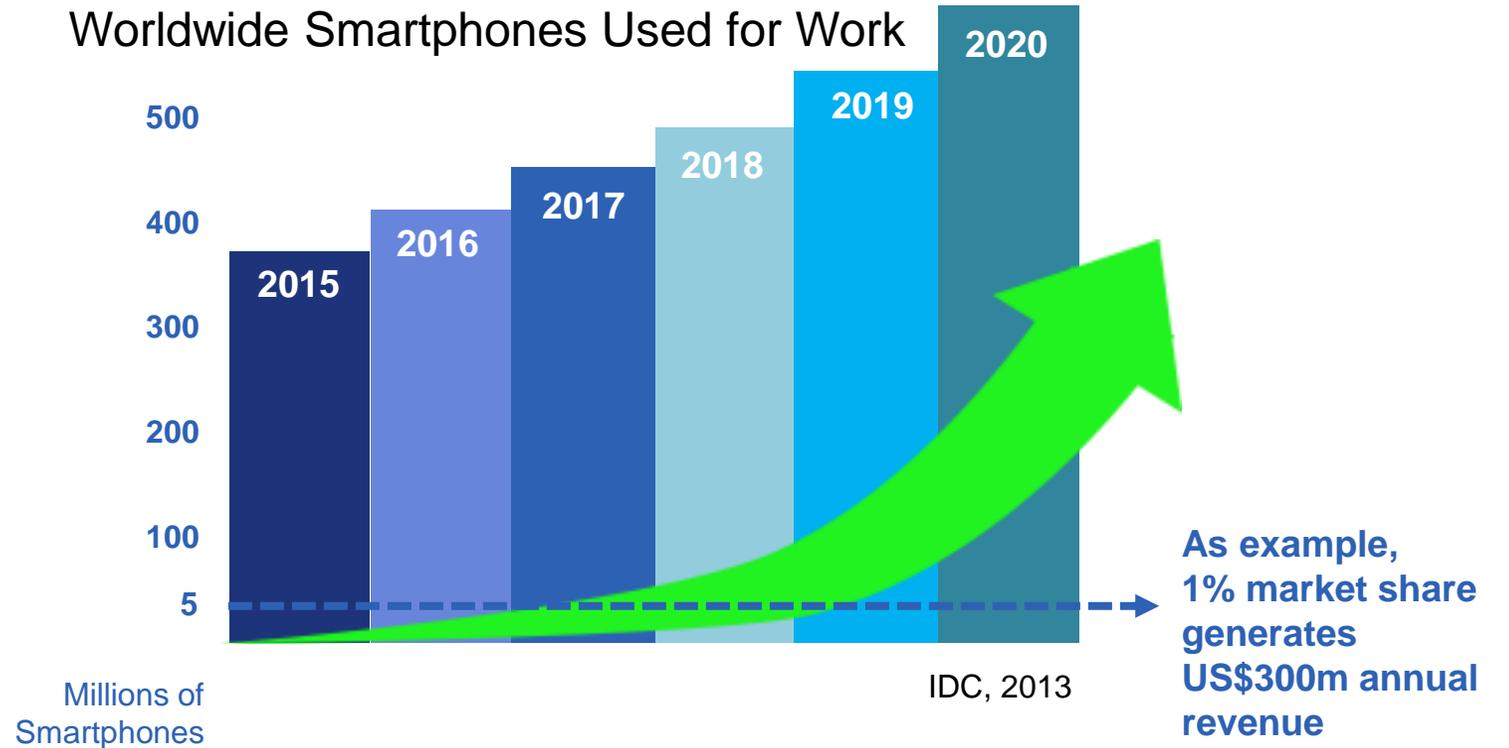
SYNTONIC
DataFlex

Annual company savings
US\$210,000 US\$1,800,000

Market Opportunity

SYNTONIC
DataFlex

Syntonic DataFlex Addressable Market





LabConnect LLC.

Syntonic DataFlex allows LabConnect to move away from company supplied phones and lets employees use their own personal smartphones for business, **saving Lab Connect over 80% of their current spend** and allowing them to expand their mobile phone program to the entire company.

The City of Chula Vista, California

The city government wants to increase the effectiveness of their 185 member police force by letting officers use their personal smartphones for accessing criminal information.

Syntonic DataFlex provides the most cost effective means for enabling the Chula Vista police force to use their personal devices for work.

Cochran v. Schwan

The California Court of Appeals required companies to reimburse employees for work-related mobile phone usage. Companies are now scrambling to identify technology to comply with the law and avoid class action lawsuits.

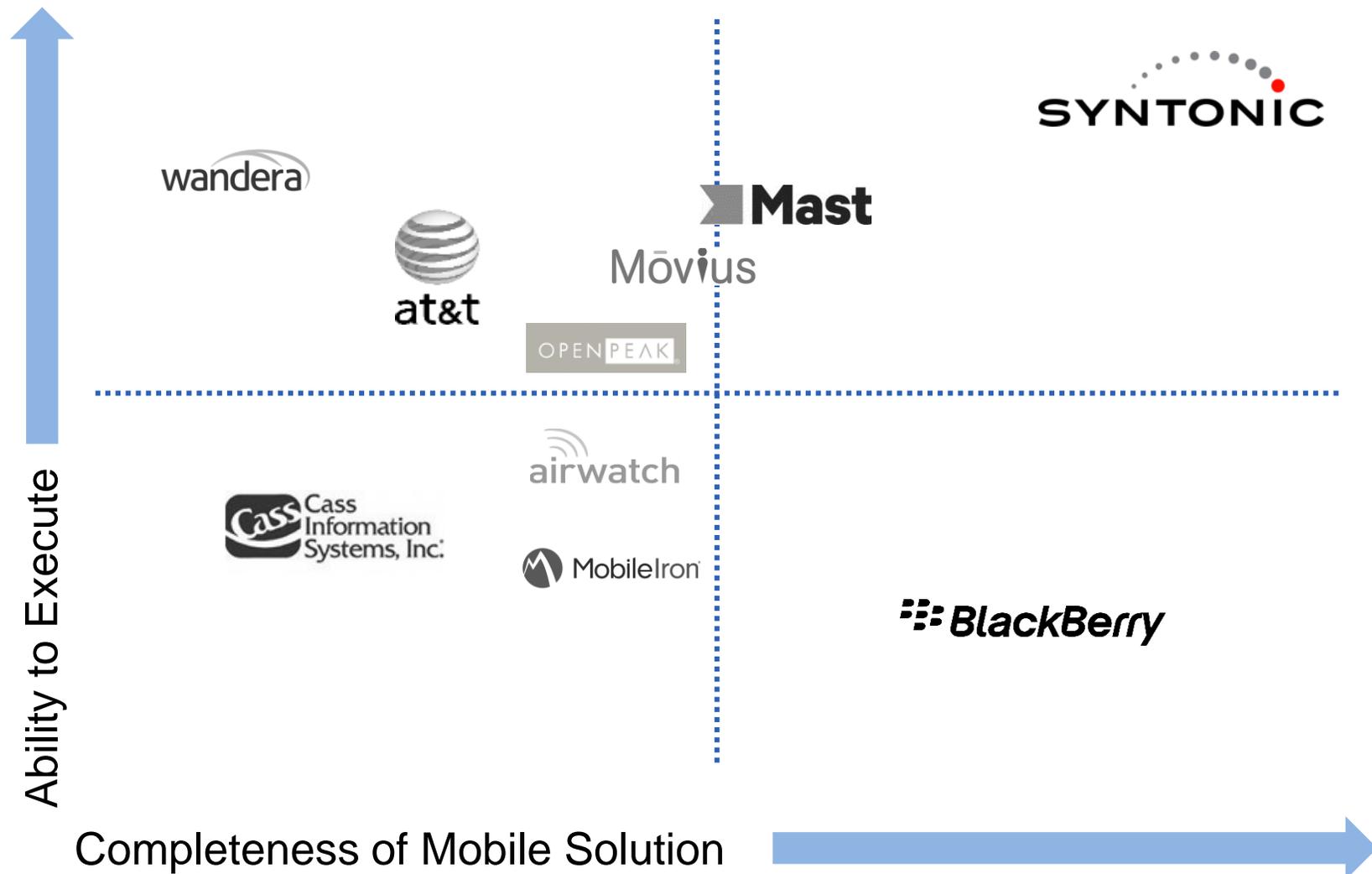
Syntonic DataFlex allows companies to meet their legal obligations to compensate employees for work related mobile phone use.

SYNTONIC DataFlex

Competitive Landscape

Comparable Valuations

- AirWatch acquired by VMWare for US\$1.54b
- Good Technologies peak valuation at US\$1.1b prior to acquisition by BlackBerry
- MobileIron NASDAQ US\$281m market cap



Upcoming in 2016

- ❑ Completion of ASX listing and capital raise
- ❑ Expansion of Freeway by Syntonic into Southeast Asia and Latin America
- ❑ Tier-1 content providers' adoption of Freeway by Syntonic
- ❑ Broader industry deployment for Syntonic DataFlex in North America
- ❑ Introduction of Syntonic DataFlex in Europe





Acquisition Details

Pacific Ore Limited (ASX:PSF) has entered into a conditional agreement to acquire 100% of Syntonic Wireless, Inc.

Pro-Forma Capital Structure*	Shares	Options	Performance Shares
Current	656,776,880	-	-
Consideration Shares	1,200,000,000	-	500,000,000
Capital Raising	100,000,000	-	-
Advisor Securities	60,000,000	25,000,000	-
Total post Acquisition	2,016,776,880	25,000,000	500,000,000

Indicative Timetable	
Lodgement of Prospectus with the ASIC and ASX	12 May 2016
Opening Date of the public offer	12 May 2016
General Meeting to approve the Acquisition	23 May 2016
Closing Date of the public offer	30 May 2016
Settlement of the Acquisition	13 June 2016
Re-compliance with Chapters 1 and 2	20 June 2016
Re-quotations of Shares on ASX	27 June 2016

*Assumes the Maximum Subscription raise of A\$2,000,000 at the minimum issue share price of A\$.02 25



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