

## **ASX Announcement**

11 March 2016

# **Extension of Microsoft US Co-Marketing Agreement with LiveTiles to include SMB segment**

In November 2015, LiveTiles entered into a Co-Marketing Agreement with Microsoft Corporation under which LiveTiles Design is being marketed to United States Office 365 commercial customers with a licensed user base of more than 250 seats (Enterprise Customers). This Co-Marketing Agreement for Enterprise Customers was extended in January 2016 to 31 March 2016. The current offer to Enterprise Customers may be extended again by mutual agreement for new end users wishing to trial the LiveTiles Design product.

Under the Co-Marketing Agreement with Microsoft, LiveTiles Design is being offered to end users for a free licence period of 90 days. To date, the co-marketing program, together with LiveTiles' direct digital marketing initiatives, has led to trials with more than 100 organisations representing a substantial aggregate employee base of Microsoft Office 365 and SharePoint users.

Following the success of the existing program to Enterprise Customers, LiveTiles and Microsoft have agreed to broaden the program to include the United States small to medium-sized (SMB) market, being accounts with a licensed user base of up to 250 seats (SMB Customers).

The SMB co-marketing program will be initiated in the week commencing 14 March 2016 and the 90 day free trial offer for SMB Customers will be open until 30 June 2016.

### **For further information, please contact:**

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### **About LiveTiles:**

LiveTiles is a global software company headquartered in New York, with offices in Sydney, Melbourne, London and Richland, Washington State. LiveTiles offers digital workplace solutions for the commercial and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles Design, LiveTiles Build and LiveTiles Mosaic (for the K-12 Education market). LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe and Asia-Pacific.