



11 November 2015

RESPONSE TO MEDIA SPECULATION

Helloworld Limited (ASX:HLO) notes the speculation in today's AFR regarding a potential transaction with AOT Group (AOT).

HLO is committed to the long-term growth of its business for the benefit of its shareholders, franchisees, members, suppliers and employees. HLO confirms that it has recommenced discussions with AOT regarding a potential merger transaction. The evaluation of any merger is still in progress and there is no certainty that these discussions will lead to any transaction.

HLO has made this announcement in light of today's press speculation and will update the market in accordance with its continuous disclosure obligations.

ENDS

About Helloworld Limited

- Helloworld Limited (ASX: HLO) is a leading Australian based travel distribution company, comprising retail travel businesses, air ticket consolidation, wholesale, corporate and online operations. This includes *helloworld*, Australia's largest network of franchised travel agents, and helloworld.com.au.
- *helloworld* is a nationwide network of independently owned and operated stores, offering Australian travellers unparalleled convenience, industry-leading service and the best value, tailor-made holidays.
- *helloworld* was awarded Australia's Best Travel Agency Group (100 outlets or more) at the 2014 National Travel Industry Awards.
- *helloworld* has been creating lasting travel memories for more than 40 years through Harvey World Travel, Jetset Travel, Travelworld and Travelscene American Express brands.

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