

Market Release

18 September 2015

Non-Binding Expression of Interest

Veda Group Limited (**Veda**) (ASX:VED) today received orally a conditional and non-binding Expression of Interest from Equifax Inc (**Equifax**) under which Equifax proposes to acquire 100% of the shares in Veda (**Expression of Interest**) at a price of \$2.70 per share, with the consideration being in cash.

The proposal is subject to a number of conditions including due diligence and regulatory approvals, which includes FIRB approval.

The Board of Directors of Veda intends to evaluate the Expression of Interest and will update its shareholders and the market in due course.

The Board notes that there is no certainty that the Expression of Interest will result in an offer for Veda, what the terms of any such offer would be, or whether there will be a recommendation by the Board.

Irrespective of whether the Expression of Interest proceeds to an offer, the Board considers that Veda has a very attractive future and that the Company is well positioned to continue to deliver strong growth.

Veda makes this statement, and will continue to keep the market informed, in accordance with its continuous disclosure obligations.

Macquarie Capital (Australia) Limited and Herbert Smith Freehills are advising Veda.

For further information please contact:

Jim Kelly / Lauren Thompson
Domestique Consulting
+61 412 549 083 / +61 438 954 729

About Veda

Veda (ASX:VED) is a data analytics company and the leading provider of credit information and analysis in Australia and New Zealand. From its core credit bureau business established in 1967, Veda has expanded to deliver a suite of credit and other analytical products targeted to specific industry segments.

Veda is built on the largest, most comprehensive and current data source in Australia and New Zealand with information on around 20 million credit active people and 5.7 million commercial entities. The breadth and depth of our data, and the knowledge it delivers help customers take a proactive and informed approach in making decisions.

Veda's customers use data intelligence provided by Veda to make decisions on credit risk, verify identity and employee background, reduce identity theft and fraud, and undertake digital marketing strategies. For further information, please visit our website at www.veda.com.au.