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ASX: YPB

ASX/MEDIA ANNOUNCEMENT
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YPB commences supply of anti-counterfeit solution to Chinese national bank

- **YPB has started to supply its invisible tracer and scanners for the protection of deposit certificates for one of China's 15 national banks**
- **Approximately 300 million certificates issued by the bank annually**
- **YPB's anti-counterfeit solution was selected after a detailed approval process**

Anti-counterfeiting technology company YPB Group Limited (ASX: YPB) has started supply of tracer and scanners to one of China's national banks, it being the largest in terms of footprint with 77,000 branches across China.

This is YPB's first acceptance of its anti-counterfeit solution by a national bank in China and could lead to many further applications within China's banking system. The bank chose YPB's solution because it provides high security at a low cost per application, protecting the bank and its customers against possible counterfeit with an initial focus on deposit certificates.

Research indicates there are approximately 15 national banks plus more than 30 provincial banks across China including approximately 800,000 branches. With the first bank to commence using YPB's anti-counterfeit solution, there is a strong opportunity for more banks to follow this adoption.

YPB Group CEO John Houston said: "We are seeing a surge of interest and adoption of YPB's invisible tracer and scanner solution, not only in China but also in Asia, USA and Australia. More and more brands, banks and governments are seeing the need to implement anti-counterfeit solutions and YPB's is affordable and simple to execute. We are proud that this prestigious bank has selected YPB's solution to protect its valuable documents."

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About YPB Group

YPB Group (ASX:YPB) is a leading global provider in a world calling for anti-counterfeit and product authentication solutions. Listed on the Australian Securities Exchange and operating in China, USA, Australia and South East Asia, YPB has developed innovative technologies that offer brands solutions to PROTECT and ENGAGE around product authentication and brand protection. YPB's patented tracer and scanner solutions combine with its anti-counterfeit packaging and forensic services to PROTECT from the risks of counterfeit and diversion. Brand Reporter allows brands to ENGAGE with end consumers on a Software as a Service (SaaS) platform powered by YPB.

YPB's solutions are customisable to market needs and it continues to create innovative new products for brands, manufacturers, retailers, governments and consumers.

PROTECT

YPB has developed patented invisible tracer material that can be embedded into products and packaging during or after the manufacturing process. The tracers are inexpensive and cannot be seen, removed or destroyed and by using YPB's handheld scanner the tracer can then be detected in products to determine if they are real or fake.

YPB's tracer is used in our packaging solutions to provide anti-counterfeit packaging and labeling in conjunction with YPB's scanner and Brand Reporter applications.

YPB currently has contracts in place with major packaging and product manufacturers in China and is growing in the USA, Australia and Thailand.

ENGAGE

Brand Reporter is YPB's Software as a Service (SaaS) platform designed for brands to ENGAGE with consumers to identify, manage, track and report counterfeit or divergent products within supply chains or at point of sale. The customised solutions are simple and easily deployed applications available on all popular smartphones.

Brand Reporter offers brands interaction-using QR codes, track and trace, product scanning and consumer engagement features which can be customised to specific needs.

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