



July 1st 2015

The Manager
Market Announcements Platform
Australian Securities Exchange Limited

World Reach Limited
ABN 39010 568 804

5 / 8 Anzed Court, Mulgrave,
Victoria, Australia 3170

T +61 3 8561 4200
F +61 3 9560 9055
E: info@worldreach.com.au

Iridium Appoints Beam Go-to-Market Partners for Iridium® Push-to-Talk

World Reach Limited, (ASX:WRR) wholly owned subsidiary Beam Communications has been appointed an official Service Provider for the Iridium® Push-to-Talk.

Iridium Communications Inc. (Nasdaq:IRDM) today announced the initial service providers for the Iridium Push-to-Talk (PTT) solution. Iridium PTT is the world's first global, satellite-based push-to-talk service, enabling instant communication between participants located anywhere on earth. Iridium PTT provides a fast, simple, and global service making the Iridium network available to tens, or tens of thousands of devices with the push of a single button.

Iridium PTT is comprised of three components that work seamlessly to provide a ubiquitous solution globally: the Iridium PTT service delivered through the Iridium Low Earth Orbit (LEO) satellite constellation; the Iridium Command Center, the cloud-based management system where all radios and talkgroups are managed; and the Iridium PTT radios, including both the Iridium Extreme® PTT as well as other satellite or hybrid PTT devices or accessories that may be developed to further expand enterprise applications for Iridium PTT.

The Iridium PTT Command Center is the first ever cloud-based customer management system for satellite-based push-to-talk solutions. The Command Center gives organizations the ability to easily manage and define the geographic coverage for each needed talkgroup. The coverage areas are created using a graphical map interface fueled by Google Maps. Through the Command Center, administrators can quickly and easily define which devices/users are members of specific talkgroups and how many talkgroups are needed. As situations evolve, managers are able to make changes to groups dynamically, and these are carried out over-the-air to Iridium PTT devices within seconds.

Iridium PTT, like most commercial and private trunked radio services solutions, uses half-duplex communication, like a walkie-talkie, where one party talks to other participants in a group who serve as listeners. The coverage provided by the Iridium satellite network, as well as advanced security and features, elevates this service far above and beyond what is currently offered today.

Iridium PTT works with Iridium's existing constellation and is compatible with Iridium NEXT, the company's next-generation satellite constellation, which is scheduled to begin launching in late 2015 and to be completed in late 2017.



The Iridium® Push-to-Talk service will be promoted and sold by Beam to both direct and indirect customers within Australia.

Yours faithfully

A handwritten signature in black ink, appearing to read "Michael Capocchi".

Michael Capocchi

Managing Director

About Iridium Communications Inc.

Iridium is the only mobile voice and data satellite communications network that spans the entire globe. Iridium enables connections between people, organizations and assets to and from anywhere, in real time. Together with its ecosystem of partner companies, Iridium delivers an innovative and rich portfolio of reliable solutions for markets that require truly global communications. The company has a major development program underway for its next-generation network — Iridium NEXT. Iridium Communications Inc. is headquartered in McLean, Va., U.S.A., and its common stock trades on the NASDAQ Global Select Market under the ticker symbol IRDM. For more information about Iridium products, services and partner solutions, visit www.iridium.com.