

Appendix 3A.1 - Notification of dividend / distribution

Important Information

Information and documents given to ASX become ASX's property and may be made public.

Please note that two corporate actions on the same security may not run with different record dates if the timetables result in overlapping (but not identical) ex-periods. It is permissible to run different corporate actions with the same record date except in the case of reorganisations - consolidations/splits which cannot run at the same time as any other corporate action for that entity

***Denotes minimum information required for first lodgement of this form.**

****Denotes information that must be provided before or on +business day 0 of the relevant Appendix 6A or Appendix 7A timetable. The balance of the information, where applicable, must be provided as soon as reasonably practicable by the entity.**

Part 1 - Entity and announcement details

1.1 Name of +Entity

TRADE ME GROUP LIMITED

1.2 Registered Number Type

ARBN

Registration Number

154115723

1.3 ASX issuer code

TME

1.4 The announcement is

Update/amendment to previous announcement

1.4a Reason for update to a previous announcement

Advising FX rate - NZD 1.00 to AU 0.966337 (AU 1.00 to NZD 1.0348352)

1.4b Date of previous announcement(s) to this update

Saturday February 21, 2015

1.5 Date of this announcement

Thursday March 19, 2015

1.6 ASX +Security Code

TME

ASX +Security Description

ORDINARY FULLY PAID

Part 2A - All dividends/distributions basic details

Each form (announcement) can only relate to one +record date and payment date but may have multiple types of dividend/distributions applicable for those dates, for example an ordinary and a special dividend/distribution. If more than one type is applicable tick each relevant box in Q2A.1. Further Parts to the form will be presented for each type of dividend/distribution selected. All other questions in Part 2A are to be answered on the basis of the total of all the dividend/distribution types indicated in Q2A.1 (i.e. gross) as well as any supplementary dividend/distribution if applicable.

2A.1 Type of dividend/distribution

Ordinary

2A.2 Dividend/distribution period (frequency)

Six Monthly

2A.3 Dividend/distribution relates to period ending

Wednesday December 31, 2014

2A.4 +Record Date

Friday March 13, 2015

2A.5 Ex Date

Wednesday March 11, 2015

2A.6 Payment Date

Tuesday March 24, 2015

2A.7 Is the payment of dividend/distribution conditional?

No

2A.8 Currency in which the dividend/distribution is made ("primary currency")

NZD - New Zealand Dollar

2A.9 Total dividend/distribution amount per +security (in primary currency)

NZD 0.09058800

2A.9a AUD equivalent to total dividend/distribution amount per +security

0.08753880

2A.9b If AUD equivalent not known, date for information to be released

Thursday March 19, 2015

Estimated or Actual?

Actual

2A.9c FX rate (in format AUD 1.00 / primary currency rate)

AUD 1.00

FX rate (in format AUD rate/primary currency rate) Primary Currency

NZD 1.03483520

2A.10 Whether mandatory or via an optional plan or facility, will or can the dividend/distribution be paid in a currency other than the primary currency?

Yes

2A.11 Does the +entity have
no plan

2A.12 Does the +entity have tax component information apart from franking?

Yes

2A.13 Withholding tax rate applicable to the dividend/distribution
0.150000

Part 2B - Currency Information

2B.1 Does the +entity pay in certain currencies dependent upon the registered address of the +security holder (for example NZD to residents of New Zealand and/or USD to residents of the U.S.A.)?

Yes

2B.1a Other currency/currencies in which the dividend/distribution will be paid:

Currency	Payment currency equivalent amount per security
AUD - Australian Dollar	AUD 0.08753880

2B.1b If payment currency equivalent not known, date for information to be released
Thursday March 19, 2015

Estimated or Actual?

Actual

2B.1c Method of calculation of payment currency equivalent

Currency equivalent is finalized when forward currency is purchased (now finalized).

2B.2 Does the entity offer all +security holders a documented plan under which they may apply to receive their payment in a foreign currency?

No

Part 3A - Ordinary dividend/distribution

3A.1 Is the ordinary dividend/distribution estimated at this time?

No

3A.1a Ordinary dividend/distribution estimated amount per +security

NZD

3A.1b Ordinary Dividend/distribution amount per security

NZD 0.07700000

3A.2 Is the ordinary dividend/distribution franked?

No

3A.3 Percentage of ordinary dividend/distribution that is franked

0.0000 %

3A.4 Ordinary dividend/distribution franked amount per security

NZD 0.00000000

3A.5 Percentage amount of dividend which is unfranked

100.0000 %

3A.6 Ordinary dividend unfranked amount per security

NZD 0.07700000

Part 3E - Other - distribution components / tax

3E.1 Please indicate where and when information about tax components can be obtained (you may enter a url).

NZ shareholders receive imputation credits. Foreign shareholders are generally eligible for a supplementary dividend of NZD1.3588cps to offset the NRWT that will be deducted from the dividend.

Part 3F - NZD declared dividends/distributions - supplementary dividend/distribution

3F.1 Is a supplementary dividend/distribution payable?

Yes

3F.2 Is the supplementary dividend/distribution estimated at this time?

No

3F.2a Supplementary dividend/distribution estimated amount per +security

NZD

3F.2b Supplementary dividend/distribution amount per +security

NZD 0.01358800

3F.3 Is the Supplementary dividend/distribution franked?

No

3F.4 Percentage of Supplementary dividend/distribution that is franked

0.0000 %

3F.4a Applicable corporate tax rate for franking credit (%)

%

3F.5 Supplementary dividend/distribution franked amount per +security

NZD 0.00000000

3F.6 Percentage of Supplementary dividend/distribution that is unfranked

100.0000 %

3F.7 Supplementary dividend/distribution unfranked amount per security

NZD 0.01358800

Part 5 - Further information

5.1 Please provide any further information applicable to this dividend/distribution

Investors will receive NZD7.7cps. The total dividend in box 2A.9 is the total of the ordinary dividend of 7.7cps and the supplementary dividend of 1.3588 cps which offsets the non-resident withholding tax deduction applying where investors are not resident in New Zealand.