



The Manager
Company Announcements
Australian Securities Exchange
Level 5, 20 Bridge Street
SYDNEY NSW 2000
By E-Lodgement

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Press Release - BYOjet exits bricks and mortar stores

Following the launch of JETMAX, the acquisition of Check-In, the opening of BYOjet Singapore and the ever growing success of the BYOjet websites in Australia and New Zealand, BYOjet Group CEO Lenny Padowitz announced today the strategic decision to focus exclusively on these areas.

A subsidiary of the BYOjet Group will be selling or closing down its bricks and mortar retail stores, which will allow JETMAX to focus on the areas where it can deliver the best outcomes for its clients. BYOjet Group will also be launching several new online innovations in flights and a new hotel website early in the new year.

A DVI spokesperson said: 'One of the attractions to us in investing in PPS Group & BYOjet was their commitment to focus on the future potential of their travel websites & technology platform. The closure of these stores is consistent with the business plan on which we based our investment in September, 2014. This represents a much more scalable future for the broader business group.'

JETMAX offers a complete technology solution combining user friendly search engines with administrative control, full back office accessibility, 24 hour customer support and ongoing training, giving any sized travel company the tools to compete online.

For further information, please contact Dr Adir Shiffman on (02) 9248 6988.

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About Disruptive Investment Group Limited (ASX:DVI)

Disruptive Investment Group Limited is an owner, developer and operator of retail, franchise and e-commerce brands, listed on the Australian Securities Exchange trading under the ASX Code: DVI.

In June 2013, DVI acquired Check-in.com.au (Check-in), a leading Australian hotel booking website. Boasting a customer database numbering hundreds of thousands of members, customers use Check-in to book thousands of hotels around the world, special limited-time discounted package deals, and other travel products. Unlike many larger competitors, in many cases Check-in lets customers secure their room by paying just 15% deposit rather than the full booking amount. There are never any booking or credit cards fees.

DVI's stated growth initiatives also include pursuing targeted acquisitions both within the retail, franchise and e-commerce sectors and in other market segments, particularly where its existing digital platform and expertise can provide a meaningful benefit to any acquisition. The Company has publicly stated some of its acquisition protocols, including seeking profitable, growing businesses with high margins, strong managers, real competitive barriers, that are disrupting a large marketplace.