

RETAILFOODGROUP

STRENGTH IN BRANDS

11 November 2014

Share Purchase Plan Update

On 24 October 2014, Retail Food Group Limited (RFG or the Company) announced its intention to undertake a Share Purchase Plan (SPP) to raise up to \$15m in order to support the Company's acquisition of Gloria Jean's Coffees.

RFG advises that the indicative timetable relevant to the SPP is as follows⁽¹⁾:

- Record Date: 7.00pm (AEDT) on 23 October 2014
- Announcement Date of Plan: 24 October 2014
- Opening Date of SPP Offer: 26 November 2014
- Closing Date of SPP Offer: 5.00pm (AEDT) on 19 December 2014
- Allotment Date: 30 December 2014
- Holding Statement Despatch Date: 31 December 2014
- Trading Date: 31 December 2014

The Company anticipates issuing the SPP Offer Document and Application Form to eligible shareholders on 26 November 2014 consistent with the foregoing timetable.

⁽¹⁾ RFG retains discretion to vary these dates

About Retail Food Group Limited:

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's café, Esquires, The Coffee Guy, Café2U, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza franchise systems. In addition, the Company is a significant wholesale coffee roaster supplying existing Brand Systems and third party accounts under the Evolution Coffee Roasters Group, Caffè Coffee, Roasted Addition and Barista's Choice coffee brands. On 24 October 2014 the Company announced its entry into a Share Purchase Agreement to acquire Gloria Jean's Coffees, with settlement of that transaction anticipated in December 2014.

ENDS

For further information, interviews or images contact:

Amy Smith, PR Executive, 0400 137 704 or amy.smith@rfg.com.au

