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31 October 2014

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Company Announcements Officer
Australian Securities Exchange
Exchange Plaza
Level 4, 20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

RE: SECTION 708A CORPORATIONS ACT 2001

We refer to the Company's recent announcement regarding the placement of 8,333,334 ordinary shares to raise \$40m before costs for the purposes of assisting in funding the Company's acquisition of Gloria Jean's Coffees.

Settlement of the placement has been completed and 8,333,334 fully paid ordinary shares (at an issue price of \$4.80 per share) were issued today.

The Corporations Act 2001 (Cth) restricts the on-sale of securities issued without disclosure unless the sale is exempt. By giving this notice, a sale of the aforementioned shares will fall within the exemption provided for in section 708A(5) of the Act.

The Company hereby gives notice under section 708A(5)(e) of the Act that:

1. The Company issued the shares recorded above without disclosure to investors under Part 6D.2 of the Act;
2. As at the date of this notice, the Company has complied with the provisions of Chapter 2M of the Act as they apply to the Company and section 674 of the Act; and
3. As at the date of this notice, there is no "excluded information" which is required to be disclosed by the Company.

Yours faithfully

Mark Connors
Chief Legal Officer
Company Secretary
Retail Food Group Limited

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