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Companies Announcements Office
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20 Bridge Street
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ANNOUNCEMENT FOR RELEASE TO THE MARKET

REELTIME MEDIA LIMITED

ASX: RMA

Design Express Solutions

LAUNCH OF DESIGN EXPRESS SOLUTIONS

The Company announces the successful launch of Design Express Solutions, a mass-market website production brand aimed at small businesses.

Design Express Solutions (www.designexpress.com.au) is a brand that has been incubated and launched within Design Experts, a business for which RMA completed the acquisition on 22 May 2014. The brand will be operated by the Design Experts sales and customer service teams, giving the brand an immediate presence in Melbourne, Brisbane, Perth and Bendigo.

PRODUCT RANGE

Design Express Solutions was developed to cater for the growth in customers requesting mobile-responsive and Wordpress built websites at an affordable price. Wordpress is the world's most popular open-source website content management system.

The entire suite of Design Experts' online marketing services including Google AdWords, SEO, Social Media and Branding are now available to customers of Design Express.

Design Experts' Brand Development Manager, Kylie Gentle, stated that, "Design Express Solutions is another feather in the Design Experts' cap. The brand and highly cost-efficient delivery model enables us to deliver mobile-responsive websites for under \$2,000 whilst maintaining strong levels of profitability. The growth in mobile web browsing and corresponding demand for websites that can be easily viewed on mobile devices made this new product offering a must for our progressive digital agency."

ENQUIRIES

Queries can be directed to the Company at the above contact details.