



ASX Release

3 November 2021

## Raiz Invest Limited (RZI): October 2021 - Key Metrics

Raiz Invest Limited (**Raiz** or **the Company**) today announced its Australian, Indonesian, and Malaysian Active Customers and Australian Funds under Management (**FUM**) update for the month to 31 October 2021<sup>i</sup>.

### Commentary

Raiz Invest Managing Director/Joint Group CEO George Lucas says: “We are on the cusp of two important milestones for calendar 2021 – \$1 billion in Funds under Management (**FUM**) and 600,000 Active Customers. Both these milestones continue to validate the business model Raiz has pioneered.”

“On 31 October, we were only about \$11 million shy of \$1 billion FUM in Australia, and we are confident we can bridge this gap in the next two months – ‘market willing’. With the flat ASX200 for October, and FUM still increasing 2%, we continue seeing inflows, customer growth and retention.”

“Our original strategy of Southeast Asian expansion continues to assist with growth in Active Customers across the region. In Indonesia we saw 10.3% growth in October and 38.6% for the past three months, while growth in Malaysia is steady at 3.9% in October and 16.2% for the last quarter. The team is working hard to be operational in Thailand later this year or early next year to accelerate this Southeast Asian growth.”

### Global Active Customers

	31 Oct 2021	30 Sep 2021	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	2,243,813	2,135,211	+5.1%	+18.0%	+90.0%
Investment Accounts	1,093,654	1,040,398	+5.1%	+18.7%	+99.0%
<b>Active Customers</b>	<b>555,460</b>	<b>533,755</b>	<b>+4.1%</b>	<b>+14.5%</b>	<b>+85.9%</b>



### Australia - Active Customers and Funds Under Management (FUM)

AUD	31 Oct 2021	30 Sep 2021	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	1,156,930	1,145,614	+1.0%	+3.8%	+24.1%
Investment Accounts	555,197	549,815	+1.0%	+4.2%	+29.4%
<b>Active Customers</b>	<b>291,075</b>	<b>289,273</b>	<b>+0.6%</b>	<b>+3.1%</b>	<b>+26.7%</b>
Retail	\$805.24m	\$786.51m	+2.4%	+11.2%	+77.9%
Superannuation	\$183.90m	\$183.68m	+0.1%	+1.6%	+152.4%
<b>Total FUM</b>	<b>\$989.14m</b>	<b>\$970.19m</b>	<b>+2.0%</b>	<b>+9.3%</b>	<b>+88.2%</b>

### Southeast Asia - Active Customers

	31 Oct 2021	30 Sep 2021	1 Month % change	3 Month % change
<b>Indonesia</b>				
Customer Sign Ups	695,421	618,248	12.5%	49.6%
Investment Accounts	401,330	361,994	10.9%	43.3%
<b>Active Customers</b>	<b>179,564</b>	<b>162,847</b>	<b>10.3%</b>	<b>38.6%</b>
<b>Malaysia</b>				
Customer Sign Ups	391,462	371,349	5.4%	21.4%
Investment Accounts	137,127	128,589	6.6%	26.8%
<b>Active Customers</b>	<b>84,821</b>	<b>81,635</b>	<b>3.9%</b>	<b>16.2%</b>

- ENDS -

### Market Announcement authorised by:

George Lucas  
MD /Joint Group CEO  
Raiz Invest Limited

### Investor and Media Enquiries:

Brendan Malone  
[ir@raizinvest.com.au](mailto:ir@raizinvest.com.au)



## About Raiz

Raiz Invest Limited (ASX:RZI) is a multi-award-winning micro-investing and fintech platform with operations in Australia and Southeast Asia. With Raiz, users are able to automatically invest the virtual 'spare change' from their daily purchases into diversified portfolios. In Australia, this can be done to boost savings both inside and outside of superannuation.

To gain greater insight to the Raiz business and our strategy, watch our short video by visiting <https://raizinvest.com.au/investors/>

Since launching in 2016 Raiz has achieved solid growth, amassing more than 2.3 million downloads, 2,243,000 signups, and over 555,000 active monthly customers with over \$989 million Funds under Management as at 31 October 2021.

Raiz continues to enhance its platform, adding 19 new products and features since its inception. In addition, Raiz is ramping up its growth and literacy strategy across Asia-Pacific, with offices in Malaysia and Indonesia with plans to expand into Thailand and Vietnam.

To gain greater insight to the Raiz business and our strategy and watch our short video on the company please visit <https://raizinvest.com.au/investors/>

This document has been prepared for informational purposes only and is not intended to amount to financial product advice or a recommendation in relation to any investments or securities. You should not rely on it to make investment decisions. This document contains general factual information only and has not been independently verified. Any opinions or information expressed in the document are subject to change without notice.

<sup>i</sup> All figures are un-audited.

