

# IFP Global Franchise Fund

## Target Market Determination – 7 March 2022 (Version 2.0)

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**Issuer: Macquarie Investment Management Australia Limited**

**ABN 55 092 552 611 AFSL No. 238321**

### Important note

This Target Market Determination (**TMD**) sets out the target market for the Fund, along with the distribution conditions, the review triggers and certain other information. It forms part of Macquarie Investment Management Australia Limited's design and distribution framework.

This document is not a product disclosure statement and is not a summary of the Fund's features or terms. This document does not take into account the investment objectives, financial situation or needs of any person. In deciding whether to acquire or continue to hold an investment in the Fund, a consumer should consider the Fund's product disclosure statement, available on our website at [macquarieim.com/pds](https://macquarieim.com/pds) or by contacting us on 1800 814 523. This information is intended for recipients in Australia only.

Important terms used in this TMD are defined in the 'TMD Definitions' available at [macquarieim.com/TMD](https://macquarieim.com/TMD). Capitalised terms have the meaning given to them in the Fund's product disclosure statement, unless otherwise defined. References to **the Act** are to the Corporations Act 2001 (Cth).

Other than Macquarie Bank Limited ABN 46 008 583 542 (**Macquarie Bank**), any Macquarie Group entity noted in this material is not an authorised deposit-taking institution for the purposes of the Banking Act 1959 (Commonwealth of Australia). The obligations of these other Macquarie Group entities do not represent deposits or other liabilities of Macquarie Bank. Macquarie Bank does not guarantee or otherwise provide assurance in respect of the obligations of these other Macquarie Group companies. In addition, the investor is subject to investment risk including possible delays in repayment and loss of income and principal invested, and none of Macquarie Bank or any other Macquarie Group company guarantees any particular rate of return on or the performance of the investment, nor do they guarantee repayment of capital in respect of the investment.

### TARGET MARKET SUMMARY

The Fund is designed for consumers who:

- are seeking capital growth
- are intending to use the Fund as a satellite within a portfolio
- have a medium to long-term investment timeframe
- have a high or very high risk/return profile, and
- require the ability to have daily access to capital.

In certain limited circumstances described in the 'Description of Fund including key attributes' column in the table below, the Fund is designed for consumers who:

- are seeking capital preservation and regular income
- are intending to use the Fund as a core component within a portfolio, and
- have a medium risk/return profile.

### TMD indicator key

The consumer attributes for which the Fund is likely to be appropriate have been assessed using a red/amber/green rating methodology with appropriate colour coding:

In target market	Potentially in target market	Not considered in target market
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### Investment products and diversification

Some consumers may intend to hold a product as part of a diversified portfolio (typically with an intended product use of 'satellite'/small allocation or 'core component'). In such circumstances, the appropriateness of the product should be assessed in relation to the relevant portion of the portfolio, rather than in relation to the consumer's portfolio as a whole. For example, a consumer may wish to construct a conservative portfolio with a 'satellite'/small allocation to growth assets. In this case, a product with a high or very high risk/return profile may be consistent with the consumer's objectives for that allocation, notwithstanding that the overall risk/return profile of the consumer is low or medium. In making this assessment, distributors should consider all features of a product (including its key attributes) and the size of any proposed allocation to the product (as a proportion of the consumer's overall portfolio).

## DESCRIPTION OF TARGET MARKET OF FUND

This part is required under section 994B(5)(b) of the Act.

Consumer attributes Please refer to <a href="http://macquarieim.com/TMD">macquarieim.com/TMD</a> for definitions.	TMD indicator for Fund	Description of Fund including key attributes				
Consumer's investment objective						
Capital growth	In target market	<p>The Fund aims to achieve a long-term total return (before fees and expenses) that exceeds the MSCI World ex Australia Index, in \$A unhedged with net dividends reinvested.</p> <p>The Fund provides exposure to a concentrated portfolio of global equities by investing in securities that are, in IFP's opinion, issued by high quality companies. These high quality companies possess a primary competitive advantage supported by a dominant intangible asset, such as a brand, patent or licence. The companies in which IFP invests are typically found in sectors such as branded consumer goods (including tobacco), pharmaceuticals, media and publishing, broadcasting and information services. IFP typically does not invest in capital intensive industries such as telecommunications and utilities.</p>				
Capital preservation	Potentially in target market	<p>The Fund has the following key attributes:</p> <ul style="list-style-type: none"><li>Provides exposure to an actively managed strategy which invests in shares of companies that are, in IFP's opinion, of exceptionally high quality and that are trading at attractive valuations.</li><li>Potential for long-term compound returns with a focus on capital preservation and lower volatility of returns compared to the benchmark.</li><li>A focus on investing in leading global franchises, built on a sustainable competitive advantage.</li><li>Potential to be defensive relative to its benchmark given the Fund's investment criteria. However, there is no guarantee that the Fund will be able to preserve capital relative to its benchmark in the future. The Fund is a global equities fund and therefore, although it has the potential to be defensive relative to its benchmark, the Fund may still experience large falls in value, including over short time periods.</li><li>Potential to pay income on an annual basis given the Fund's investment universe. However, there is no guarantee that the Fund will be able to pay income in the future in any particular distribution period and the level of any income may vary materially from one distribution period to the next.</li></ul>				
Capital guaranteed	Not considered in target market					
Income distribution	Potentially in target market					
Consumer's intended Fund use (as percentage of assets available for investment excluding family home)						
<b>Solution/Standalone</b> (75% to 100%) Intends to hold investment as either a part or the majority (up to 100%) of total investable assets	Not considered in target market	<p>The Fund provides exposure to a concentrated portfolio of global equities by investing in securities that are, in IFP's opinion, issued by high quality companies. These high quality companies possess a primary competitive advantage supported by a dominant intangible asset, such as a brand, patent or licence. The companies in which IFP invests are typically found in sectors such as branded consumer goods (including tobacco), pharmaceuticals, media and publishing, broadcasting and information services. IFP typically does not invest in capital intensive industries such as telecommunications and utilities.</p>				
<b>Core component</b> (25% to 75%) Intends to hold investment as a major part (up to 75%) of total investable assets	Potentially in target market	<p><b>Asset allocation<sup>1</sup></b></p> <table><tr><td>International shares</td><td>90% – 100%</td></tr><tr><td>Cash</td><td>0% – 10%</td></tr></table> <p>1 The above ranges are indicative only. The Fund will be rebalanced within a reasonable period of time should the exposure move outside these ranges.</p> <p>As the Fund provides exposure to global equities in a broad range of global markets with a focus on leading global franchises, its portfolio diversification</p>	International shares	90% – 100%	Cash	0% – 10%
International shares	90% – 100%					
Cash	0% – 10%					

<b>Satellite</b> <b>(Less than 25%)</b> Intends to hold investment as a smaller part (up to 25%) of total investable assets	<b>In target market</b>	has been assessed as ‘High’. Please refer to <b>macquarieim.com/TMD</b> for definitions.  The Fund may be used as a core component of total investable assets by consumers with a high risk/return profile. It is generally not intended for use as a core component by consumers with a low to moderate risk/return profile. The percentage of total investable assets that may be invested in the Fund will depend on each consumer’s risk tolerance. However, unless a consumer has a high risk/return profile, it is generally not intended to be used by consumers for investment at the high end of the core component percentage band.						
<b>Consumer’s investment timeframe</b>								
<b>Short</b> <b>(Less than or equal to two years)</b>	<b>Not considered in target market</b>	Suggested minimum investment timeframe for Fund: Seven years						
<b>Medium</b> <b>(More than two years and less than or equal to eight years)</b>	<b>In target market</b>							
<b>Long</b> <b>(More than eight years)</b>	<b>In target market</b>							
<b>Consumer’s risk (ability to bear loss) and return profile</b>								
<b>Standard Risk Measure (SRM)</b> The measure is based on industry guidance and is not a complete assessment of all forms of investment risk.  Please refer to the Section 4 of the Fund’s product disclosure statement for more information on the risks of an investment in the Fund.		<b>1</b> Very low	<b>2</b> Low	<b>3</b> Low to medium	<b>4</b> Medium	<b>5</b> Medium to high	<b>6</b> High	<b>7</b> Very high
<b>Low</b>	<b>Not considered in target market</b>	The Fund aims to achieve a long-term total return (before fees and expenses) that exceeds the MSCI World ex Australia Index, in \$A unhedged with net dividends reinvested.  As the Fund is estimated to experience 4 to less than 6 negative annual returns over any given 20-year period, it has been assigned an SRM of 6 or high.  As such, the Fund is designed for consumers who: <ul style="list-style-type: none"><li>are seeking a financial product that is higher risk in nature, and</li><li>can accept higher potential losses in order to target a higher return profile.</li></ul> In certain circumstances, the Fund may be suitable for consumers who: <ul style="list-style-type: none"><li>are seeking a financial product that is moderate or medium risk in nature, and</li><li>are comfortable with limited exposure to a financial product with a high risk and return profile.</li></ul>						
<b>Medium</b>	<b>Potentially in target market</b>							
<b>High</b>	<b>In target market</b>							
<b>Very high</b>	<b>In target market</b>							
<b>Consumer’s need to withdraw money</b>								
<b>Daily</b>	<b>In target market</b>	Consumers can generally request to redeem all or part of their investment in the Fund by 1.00pm Sydney time on a Business Day.  However, in some circumstances, such as where there is a suspension of redemptions, consumers may not be able to redeem their investment within the usual period. For example, we may be required to suspend redemptions from the Fund (including indefinitely) where the Fund is no longer ‘liquid’, as defined in the Corporations Act. While the Fund is not liquid, we may, at our discretion, offer consumers the ability to redeem (wholly or partly) from the Fund but only if there are assets available that are able to be converted to cash to meet redemptions under the offer. Consumers should read the Product Disclosure Statement for the Fund for further information on the potential for non-acceptance or delay of redemptions or a delay between receipt of a redemption request and payment of redemption proceeds.						
<b>Weekly</b>	<b>In target market</b>							
<b>Monthly</b>	<b>In target market</b>							
<b>Quarterly</b>	<b>In target market</b>							
<b>Annually or longer</b>	<b>In target market</b>							

## APPROPRIATENESS

Note: This section is expected under RG 274.64–66

The issuer has assessed the Fund and formed the view that the Fund is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market as described above. Among other things, the attributes of the Fund in the 'Description of Fund including key attributes' column of the table above are consistent with the corresponding consumer attributes identified with a green rating (in the 'TMD indicator for Fund' column) or, in the limited circumstances described in the 'Description of Fund including key attributes' column, with an amber rating (in the 'TMD indicator for Fund' column).

## DISTRIBUTION CONDITIONS/RESTRICTIONS

This part is required under section 994B(5)(c) of the Act.

Channel	Distribution condition
<b>Platform providers</b>	Only available for distribution through a platform if the platform provider has an arrangement with the issuer governing their relationship with the issuer.
<b>Advisers</b>	Only available for distribution with the assistance of a dealer group and/or an adviser if the dealer group and/or adviser is registered with the issuer and has satisfied themselves that the Fund, or a portfolio that the Fund would form part of, is suitable for the consumer.
<b>Brokers</b>	Only available for distribution through mFund if the broker is registered with the ASX and has satisfied themselves that the Fund, or a portfolio that the Fund would form part of, is suitable for the consumer.
<b>Issuer</b>	Only available for direct distribution if the application includes the results of the consumer's use of the issuer's website filtering system.

## APPROPRIATENESS

Note: This section is expected under RG 274.96 and RG 274.100

The issuer has assessed the distribution conditions, in the context of the distribution channels, and formed the view that the conditions are likely to guide the distribution of interests in the Fund towards the class of consumers for whom the Fund has been designed and that it is therefore likely that consumers who acquire interests in the Fund will be within the target market.

## REVIEW TRIGGERS

This part is required under section 994B(5)(d) of the Act.

<ul style="list-style-type: none"><li>Material change made to the Fund's key attributes, investment objective and/or fees</li></ul>	<ul style="list-style-type: none"><li>Material deviation from the Fund's benchmark/objective over sustained period</li></ul>
<ul style="list-style-type: none"><li>Fund's key attributes have not performed as disclosed by a material degree and for a material period</li></ul>	<ul style="list-style-type: none"><li>Issuer determines a significant dealing in the Fund outside of the target market has occurred</li></ul>
<ul style="list-style-type: none"><li>Issuer receives a material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the Fund or its distribution</li></ul>	<ul style="list-style-type: none"><li>Use of Product Intervention Powers, regulator orders or directions that affect the Fund</li></ul>

## MANDATORY REVIEW PERIODS

This part is required under section 994B(5)(e) and (f) of the Act.

Review period	Maximum period for review
<b>Initial review</b>	Twelve months from date of issue
<b>Subsequent review</b>	Annually

## DISTRIBUTOR REPORTING REQUIREMENTS

This part is required under section 994B(5)(g) and (h) of the Act.

Reporting requirement	Reporting period	Which distributors this requirement applies to
Complaints (as defined in section 994A(1) of the Act) relating to the Fund's design, availability or distribution. The distributor should provide all the content of the complaint, having regard to privacy.	Within ten business days following end of calendar quarter	All distributors
Details of any significant dealing in the Fund outside of the target market (where a significant inconsistent dealing is determined in the same way as for section 994F(6) of the Act). Please refer to <a href="https://www.macquarieim.com/TMD">macquarieim.com/TMD</a> for further detail.	As soon as practicable but no later than ten business days after distributor becomes aware of the significant dealing outside of the target market	All distributors
To the extent a distributor is aware, dealings in the Fund (whether or not significant) outside of the target market, including reason why dealing was outside of the target market.	Within ten business days following end of calendar quarter	All distributors
Any information the issuer reasonably requires in order to assess the distributor's arrangements for compliance with Part 7.8A of the Act and/or to identify promptly whether a review trigger or other similar event or circumstance has occurred.	Within ten business days after distributor receives notice of the required information	All distributors

Distributors must report required information to Macquarie Investment Management Australia Limited by email to [MAMDDO@macquarie.com](mailto:MAMDDO@macquarie.com).

For more information, call us on 1800 814 523, email [mim.clientservice@macquarie.com](mailto:mim.clientservice@macquarie.com) or visit [macquarieim.com/TMD](https://www.macquarieim.com/TMD).