

• ASX Announcement

6th May 2022

Pureprofile Investor Briefing Recording

Pureprofile Limited (ASX: PPL or the Company) is pleased to invite investors to watch an archived video recording of the Company's March quarter (Q3 FY22) investor briefing, which was held on Tuesday, 3 May at 2.30pm (AEST).

The video recording includes a presentation by CEO, Martin Filz and CFO, Melinda Sheppard, providing an activity update and discussing recent developments. This is followed by a questions and answers session relating to the presentation.

The video recording can be accessed by using the following link:

<https://business.pureprofile.com/pureprofile-q3-fy22-results-presentation/>

This announcement has been authorised for release to the ASX by the Board of Directors.

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For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.