



ASX Release

4 May 2022

## Raiz Invest Limited (RZI): April 2022 - Key Metrics

Raiz Invest Limited (**Raiz** or **the Company**) today announced its Australian, Indonesian, and Malaysian Active Customers and Australian Funds under Management (**FUM**) update for the month to 30 April 2022<sup>i</sup>.

### Commentary

Raiz Invest Managing Director/Joint Group CEO George Lucas says: “Growth in Active Customers globally picked up in April and FUM remain above \$1 billion despite weaker markets. Our Indonesian and Malaysian operations underpinned Active Customer growth with sound performances considering this month overlapped with Ramadan and the ongoing poor investor sentiment globally.

“Active Customers globally increased 2.1% in April. In Indonesia, Active Customers grew 4.2% in April, up to 240,550, and in Malaysia they were up 3.5% to 108,072. Also notable is the fact the number of customer sign-ups in Indonesia passed the one-million benchmark in April.

“The Australian operations marked time in April as poor investor sentiment and now the federal election provided headwinds to growth.

“However, we remain confident the launch of the revamped Raiz Kids and the major advertising campaign on the Seven West Media (**SWM**) network will assist in brand awareness and attracting new and old customers.

“Raiz Kids was launched in late April and has been completely redesigned based on customer feedback gathered over the years. The \$8 million SWM campaign, launched on 1 May, will significantly increase the Raiz marketing presence to existing, old and potential customers.”

### Global Active Customers

	30 Apr 2022	31 Mar 2022	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	2,783,799	2,710,608	+2.7%	+8.9%	+69.6%
Investment Accounts	1,413,040	1,363,898	+3.6%	+12.5%	+77.7%
<b>Active Customers</b>	<b>641,007</b>	<b>627,821</b>	<b>+2.1%</b>	<b>+5.4%</b>	<b>+49.1%</b>



### Australia - Active Customers and Funds Under Management (FUM)

AUD	30 Apr 2022	31 Mar 2022	1 Month % change	3 Month % change	12 Month % change
Customer Sign Ups	1,224,671	1,214,564	+0.8%	+2.5%	+15.4%
Investment Accounts	586,745	582,586	+0.7%	+2.1%	+16.7%
<b>Active Customers</b>	<b>292,385</b>	<b>292,561</b>	<b>-0.1%</b>	<b>-0.3%</b>	<b>+8.8%</b>
Retail	\$826.11m	\$826.33m	+0.0%	+1.2%	+29.1%
Superannuation	\$192.58m	\$192.42m	+0.1%	+1.2%	+97.6%
<b>Total FUM</b>	<b>\$1,018.69m</b>	<b>\$1,018.75m</b>	<b>+0.0%</b>	<b>+1.2%</b>	<b>+38.1%</b>

### Southeast Asia - Active Customers

	30 Apr 2022	31 Mar 2022	1 Month % change	3 Month % change
<b>Indonesia</b>				
Customer Sign Ups	1,023,888	978,688	4.6%	17.2%
Investment Accounts	579,143	553,612	4.6%	16.0%
<b>Active Customers</b>	<b>240,550</b>	<b>230,824</b>	<b>4.2%</b>	<b>12.6%</b>
<b>Malaysia</b>				
Customer Sign Ups	535,240	517,356	3.5%	10.0%
Investment Accounts	247,152	227,700	8.5%	35.5%
<b>Active Customers</b>	<b>108,072</b>	<b>104,436</b>	<b>3.5%</b>	<b>6.8%</b>

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## About Raiz

Raiz Invest Limited (ASX:RZI) is a multi-award-winning micro-investing and fintech platform with operations in Australia and Southeast Asia. With Raiz, users are able to automatically invest the virtual 'spare change' from their daily purchases into diversified portfolios. In Australia, this can be done to boost savings both inside and outside of superannuation.

To gain greater insight to the Raiz business and our strategy, watch our short video by visiting <https://raizinvest.com.au/investors/>

Since launching in 2016 Raiz has achieved solid growth, amassing more than 2.8 million downloads, over 2,783,000 signups, and over 641,000 active monthly customers with over \$1.018bn Funds under Management as at 30 April 2022.

Raiz continues to enhance its platform, adding 19 new products and features since its inception. In addition, Raiz is ramping up its growth and literacy strategy across Asia-Pacific, with offices in Malaysia and Indonesia with plans to expand into Thailand and Vietnam.

To gain greater insight to the Raiz business and our strategy and watch our short video on the company please visit <https://raizinvest.com.au/investors/>

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<sup>i</sup> All figures are un-audited.

