

2 December 2021

## Cleansing Notice

As announced in two Appendix 2A forms released to ASX today, Cashrewards Limited (ASX: CRW) (**Company**) issued a total of 608,837 fully paid ordinary shares in the Company (**Shares**) to external advisors, consultants and other service providers for their services in lieu of cash payments.

The Company advises that 560,874 of these Shares were issued at an issue price of \$0.8505 per Share and are subject to a 12-month voluntary escrow arrangement from the date of issue. The remaining 47,963 Shares were issued to the adviser upon the exercise and conversion of performance rights and are not subject to voluntary escrow.

The Company gives notice that:

- (a) the Shares were issued without disclosure to investors under Part 6D.2 of the *Corporations Act 2001* (Cth) (**Corporations Act**); and
- (b) this notice is given under section 708A(5)(e) of the Corporations Act;
- (c) as at the date of this notice, the Company has complied with:
  - (i) the provisions of Chapter 2M of the Corporations Act, as they apply to the Company; and
  - (ii) section 674 of the Corporations Act, as it applies to the Company; and
- (d) as at the date of this notice, there is no information that is 'excluded information' within the meanings of sections 708A(7) and 708A(8) of the Corporations Act that is required to be set out in this notice.

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This announcement was approved and authorised for release by Cashrewards' Board.

### For more information, please contact:

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### About Cashrewards

Australian-owned and operated, Cashrewards is the leading Australian cashback ecosystem, where Members browse brands and offers and receive cashback on transactions by shopping online or in-store.

Cashrewards provides over one million Members with a broad array of Cashback offers via its 1,700+ Merchant Partners including Apple, Myer, Liquorland, Adidas, Bonds, Target, Booking.com and The Iconic.

These offers are funded by Cashrewards' Merchant Partners, who work with Cashrewards because of its unique proposition which drives best-in-market returns for brands on their marketing investment.

This ecosystem has driven more than \$2.7 billion of TTV for Merchant Partners since its inception, translating into more than \$120 million of Cashback for Members.<sup>1</sup>

Cashrewards was the first Pledge 1% business to list on the ASX, with children's charity the Starlight Foundation the key beneficiary. Since making the pledge, Cashrewards has donated more than \$900,000 to the Foundation, helping more than 23,000 sick children and their families.

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<sup>1</sup> As at FY21.