



ASX Announcement
23 March 2020

Executive Appointments

Michelle Aquilina: Deputy Chief Executive Officer

Smiles Inclusive Limited (SIL) is pleased to announce the appointment of Michelle Aquilina as Deputy Chief Executive Officer for Totally Smiles.

Michelle is the former Chief Executive Officer of Primary Dental, the dental division of the ASX listed Healius Limited, where she led the turnaround of the business - seeing it become one of the top three dental operators in Australia.

Her passion for the patient experience and the delivery of patient centred care has been developed over the course of her 30 years' in the dental industry. For her, successful dental service delivery comes off the back of encouraging strong, transparent relationships with practitioners, suppliers and staff.

Michelle holds a Masters in Business Administration (Executive), a Master of Management from the University of Wollongong and is an experienced speaker having addressed large audiences at international Australian Dental Industry Association and Association of Dental Support Organization events over the years.

Mark O'Brien: General Manager Operations

Mark O'Brien has recently been appointed as General Manager of Operations for Totally Smiles. Mark was formerly General Manager of Partnerships with Junior Adventures Group, a global leader in Outside School Hours care.

His career has seen him work in a number of industries including the heavily regulated aged care and allied healthcare sectors, focusing on several operational elements – marketing, sales, procurement and general management. In addition, he has direct experience in business consolidation and integration developing several businesses to reach key operational milestones whilst working with numerous investment parties, including private equity.

Mark has a Bachelor of Science (Hons) from the University of Melbourne and a Post Graduate Diploma of Management (UNSW | AGSM). He is passionate about healthcare and excited to join the Totally Smiles business to provide further support to our joint venture partners, lead practitioners, practice managers and patients.

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