



## ASX Announcement

10 February 2020

### LiveTiles partners with Canva to accelerate global growth

- LiveTiles will integrate Canva into its core platform, providing LiveTiles users the ability to rapidly build graphic design elements within the Intelligent Workplace, without the need for any previous design experience
- Partnership brings together two fast-growing Australian SaaS companies focussed on empowering people within the workplace
- Combined active user base is in the tens of millions, providing cross-selling opportunities in the long term, and a footprint which spans the global enterprise, SMBs and K-12 education markets
- Partnership highlights the strength of LiveTiles' market position as the number one platform for enterprises that provides capabilities beyond traditional intranets

**LiveTiles Limited (ASX: LVT) (LiveTiles or the Company)**, a global software company that empowers its users to create their own intelligent workplace experiences, is pleased to announce it has partnered with Canva, the world's leader in empowering people to create compelling, data-rich visuals.

The partnership sees LiveTiles integrate Canva's design platform into its service. It supports the aggressive growth plans of both companies and creates a set of new opportunities to drive further revenue and user growth, leveraging the tens of millions of combined active users.

LiveTiles will integrate Canva into its core platform – initially into its intelligent intranet products and its recently acquired CYCL Condense Communications products. The integration will provide LiveTiles' end users with access to Canva's best-of-breed and simple to use graphic design tools and library of designs without having to leave the LiveTiles platform.

With one click, users such as marketing managers or corporate communications leads can immediately create engaging and data rich graphic design elements directly within the LiveTiles platform, with no design expertise required and a super streamlined experience. This new capability reinforces the value proposition that LiveTiles users globally continue to gain access to the latest solutions and features, to drive comprehensive workplace experiences and increase productivity.

Following the integration, LiveTiles and Canva will explore opportunities for further collaboration such as partnering together on innovative new solutions as well as the cross promotion of both LiveTiles' and Canva's technology solutions.

The enhanced capabilities will provide a compelling solution for the enterprise, small-to-medium sized businesses (SMBs) and the K-12 Education markets. LiveTiles' recent acquisition of CYCL and the signing of this agreement with Canva takes advantage of CYCL's Condense Intranet product – which is SMB focused and designed to be light touch, more affordable than traditional intranets and accessible to all customers globally, whether users of Office 365 or not.



## **A partnership between two of Australia's most successful software companies**

As two of Australia's fastest growing Australian-founded software companies, Canva and LiveTiles will work together on reviewing opportunities for expanding the scope of the partnership into a commercial arrangement as milestones are completed.

The partnership is expected to drive strong pipeline growth in the acquisition of new customers. Initial capabilities of Canva within LiveTiles products will be at no additional cost to the Company's customers.

**Karl Redenbach, Co-founder and Chief Executive Officer, LiveTiles, said:** "We are pleased to be working with Canva who are at the forefront of intelligent design and data-rich visuals. LiveTiles' global growth initiatives are strongly supported through its identification of best-of-breed partners like Canva, who represent a highly complementary fit – as our products are empowering end users within the workplace. As two of Australia's fastest growing software companies, LiveTiles looks forward to working more closely with Canva to deliver innovative, design-led experiences for our customers as we increase our total addressable market, grow our footprint and target valuable new segments for expansion."

**Peter Nguyen-Brown, Co-founder and CXO, LiveTiles, said:** "LiveTiles and Canva are both passionate about creating simple and engaging experiences through technology to empower people to spend more time on important tasks specific to their role or business. Intuitive design is at the heart of productivity and we've always had a strong fundamental philosophy that the world and workplace is a better place when people are inspired to do their best work. When speaking with Canva's founders about our vision for the future of work, it was clear there was a strong alignment to create an even greater value proposition to our respective markets and show Australian technology is the best in the world."

**Mike Williams, Product Partnership Lead, Canva, said:** "People around the world have embraced Canva and LiveTiles to empower the way they work. Our partnership with LiveTiles will make it easier than ever for users to design anything within their own intelligent workplace, without years of training or expensive, complex software."

**– ENDS –**

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### **About LiveTiles:**

LiveTiles is a global Intelligent Workplace software company headquartered in New York, with operations in Seattle, Tri-Cities (Washington State), San Francisco, San Diego, Los Angeles, Chicago, North Carolina, Rochester, London, Sligo, Amsterdam, Zurich, Bern, Basel, Copenhagen, Vejle, Sydney, Melbourne, Brisbane, Geelong and Hobart. LiveTiles offers Intelligent Workplace software for the commercial, government and education markets, and is an award-winning Microsoft Partner. LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe, the Middle East and Asia-Pacific.