



## ASX Announcement

19 March 2021

### **LiveTiles awarded ISO27001 certification in response to enterprise demand**

- LiveTiles has secured a globally recognised information security management certification with ISO27001:2013.
- The certification speeds up sales, reassures customers and matures LiveTiles' processes.
- LiveTiles is responding to a growing number of enterprise customer queries, especially for LiveTiles Reach.
- The Company is well positioned for the de-risking of the global technology supply chain.

**LiveTiles Limited (ASX:LVT) (LiveTiles or the Company)**, is pleased to announce it has been certified with a globally recognised standard for information security management in a move that will both speed up the sales process and reassure existing customers.

The International Organisation for Standardisation is a leading international standardisation body. LiveTiles has been certified with ISO27001:2013, which mandates requirements for establishing, implementing, maintaining and continually improving information security management practices within LiveTiles. It also includes requirements for the assessment and management of security risk. The scope of the certification extends to all LiveTiles cloud products.

LiveTiles has sought this certification for a few reasons. Most importantly, a growing number of potential customers have asked the Company about information security management as part of the procurement process. This has been particularly true of LiveTiles Reach, the Company's internal communications tool and employee app, which requires storage of more customer data and has seen a 75% increase in deals pipeline. Most recently, LiveTiles' commitment to the ISO certification process was a key part of the record signing in February to over 300,000 employees in the healthcare industry.

LiveTiles would also like to note that it has successfully navigated customer queries about its information security management practices to date without issue. But securing ISO27001:2013 certification will help assure potential customers faster, improving the efficiency of our sales, as well as reassure our existing customers that we are maturing our information security management practices from an already high standard.

More broadly, these customer requests come as part of a global de-risking of technology procurement where vendors and third-party suppliers are being required to adhere to a growing list of information security standards. LiveTiles is getting ahead of any broader regulatory response to technology procurement risk and will have a strategic advantage over rivals without this certification, or an equivalent.

LiveTiles has also taken this step to ensure it remains best-placed to receive funding from the Company's partner Microsoft for various joint initiatives to enterprise customers.

**Simon Tyrrell, Chief Strategy and Innovation Officer, said:** "It's taken a lot of work for LiveTiles to secure this certification in a very short amount of time and I'd like to congratulate the team for their efforts. We've always handled our customer data in the right way. But by responding to customer requests for this certification, we're taking the opportunity to make our sales more efficient, mature our own internal security management processes and position ourselves as well as possible for



Microsoft joint initiatives funding. Enterprise customers and the public sector in particular value this certification, it is a significant differentiator for us in competitive RFP's and big deals.

“The global technology industry supply chain is at the beginning of a long de-risking process at the behest of customers and regulators. By securing this certification, LiveTiles is communicating to its customers, both existing and emerging, our partners and other stakeholders that we take this seriously. We have the right processes in place to meet the growing expectations on software vendors.”

This announcement has been authorised for release by the board.

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**About LiveTiles:**

LiveTiles is the global leader in the Employee Experience Platform market, creating and delivering solutions that drive digital transformation, productivity, and employee communications in the modern workplace.

LiveTiles have operations spanning North America, Europe, Asia and Australia, and services over 1,100 Enterprise customers in over 30 countries. LiveTiles was named by The Australian Financial Review as Australia's fastest growing technology company in 2020 and by Forrester & Gartner as a leader in this space globally.