



ASX ANNOUNCEMENT

3 May 2021

INVESTOR TECHNOLOGY DAY 2021

Appen Ltd (ASX: APX) (Appen) is pleased to invite investors and analysts to join its annual Investor Technology Day. It will be held as an online event.

Date: Thursday, 20 May 2021
Time: 11AM-2PM AEST
Registration: Please pre-register for the event via this [link](#) before Friday, 14 May 2021. Following registration, you will receive a confirmation email detailing how to join the webcast.

Appen is a leading player in the exciting and dynamic artificial intelligence (AI) industry. Our investments in technology support high-quality outcomes for customers, strengthen our competitive position, improve productivity, and drive product and revenue growth. In our Investor Technology Day, we will explore:

- the AI ecosystem and AI application lifecycle, and the role that Appen plays
- current market trends including model-centric versus data-centric AI and the role of different technologies in AI application development
- the evolution of our technology product suite and capabilities
- how our technology platforms and tools add value for customers
- how we're using technology to address new markets and use cases
- our progress on automation and AI-driven functionality
- our technology roadmap and vision for the future

Authorised for release by the CEO.

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About Appen Limited

Appen is a global leader in the development of high-quality, human annotated datasets for machine learning and artificial intelligence. Appen brings 25 years of experience collecting and enriching a wide variety of data types including speech, text, image and video. With expertise in 235 languages and access to a global crowd of over 1,000,000 skilled contractors, Appen partners with leading technology, automotive and ecommerce companies - as well as governments worldwide - to help them develop, enhance and use products that rely on natural languages and machine learning. www.appen.com