



31 March 2021

ZIP PARTNERS WITH JB HI-FI GROUP

Zip Co Limited (ASX: Z1P) ("**Zip**" or "the **Company**") is pleased to announce today that it has entered into a partnership with JB Hi-Fi Limited.

The JB HI-FI Group operates two of Australia's most trusted retail brands, and is one of Australia's largest technology, entertainment and home entertainment retailers.

Zip will provide a fully integrated payments solution for both JB HI-FI and The Good Guys, providing customers with the ability to shop, both in-store and online, and pay with Zip's interest free BNPL payment solutions.

Peter Gray, Co-founder and Chief Operations Officer, said:

"We are delighted to partner with the JB HI-FI Group. We look forward to providing customers with choice at checkout, empowering them to own the way they pay at JB HI-FI and The Good Guys. This strategic partnership provides Zip customers with access to even more of Australia's favourite brands, further delivering on Zip's mission to be the first payment choice everywhere and every day"

It is anticipated that the partnership will be launched to market in April 2021.

- ENDS -

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About Zip

ASX-listed Zip Co Limited (Z1P: ASX) is a leading player in the digital retail finance and payments industry. The company offers point-of-sale credit and digital payment services to the retail, home, health, automotive and travel industries. Zip has operations across Australia, New Zealand, South Africa, the United Kingdom and the USA. Zip also owns Pocketbook, a leading personal financial management tool. Zip is focused on offering transparent, responsible and fairly priced consumer and SME products. Zip's platform is entirely digital and leverages big data in its proprietary fraud and credit-decisioning technology to deliver real-time responses. Zip is managed by a team with over 100 years' experience in retail finance and payments and is a licensed and regulated credit provider.

For more information, visit: www.zip.co