

ASX Announcement

31 January 2020

Bigtincan awarded \$6.2m contract with global technology company

- Bigtincan secures initial 2 year contract for \$6.2m total contract value with leading global technology company.
- Demonstrates Bigtincan's continued success in securing large enterprise customer deployments.

Bigtincan Holdings Limited (ASX: BTH) ("Bigtincan") is pleased to announce that it has received a purchase order after winning a competitive bid for a deployment with a US-based global technology company DXC Technology Services, LLC ("DXC"). The total contract value is \$6.2m (US\$4.3m). DXC has the option to extend the contract for a third year.

Bigtincan's cloud solution will empower global teams to gain the benefits of the Bigtincan SaaS platform offering up new functional areas and capabilities that are needed for the future of sales enablement.

The contract underlines Bigtincan's strategy of partnering with enterprise customers to meet their requirements for a platform that can be extended and expanded through the use of Content, Learning, Add-ons and other features, that make the Bigtincan platform unique for key vertical markets.

For more information on the Bigtincan solution set visit www.bigtincan.com.

Authorised for release by Tom Amos, Chairman of Bigtincan Holdings Limited.

Further Information

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About Bigtincan

Bigtincan (ASX:BTH) helps sales and service teams increase win rates and customer satisfaction. The company's mobile, AI-powered sales enablement automation platform features the industry's premier user experience that empowers reps to more effectively engage with customers and prospects and encourages team-wide adoption. Leading brands including AT&T, Thermo Fisher, Merck, ANZ Bank and others rely on Bigtincan to enhance sales productivity and fuel customer engagement. With global sales and marketing headquartered in Boston, Bigtincan also has offices across EMEA, Australia and Asia. To discover more about how your organization can benefit from the Bigtincan Hub platform, please visit www.bigtincan.com or follow @bigtincan on Twitter.