

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity Limeade, Inc.
ARBN 637 017 602

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Steven Hamerslag
Date of appointment	29/10/2012

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest.	
Steven Hamerslag is Managing Partner of TVC Capital which manages TVC Capital II LP and may indirectly benefit from these activities. He may also indirectly benefit from TVC Capital's securities (held through TVC Capital Partners II LP).	TVC CAPITAL II LP: 35,618,770 CDIs (equivalent to 35,618,770 ordinary shares)
As noted in Part 1, Steven Hamerslag does not have a direct interest in securities.	TVC CAPITAL PARTNERS II LP: 1,039,512 CDIs (equivalent to 1,039,512 ordinary shares)

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Nil
Nature of interest	Nil
Name of registered holder (if issued securities)	Nil
No. and class of securities to which interest relates	Nil

+ See chapter 19 for defined terms.