

ASX Announcement

IOT SIGNS EXCLUSIVE “AIRSELFIE” DISTRIBUTION AGREEMENT FOR THE USA.

Highlights

- **Secures Exclusive Agreement to sell the AirSelfie in the United States and Australia.**
- **Launching ROVA and AirSelfie in the USA and Australia positions IOT to become the market leader in the new and growing Flying Selfie Camera sector.**
- **Current and ongoing opening of accounts with US big Box retailers for the ROVA gives AirSelfie rapid mass market distribution opportunity.**

Sydney, Wednesday 26th of April, 2017, IoT Group Limited (ASX: IOT) (“IoT Group” or “the Company”) has signed an Agreement with AEE (Shenzhen AEE Technology Co. Ltd) to be the exclusive distributor for the AirSelfie in the USA and Australia. (Please see AirSelfie presentation and video) <https://www.youtube.com/watch?v=dJMq5NAZC6A>).

IOT’s manufacturing partner AEE and AirSelfie Holdings Ltd invited IOT to be the exclusive distributor in the US and Australia as a result of its growing US National sales network and distribution gateway. AEE have been impressed with the growth of this distribution channel, which is a major asset for IOT.

The AirSelfie is the first flying camera integrated into a smartphone cover to let consumers take selfies from the sky. It is one of the most anticipated consumer tech products for 2017 due to its stylish and metallic Italian design, ease-of-use, pocket-size and innovative features. Its turbo fan propellers can thrust up to 20 meters in the air letting users capture wide, truly original photos and videos.

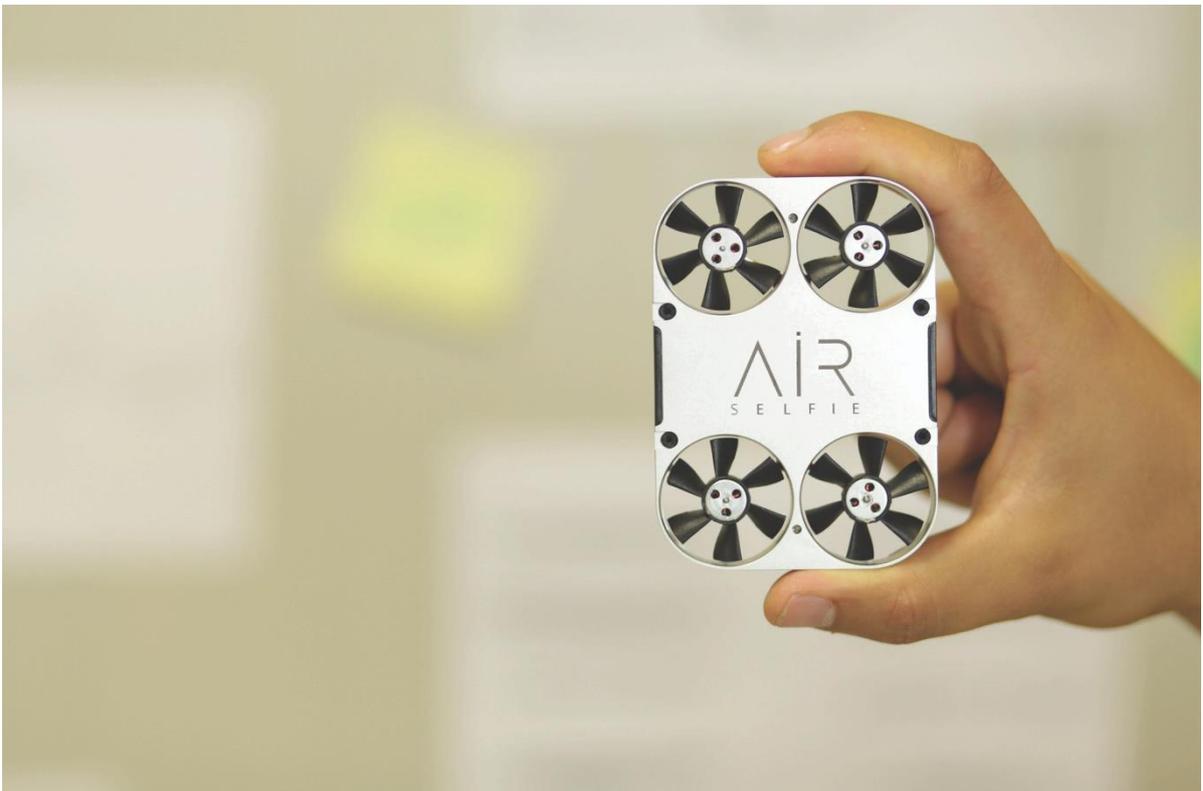
The AirSelfie has reached viral status with interest from selfie-lovers across 81 countries since being revealed only six months ago. The social influencer team just finished their global tour across America, Asia, Emirates, Europe and finishing last week at Milan Design Week. With the ROVA and the AirSelfie Camera, IOT aims to dominate the US Flying Selfie camera market.

IOT US Group LLC CEO, Bryan Corlett commented, “The ROVA and AirSelfie at similar price points will be the winners in the US Retail Flying Camera sector. We now have a winning combination and aim to be market leaders in this new category.”

IOT is currently opening accounts with major retailers and has point of sale and marketing activities in place, ready for expansion, making it an easy process to add the AirSelfie to its Sales program in all of its US retail outlets.

Executive Director of IOT Group, Ian Duffell commented, "The AirSelfie is a unique breakthrough product appealing to the masses. We are now well positioned to capitalise on the strength of our US Retail Distribution network currently being opened for the ROVA."





All references to IOT group includes subsidiaries.

About IOT Group Limited

www.theiotgroup.com



(Internet of Things)

IoT Group has tapped into global niche markets by adapting and enhancing existing trend products and making them more affordable, useful and innovative for consumers in particular, the IOT Group is designing and developing a range of flying selfie cameras that looks to create a completely new category in the retail space.

Company Information

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Scott Brown	Non-executive Chairman
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Forward Looking Statements

All statements other than statements of historical fact including, without limitation, statements regarding projections, future plans and objectives of IOT Group, are forward-looking statements. When used in this announcement, forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘in principle’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of IOT Group that could cause IOT Group’s actual results to differ materially from the results expressed or anticipated in these statements.

The Company cannot and does not give any assurance that the results, performance or achievements expressed or implied by these forward-looking statements will actually occur and investors are cautioned not to place any reliance on these forward-looking statements.

IOT Group does not undertake to update or revise forward-looking statements, or to publish prospective financial information in the future, regardless of whether new information, future events or any other factors affect the information contained above, except where required by applicable law and securities exchange listing requirements.