

ASX Announcement

11 April 2017

Former Microsoft Executive joins LiveTiles

- Doug Caywood, former Worldwide Consumer Goods Industry Director at Microsoft joins LiveTiles as Vice President, Central USA, Global CPG and Retail
- With 25+ years of experience working with global consumer packaged goods (CPG) companies, Doug will build and lead LiveTiles' business in the region and manage global CPG and Retail customers
- Kendra Bluhm, former senior Business Technology and Collaboration Services manager for Walmart Corporate will partner with Doug as Innovation and Experience Lead
- Both Doug and Kendra are significant appointments for LiveTiles as the Company focuses on further expansion in the USA and growing its enterprise customer footprint

LiveTiles Limited (ASX:LVT) ('LiveTiles' or 'the Company') a global software company providing digital workplace software to the commercial, government and educational markets, is pleased to announce it has expanded its operations to the Central USA and appointed Doug Caywood as Vice President and Kendra Bluhm as Innovation and Experience Lead, for this region.

Central USA Operations Established

The Company has expanded its operations to the Central USA, where the US Government's recent focus to increase manufacturing investment is driving significant growth in the region.

Home to 27% of the Fortune 500¹, this region represents a large and growing opportunity for LiveTiles as it looks to continue to grow its enterprise customer base and further penetrate the American market.

Global CPG and Retail Industries

The CPG and Retail industries are undergoing tremendous disruption and change. LiveTiles is focused on empowering CPG and Retail customers to drive digital transformation throughout their global operations while dramatically reducing time to market and cost.

Doug Caywood

With over 25 years of experience working with leading consumer packaged goods companies, Doug brings with him a deep level of expertise and strong, well established relationships with leading global companies. A former senior employee at Microsoft Corporation, Doug managed CPG customer relationships, set strategy, and delivered solutions to some of the world's largest CPG companies as Worldwide Consumer Goods Industry Director.

¹ Source: <http://beta.fortune.com/fortune500/list/> for central time zone states: AL, AR, IL, IA, KS, KY, LA, MN, MS, MO, NE, ND, OK, SD, TN, TX, WI.

Previously at Hewlett-Packard and EMC, Doug is an active participant in a number of key industry organisations including The Grocery Manufacturers Association, The Consumer Goods Forum, Consumer Goods Technology and The Smart Manufacturing Leadership Coalition.

As Vice President for Central USA, Doug will be responsible for rapidly driving sales and managing and growing LiveTiles' existing customer base in the region, which includes companies such as Pepsico and American professional baseball team, The Minnesota Twins. As Vice President for Global CPG and Retail, Doug will be responsible for establishing LiveTiles' industry strategy and growing LiveTiles' CPG and Retail enterprise customer base.

Kendra Bluhm

An experienced collaboration technology, security data compliance, and global business intelligence service professional, Kendra brings 25 years of global IT experience to LiveTiles as Innovation and Experience Lead.

At Walmart Corporation, Kendra led a team that was responsible for driving analytics across Walmart's key strategic business functions to provide insights and recommend improvements across the organisation. Kendra has a strong background in collaboration, IT security, IT management and systems integration and has overseen numerous technology implementation projects.

At LiveTiles, Kendra will work closely with Doug to help enterprise customers understand the technical aspects of the LiveTiles offering, liaise with CIOs and IT staff and provide guidance on the platform's integration and implementation.

LiveTiles co-founder and Chief Executive Officer Karl Redenbach said: "We're really pleased to welcome Doug and Kendra to the team here at LiveTiles."

"To have Doug join us following such a high profile role at Microsoft, as one of its most senior employees, provides the strongest endorsement of LiveTiles' product offering and potential. Doug will be responsible for an enormous region in the USA and for building out our offering, targeting some of the world's largest consumer packaged goods companies, and fostering relationships with our existing blue chip customer base. Central USA is currently benefiting from significant growth off the back of ongoing investment into manufacturing, making it a key opportunity for the continued growth of LiveTiles."

"Similarly, Kendra's strong technology background, most recently as one of Walmart's senior collaboration technology and global business solution managers, will be a significant asset to the LiveTiles team in providing technical support to our new and existing enterprise clients."

Doug Caywood, Vice President, Central USA, Global CPG and Retail states: "I have spent my career partnering with global CPG companies to help them tackle their biggest opportunities and solve their biggest challenges through technology solutions. Companies need solutions that enable digital transformation and empower their workforce while doing more with less. LiveTiles delivers solutions that offer enormous potential to address all three of these important areas. I am very excited to be joining LiveTiles to begin this journey."

Kendra Bluhm, Innovation and Experience Lead, USA said: “LiveTiles hosts an amazing product that supports personalisation by both technical and non-technical people. The idea of a ‘drag and drop’ design canvas is amazing from a user experience perspective. The simple concept of a digital workplace partnered with the Office 365 and Azure platforms is a real game changer for enterprises. I’m really excited to be part of such an innovative company and look forward to playing an active role in its overall success.”

Ends.

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About LiveTiles:

LiveTiles is a global software company headquartered in New York, with offices in Sydney, Melbourne, Hobart, London, Seattle, Tri-Cities (Washington State) and Minneapolis. LiveTiles offers digital workplace software for the commercial and education markets, and is an award-winning Microsoft Partner. LiveTiles’ products comprise LiveTiles SharePoint, LiveTiles Cloud, LiveTiles for SAP, LiveTiles MX and LiveTiles Mosaic. LiveTiles’ customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe, the Middle East and Asia-Pacific.