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## **ASG generates strong sales interest after displaying first prototype vehicle to showcase expertise**

### **Highlights**

- **ASG builds first demo/spec vehicle to demonstrate its extensive one-stop offering for highly customised 4X4 vehicles**
- **The prototype vehicle generated strong customer enquiries at Brisbane National 4x4 show due to the high quality materials and workmanship used in the conversion**
- **The vehicle will be touring key sites and events in South Australia and Western Australia during April to target the 4x4 community**

**Automotive Solutions Group Limited** (ASX:4WD, "ASG" or the "Company") is pleased to announce that it has built its first demo/spec vehicle based on the Toyota LandCruiser Dual Cab 200 Series to showcase the group's expertise in delivering highly-customised solutions to the four-by-four (4X4) automotive market. This vehicle was on show at the Brisbane National 4x4 show at Roo Systems' annual stand, with other ASG brands joining them, including AMA, Uneek & Dolium.

Apart from the original vehicle, all works and equipment are made and installed in Australia by ASG. The prototype vehicle, which will be touring South Australia and Western Australia in April, not only demonstrates the vast one-stop offerings that the Company can provide, but the quality of the materials and workmanship which sets ASG apart from the competition.

Along with a broad range of additions and features, the key modifications made to the demo/spec vehicle include:

- Gross Vehicle Mass (GVM) upgrade and 650mm chassis extension (ASG is one of the few outfits that is federally licensed to make such modifications)
- Under seat and under tray toolboxes and storage custom built by ASG 4x4
- Custom alloy canopy built by ASG 4X4
- Engine remapping done by ASG's subsidiary Roo Systems
- Boab drawers which are distributed exclusively through ASG's Dolium WA business





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ASG owns eight established and profitable businesses that are leaders in their respective categories. This track record, experienced staff and strong industry reputation are some reasons why customer demand for its products and services continue to grow ahead of the wider sector.

"This vehicle was proudly demonstrated at the Brisbane 4x4 show recently and it generated strong public interest," said ASG's Chief Executive Officer, Tanya Mason.

"All the group's products have received positive feedback from the show. The sales and conversions are very pleasing from this event and we are confident that we will continue to see strong interest in ASG's offerings as the demo vehicle tours South Australia and Western Australia over the next few weeks, strategically showcasing the demo vehicle to 4x4 and travelling enthusiasts."

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**About Automotive Solutions Group**

ASG offers a comprehensive range of aftermarket products and services to the large and growing four-wheel drive market through its national network of 250 dealers and 11 company facilities. The group is made up of a range of businesses that are leaders in their respective categories and have a strong track record of profitability. ASG is well placed to consolidate the fragmented market and generate industry-leading profit margins from economies of scale and synergies from its integrated business model.