

# Zoono Group Limited

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## ASX RELEASE

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### ZOONO COMPANY UPDATE

Zoono Group Limited (ASX: ZNO) advises of the launch of its new on-line sales strategy.

New on-line sales channels will be introduced strategically throughout the next 6-12 months, with the first two initiatives being the launch of new online sales platforms in Australia / New Zealand and China.

At [www.zoono.com](http://www.zoono.com), the full range of Zoono's personal and home protection ranges are available for purchase, including its hand and surface sanitisers (just in time for the cold and flu season).

Zoono products are now also available online in China via several online sales portals including RBCGO, Taobao, TMall and WeChat. Other online initiatives are in progress in China, with Radio and TV Shopping set to launch soon.

In Australia, New Zealand and China, the launch of the on-line platforms will be supported by targeted social media campaigns.

An online sales platform for the UK is also under development. This follows the appointment of a Country Manager and Chief Technical Officer in this region. Zoono expects to open an office and warehouse in the near future in the UK to support growth both in the UK and Europe.

In other developments, the University of Jordan's Faculty of Agriculture has completing its testing of Zoono's surface product. The Zoono surface product was successfully tested using European Testing Protocols and Methodology EN 1276, EN 1650, EN 1040, and EN 1275, Bactericidal and Fungicidal Activity against the following Pathogens and Super Bugs: Pseudomonas Aeruginosa; Enterococcus Faecalis; Escherichia Coli; Staphylococcus Aureus; and Candida Albicans, under the direction of Dr Hamzah Al Qadiri. Microbial Examination was completed in accordance with ISO 17025. Zoono Surface product performed very well and was effective at >99.99->99.9999% kill rates even after 30 days from original application.

Following on from this successful testing, Zoono has now made its first significant shipment to Jordan from New Zealand.

The Company continues negotiations with new customers and distributors internationally as it builds its global antimicrobial protection business.

For further information please contact:

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or visit [www.zoono.com](http://www.zoono.com)

### About Zoono:

Zoono specialises in the development, manufacture and global distribution of a suite of proven, long lasting and environmentally friendly antimicrobial solutions. It has developed products, including aerosol-based sprays, suited for skin care, surface sanitisers, treatment of acne and mould remediation. The products are based around the "Zoono Molecule"; a unique, antimicrobial molecule that bonds to any surface and kills pathogens including bacteria, viruses, algae, fungi and mould. It has proven efficacy, longevity and, importantly, it does not leach. Zoono products are currently sold in many countries.