

Abundant Natural Health partners with Australia's Leading Healthcare Service Provider

**ASX Announcement
23 February 2018**

Highlights

- **Abundant Natural Health grants HealthOne exclusive sales, marketing and distribution rights for Australia.**
- **HealthOne will represent Abundant Natural Health products in Australian pharmacies servicing independent pharmacies and gift outlets.**

Abundant Produce Limited (ASX: ABT) is pleased to announce that Abundant Natural Health Pty Ltd (ABN) has entered into a sales, marketing and distribution agreement with HealthOne, which will commence with Australia.

HealthOne is Australia's fastest growing healthcare commercial partner, with specialist national sales teams servicing all facets of the pharmacy channel, leveraging strong relationships with wholesalers, key banner groups, individual pharmacies and healthcare professionals. It has been active in the Australian healthcare marketplace for over 15 years, representing market leading companies and brands. Its multi-dimensional approach encompasses brand strategy, marketing services, sales representation, merchandising and staff education.

Abundant Chief Executive Officer, Mrs Shanan Birkin said, "Importantly, our agreement with HealthOne moves us from an online platform to a bricks and mortar presence with a partner that has the ability to penetrate the Australian market using its in-depth understanding of the intricacies of pharmacy product distribution."

HealthOne Managing Director, Seona Wallace welcomes the new partnership commenting that, "We're excited about representing these new innovative products, which are developed and produced locally by ANH in collaboration with The University of Sydney and The University of NSW. Having science based products of this calibre, particularly the new body and skin ranges, will be a great offering to the majors."

Mrs Birkin concluded, "This helps us to build on our objective of becoming a number one player in the natural healthcare arena and the ethical brand of choice. We believe our 100% Australian grown, made and owned products are a game changer in our target markets."

For more information, please contact:

Jayne Gerrie
Investor Relations Officer
Abundant Produce Limited
+61 2 9571 8300
admin@abundantproduce.com

About Abundant Produce Ltd

Abundant Produce Ltd (ASX: ABT) develops agricultural intellectual property, creating superior seeds and now producing skin care products based on natural vegetable extracts. Based in Sydney and Cobbitty (at the University of Sydney's Plant Breeding Institute), Abundant breeds superior vegetable seeds for food producers, and vegetable plants for their active extracts. Abundant specialises in breeding hybrid greenhouse vegetables with better yield, disease resistance, temperature tolerance, taste, texture, colour and shape, developing innovative products to target demand for highly productive food crops that thrive in low-tech conditions.