

## ASX ANNOUNCEMENT

### Analytica Announces Navigant Capital Advisors LLC to Manage Deal.

6 November 2017. Analytica Ltd (ASX:ALT) is pleased to announce that New York based Investment Bank, Navigant Capital Advisors LLC has been retained by Analytica to run the process for the sale of PeriCoach, AutoStart Burette and the possible sale of the company.

Dr Michael Monsour chairman of Analytica said that it is a credit to Analytica's management and board that the company has advanced its intellectual property to a stage where such a process can be undertaken by a leading USA corporate advisor.

For more information, please contact: [investorrelations@analyticamedical.com](mailto:investorrelations@analyticamedical.com)

For more information about the PeriCoach System, visit: [www.PeriCoach.com](http://www.PeriCoach.com)

For more information about Analytica, visit [www.AnalyticaMedical.com](http://www.AnalyticaMedical.com)

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#### About Analytica Limited

Analytica's lead product is the PeriCoach® System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.

PeriCoach comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to a cloud database where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is performing her pelvic floor exercises and if these are improving her condition. Strengthening of the pelvic floor muscles can also potentially improve sexual sensation or satisfaction and orgasm potential in some women.

PeriCoach has regulatory clearance in Australia, and has CE mark and USFDA 510(k) clearance. The product is available for sale from [pericoach.com](http://pericoach.com) in Australia, New Zealand, UK and Ireland, and the USA.

