

Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme: Trade Me Group Limited

ACN/ARSN: 69 098 026 281

1. Details of substantial holder (1)

Name: Schroder Investment Management Australia Limited

ACN/ARSN (if applicable): 000 443 274

The holder became a substantial holder on: 04/10/2017

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's Votes (5)	Voting Power (6)
Ordinary shares	21,666,179	21,666,179	5.46%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
SIMAL	Power to dispose of securities	13,800,914 Ordinary Shares
SIM LTD	Power to dispose of securities	5,903,138 Ordinary Shares
SIMNA LTD	Power to dispose of securities	1,962,127 Ordinary Shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
SIM LTD	ABN Amro Mellon	ABN Amro Mellon	26,241 Ordinary Shares
SIM LTD	BNP Paribas Securities Services	BNP Paribas Securities Services	69,858 Ordinary Shares
SIM LTD	JP Morgan Chase B'Mouth	JP Morgan Chase B'Mouth	3,018,416 Ordinary Shares
SIM LTD	National Nominees Ltd Melbourne	National Nominees Ltd Melbourne	80,286 Ordinary Shares
SIM LTD	State Street Bank & Trust Co	State Street Bank & Trust Co	407,416 Ordinary Shares
SIM LTD	The Bank of New York Mellon	The Bank of New York Mellon	1,718,872 Ordinary Shares
SIM LTD	Brown Brothers Harriman	Brown Brothers Harriman	106,153 Ordinary Shares
SIM LTD	Bank of New York	Bank of New York	327,863 Ordinary Shares
SIM LTD	UBS SA, Luxembourg	UBS SA, Luxembourg	83,512 Ordinary Shares
SIM LTD	NT London	NT London	64,521 Ordinary Shares
SIMAL	BNP Paribas Securities Services	BNP Paribas Securities Services	3,063,841 Ordinary Shares
SIMAL	Citicorp Nominees Ltd HK	Citicorp Nominees Ltd HK	2,086,329 Ordinary Shares
SIMAL	HSBC Custody Nominees (Australia) Ltd	HSBC Custody Nominees (Australia) Ltd	553,156 Ordinary Shares
SIMAL	JP Morgan Custodial Services	JP Morgan Custodial Services	6,352,129 Ordinary Shares
SIMAL	National Nominees Ltd Melbourne	National Nominees Ltd Melbourne	1,586,654 Ordinary Shares
SIMAL	State Street Australia Limited	State Street Australia Limited	158,805 Ordinary Shares

SIMNA LTD	ABN Amro Mellon	ABN Amro Mellon	13,697 Ordinary Shares
SIMNA LTD	JP Morgan Chase B'Mouth	JP Morgan Chase B'Mouth	1,069,515 Ordinary Shares
SIMNA LTD	State Street Bank & Trust Co	State Street Bank & Trust Co	68,010 Ordinary Shares
SIMNA LTD	Brown Brothers Harriman	Brown Brothers Harriman	16,887 Ordinary Shares
SIMNA LTD	Mellon London	Mellon London	580,808 Ordinary Shares
SIMNA LTD	NT London	NT London	122,345 Ordinary Shares
SIMNA LTD	Bank of New York (US)	Bank of New York (US)	90,865 Ordinary Shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
SIMAL	04/06/2017 - 04/10/2017	\$ 21,711,241.68		13,800,914 Ordinary Shares
SIM LTD	04/06/2017 - 04/10/2018	\$ 15,441,250.64		5,903,138 Ordinary Shares
SIMNA LTD	04/06/2017 - 04/10/2019	\$ 8,460,716.93		1,962,127 Ordinary Shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are

Name and ACN/ARSN (if applicable)	Nature of association
Schroder Investment Management (Australia) Limited ("SIMAL")	Related Fund Manager
Schroder Investment Management UK Limited ("SIM LTD")	Related Fund Manager

Schroder Investment Management North
America ("SIMNA LTD")

Related Fund Manager

7. Address

The address of persons named in this form are as follows:

Name	Address
Schroder Investment Management Australia Limited ("SIMAL")	Level 20, Angel Place, 123 Pitt Street, Sydney, 2000, Australia
Schroder Investment Management UK Limited ("SIM LTD")	31 Gresham Street, London EC2V 7QA, UK
Schroder Investment Management North America ("SIMNA LTD")	31 Gresham Street, London EC2V 7QA, UK