



ASX Announcement
3 October 2017

GLOBAL BLOCKCHAIN INDUSTRY EXPERT APPOINTED

The directors of enterprise to employee Software as a Service solutions provider REFFIND Limited (ASX: RFN, the Company) are pleased to announce the appointment of global Blockchain industry expert Matthew Hamilton as Blockchain Industry Advisor.

Mr Hamilton has extensive blockchain industry experience as an advisor, investor and operator for blockchain solution providers and industry stakeholders. He has a deep understanding of the legal, accounting and regulatory framework in the burgeoning global blockchain industry and extensive commercial relationships across leading Blockchain solutions providers seeking strategic value added growth capital.

Key to the Company's growth strategy outlined on 20 September, Mr Hamilton brings valuable subject matter expertise to the Company for qualification of blockchain investment and acquisition opportunities including assessment of product offerings and territorial licensing opportunities, evaluation of customer user cases, executive teams and the competitive landscape they operate in.

Based in Dubai where he helped establish and continues to head the operations in the six nation GCC region for Loyyal Inc, the universal rewards and loyalty platform built with blockchain and smart contract technology (for more visit <http://loyyal.com>), Mr Hamilton actively advises North American institutional investor groups seeking to publicly list or invest in proven blockchain assets and is well positioned to assist RFN with target acquisition origin nation, assessment, and deal structuring.

More on Blockchain

Blockchain, or distributed ledger technology has the ability to generate unprecedented opportunities to create and trade value in society. A blockchain is a decentralized ledger. In the same way the internet facilitates direct exchange of information, blockchain facilitates direct exchange of value, without the need for a trusted intermediary.

Notwithstanding the technology is still in its early stage of wide scale implementation, as infrastructure and enterprise adoption continue there is potential to drastically impact industries as diverse as finance, energy, media, gaming, real-estate and logistics. Global IT consulting giant Capgemini has recently [estimated](#) USD\$15-\$20 billion dollars of savings by 2022 in the banking industry alone. *

- Source - Nilesh Vaidya, Head of *Banking and Capital Markets*, Capgemini - <https://www.capgemini.com/beyond-the-buzz/blockchain/>



Mr. Hamilton commented *"I am excited to work with REFFIND in an advisory capacity. The company has a strong cash position, capable Board of Directors and is dedicated to seeking out the most exciting investment opportunities leveraging distributed ledger technology. I intend to add value by helping the Board make prudent investment decisions and open up access to new market opportunities."*

Non-executive director Anthony Dunlop says *"We are delighted to have secured Matthew Hamilton to work with the Board to further develop and execute the Company's growth plans through Blockchain based opportunities. This represents a significant milestone in our ability to expand our existing enterprise product offering and leverage rapid growth into key international markets."*

For more information please contact:

A handwritten signature in black ink, appearing to read "Robert Lees".

Robert Lees
Company Secretary
Phone: +61 2 9299 9580

About REFFIND

REFFIND Limited is a Software as a Service (SaaS) solutions provider with a product focus on enterprise to employee solutions including rewards, loyalty and recognition, employee communication and engagement. Based in Sydney, Australia the Company is listed on the Australian Securities Exchange (ASX:RFN). The Company has built its growth to date through both organic growth and acquisition.

For more information please visit www.reffind.com