

2 April 2024

**ASX ANNOUNCEMENT**

## **Excluded Information – Prior to Lodgement of a Cleansing Notice**

Gratifii Limited (ASX:GTI) (**Gratifii** or **the Company**), intends on lodging a cleansing notice under sections 708AA(2)(f) and 708A(5)(e) of the Corporations Act 2001 (Cth) (**Corporations Act**) following the announcement on Monday, 25 March 2024 in relation to a capital raise (**Capital Raise**).

The Company confirms that it has the following “excluded information” as defined in sections 708AA(7), 708AA(8), and 708A(7) and 708A(8) of the Corporations Act:

- a) The Company regularly reviews the market for both profitable organic and in-organic growth opportunities and as such is in exploratory conversations with a potential target, with the view of undertaking an M&A transaction or merger (**Transaction**)
- b) The Transaction presently falls within ASX Listing Rule 3.1A on the basis that it concerns an incomplete proposal or negotiation, the information has not ceased to be confidential and a reasonable person would not expect the information to be disclosed
- c) Naming the target, may put the Transaction at risk and the Transaction is not at a stage where any price or terms have been agreed. Hence it is not in the Company's interest to provide further details. Further, on the basis of the requirements in section 708AA(8) and 708A(8) of the Corporations Act, naming the target is not a requirement for the purposes of issuing a cleansing notice under the Corporations Act.
- d) There is no certainty the Transaction will proceed beyond the exploratory discussions. In the event the Company and the target agree to binding terms, the Company will immediately announce the Transaction to the market and name the counterparty as required under ASX Listing Rule 3.1

Gratifii confirms that this announcement has been approved by the Board of Directors

Ben Newling, Alicia Gill

**Joint Company Secretaries**

**For further information, contact:**

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**CEO & Managing Director**

**Gratifii Limited**

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### **About Gratificii Limited**

Gratificii Limited (ASX:GTI) is an ASX listed company transforming the way that loyalty and rewards are managed and delivered. Our single platform is a complete solution offering affordable, market-leading functionality and configurability. Over 60 mid-to-top tier brands rely on Gratificii for their loyalty and rewards across Australia, New Zealand, and Singapore.

To learn more, visit: [www.gratificii.com](http://www.gratificii.com).