

**aumake**

ASX: AUK

# Streamii

[www.streamii.com.au](http://www.streamii.com.au)

**Empowering Creative Digital Marketers with AI**

**June 2024**





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# WHY?

## Digital Marketing Industry Value



## Traditional Giants

- Established before the digital age.
- Struggle to adapt to smartphones and social media.
- Expensive

## What is needed

- **2.5M** SMEs need affordable and effective marketing solutions
- DIY marketing tool

**Streamii leverages a one-stop AI hub and a freemium business model to empower anyone to become a professional digital marketer, driving real media growth and achieving tangible sales results.**

# \$322 BILLION MARKET, FRAGMENTED TOOLS

In today's US\$322 billion digital marketing landscape, challenges persist despite existing solutions:

- **Fragmented Tools:** Marketers juggle multiple AI tools lacking integration, leading to inefficient workflows.
- **Complex Channel Management:** Handling multiple sales channels and social media accounts remains cumbersome.
- **AI Implementation Barriers:** Effective use of AI in sales is daunting for those without technical expertise.
- **Limited Community Interaction:** While a basic forum exists, it lacks comprehensive community functions for deep collaboration and insight sharing.

The industry needs a streamlined solution that unifies tools, enhances community, and simplifies technology to maximise marketing effectiveness and achieve tangible sales.



# Streamii:

## GLOBAL REACH, PROFESSIONAL IMPACT

Streamii offers tools for individuals and businesses to create top-tier digital marketing content and build global connections. Its advanced technology simplifies social media management and amplifies marketing efforts.

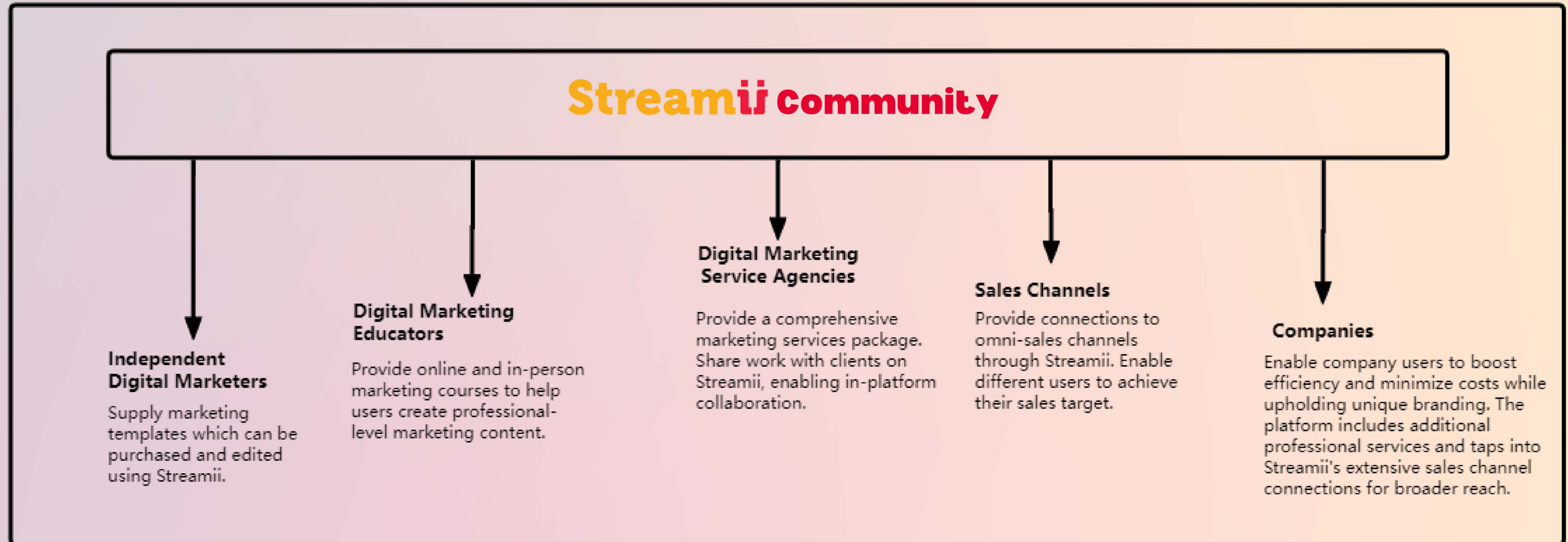
The one-stop AI Hub integrates with omni-sales channels (e.g., multi social media sales channels and physical stores in Asia), making digital marketing more accessible and effective.





# COMMUNITY: THE SECRET TO SUCCESS

Streamii is driven by a vibrant community of users who leverage the platform to grow and enhance their businesses.





# A POWERFUL PLATFORM WHERE PEOPLE ARE **HAPPY TO PAY**

## Subscription:

- Streamii freemium
- Streamii Advanced
- Streamii Team

## Streamii -Comprehensive Digital Market Service

Provide comprehensive digital marketing service in Asian Countries especially China

## Digital Marketing School

Streamii offers a range of online and in-person classes relating to video-making, branding and social media

## Streamii -Professional Digital Making Centre

Streamii charges a one-time fee for editing a premium video for customer



# **TARGET USERS (AUSTRALIA)**

**4m**



**Student**

**Freemium Users  
/ Free Student Account**

**Free**

**3.3m**



**25-34 age Group**

**Freemium Users  
/ Advanced Users**

**\$**

**2.5m**



**SME**

**Advanced Users  
/ Team Users**

**\$\$**



# SUMMARY OF DEVELOPMENT STAGES

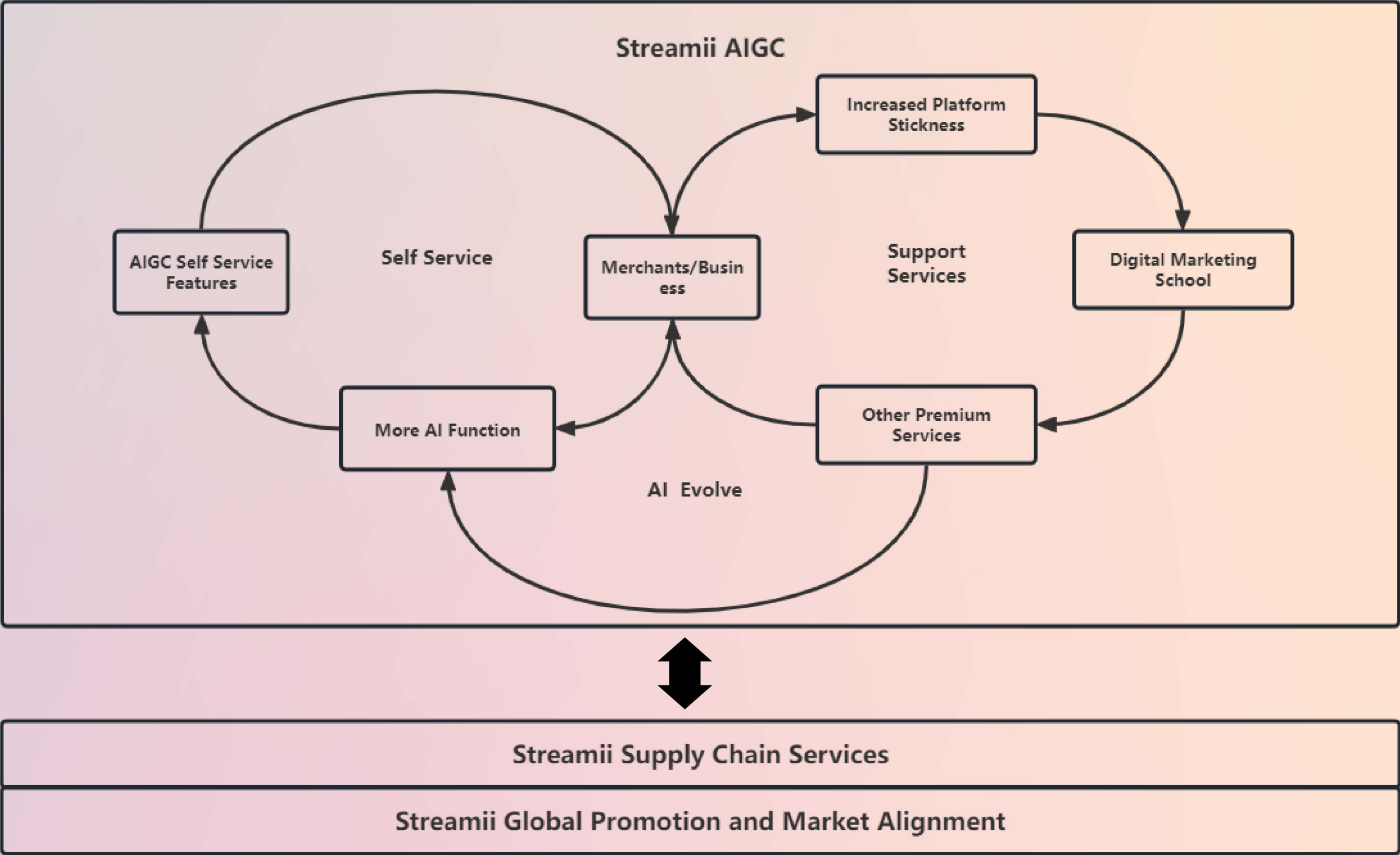
**Stages 01** Streamii AIGC-Enhancing Marketing Power with AIGC (AI-Generated Content)

**Stages 02** Optimising the Supply Chain with AI Technology

**Stages 03** Global Promotion and Market Alignment



# SELF-TRANSFORMING ECOSYSTEM





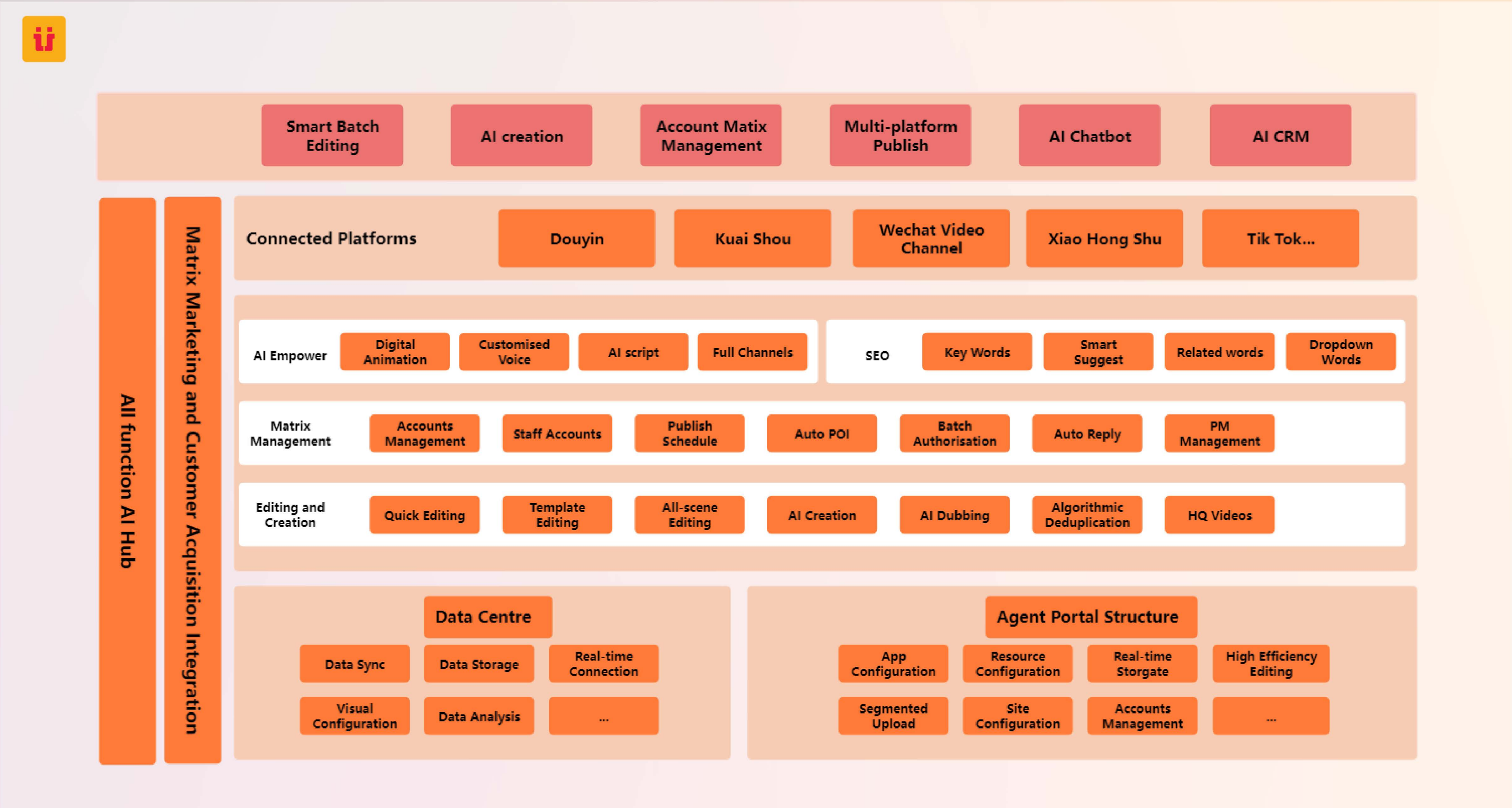
# THE MARKET TRENDS

## Top demands for AI functions

- ✓ Content creation
- ✓ Scheduling One click multi platform publishing
- ✓ Multi-language
- ✓ Social media advertising and campaign targeting
- ✓ AI chatbots
- ✓ Social media measurement



# Our Powerful- One Stop AI Hub





# Our Comprehensive Service Package

Services		Private Traffic Management	<ul style="list-style-type: none"><li>Private traffic increase solution</li></ul>
Account Matrix Building	<ul style="list-style-type: none"><li>One blue V account</li><li>Merchant Page</li><li>Merchant Website building</li><li>Account Matrix-20 accounts</li><li>Blue V Account Decoration</li><li>Enterprise Matrix Enhancement</li></ul>	Data Analyse	<ul style="list-style-type: none"><li>Weekly Matrix Data Analysis</li></ul>
AI Matrix System	<ul style="list-style-type: none"><li>AI Smart Batch Clips</li><li>AI Script Creation</li><li>Smart PM Management</li><li>Multi-Accounts Management</li><li>SEO optimisation</li><li>Other new functions</li></ul>	Traffic Management	<ul style="list-style-type: none"><li>Traffic Allocation Plan Guidance</li></ul>
Content Operation	<ul style="list-style-type: none"><li>AI script up to 120 articles</li><li>6 Professional Video Shootings</li><li>AI auto publish across multiplatform up to 7200 times</li></ul>	Top Notch Service team	<ul style="list-style-type: none"><li>Senior Matrix Accounts Operator</li><li>Professional Copywriter</li><li>Professional Photographer</li><li>AI Digital Expert</li><li>Corporate Account Operator</li><li>Service Team Manager</li><li>Script Planner and Director</li><li>Video Shooting and Editing specialist</li><li>Data Analyst</li><li>Technical Support</li></ul>
SEO & Key Words Optimisation	<ul style="list-style-type: none"><li>Brand Key Words 20</li><li>Location Key Words 20</li><li>Product Key Words 20</li><li>Industry Key Words 20</li></ul>	Offline Guidance	<ul style="list-style-type: none"><li>Offline Training</li><li>Video Shooting Training</li><li>Operation Guidance</li><li>Review and Optimisation</li></ul>



# COMING SOON:

# Digital Marketing AI Agent

## AI Super CRM

Automates customer interactions using AI for connection, communication, reactivation, and analysis.

## Tailored Guidance

Tailored Guide Analyses creators' profiles to set personalised goals and strategise contents.

## Market Insights

Offers competitor and audience insights for strategic adjustments.

## Performance Tracking

Monitors KPIs and iteratively optimises strategies for improved outcomes.

We start our transformation from our AI super CRM



# **Streamii AI SUPER CRM: Fully Automated Customer Engagement**

## **AI-Driven Connections**

Identifies and engages potential customers automatically, directing them to WhatsApp, WeChat or other message App.

## **Style-Adaptive AI Communication**

AI tailors its communication style to match customer profiles for optimal engagement.

## **AI Reactivation**

Automatically re-engages inactive customers with timely messages.

## **AI Client Identification & Tagging**

Effortlessly identify and precisely target high-intent customers using AI-driven interaction analysis and advanced tagging.



# OUR ADVANTAGE

- ✓ **Sales Growth Focus**
- ✓ **Freemium functions for self service**
- ✓ **Marketing Efficiency**
- ✓ **Cost Efficiency**
- ✓ **Online and Offline Sales Support**
- ✓ **Professional Support**
- ✓ **Adaptable to Market Changes**
- ✓ **Cutting-edge technology**

# Classic Scenarios

## Travel Destination and Brands

Streamii leverages AI to create captivating travel shorts and tailor content across formats—short videos, images, and live streams. This boosts search rankings and exposure through keyword optimisation and multi-platform publishing. Adding VR enables immersive experiences, like virtual tour guide commentary and product trials, elevating scenic spots' appeal and ensuring precise targeting to amplify brand visibility.

## Corporation PR

Utilise AIGC technology to boost PR for listed companies, enhancing brand image. Quickly produce high-quality videos that accurately target and reach audiences, with releases across multiple platforms to maximise exposure. Provides big data analytics to refine PR strategies and effectiveness.



**Thank you**

**Streamii**

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[hello@streamii.com.au](mailto:hello@streamii.com.au)

# **Appendix**

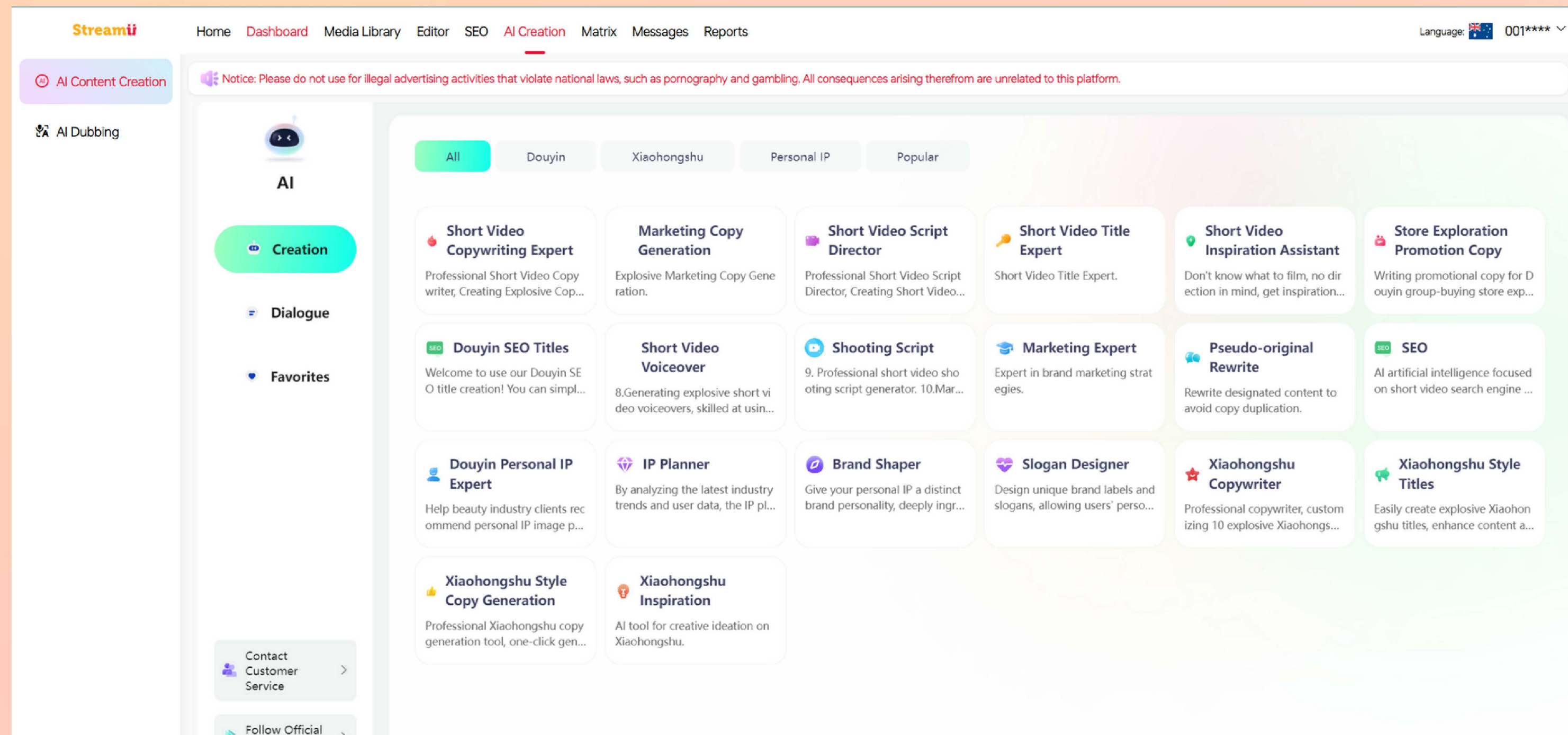
## **Streamii ALGC**

### **Current Key Features**



# AI Script Creation

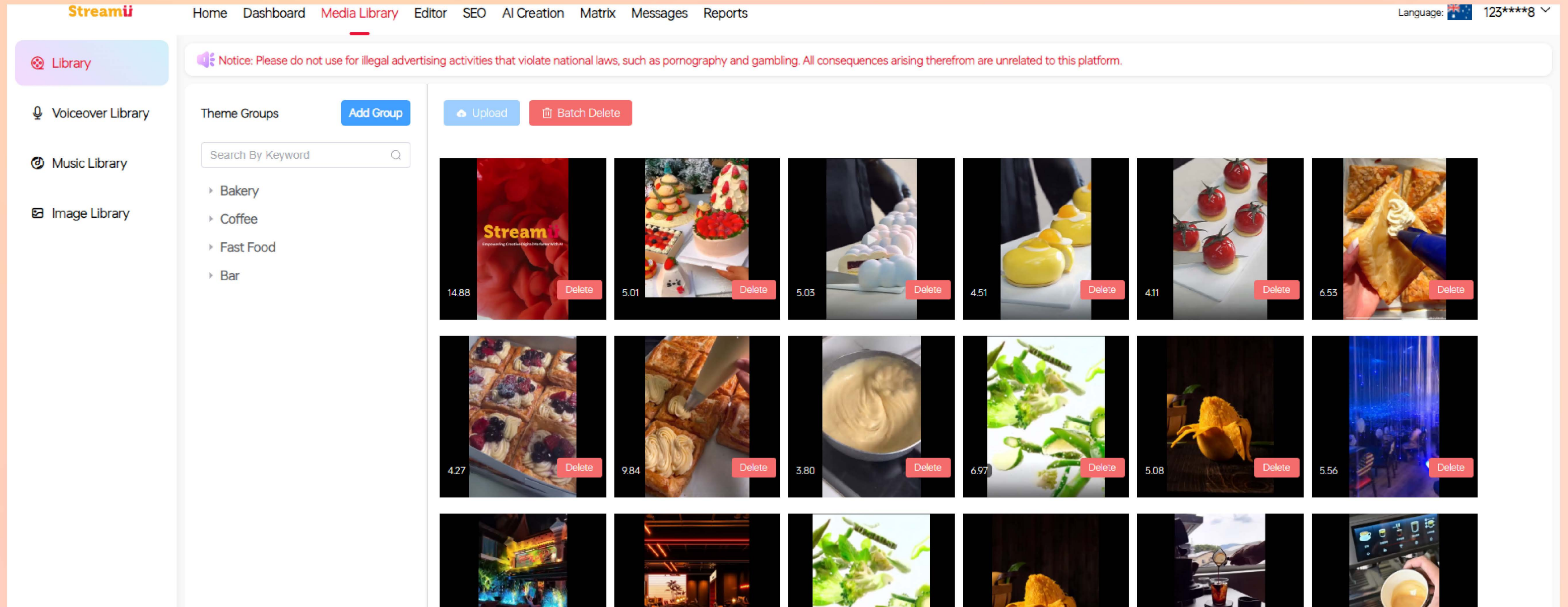
Automatically generate short video scripts and copy that align with brand requirements and trends, in line with mainstream media styles. Provide real-time feedback and previews to streamline the content creation process.





# Efficient AI video editing

By using diverse video editing templates and tools, we can quickly generate batch and high-quality short videos, significantly reducing the time and cost required for traditional editing.






# Keyword SEO AI optimisation

Optimise the Social media advertising and campaign targeting. Using deep learning algorithms to optimise keyword matching and improve the visibility and related ranking of videos on search engines and social platforms.

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HomeDashboardMedia LibraryEditorSEOAI CreationMatrixMessagesReports

Language:  123\*\*\*\*8

Keyword Search

Keyword AI Title

Keyword Settings

Notice: Please do not use for illegal advertising activities that violate national laws, such as pornography and gambling. All consequences arising therefrom are unrelated to this platform.

+ AddDeleteRefresh+Classification List

<input type="checkbox"/>	Classification	SEO Optimize	Creation Date	Operations
<input type="checkbox"/>	Coffee	Big Sale on Fresh Brews! Coffee That's Both Your Daily Pick-Me-Up and Comfort in a Cup - Fresh Vibes Await!	2024-06-19 14:05:56	<div>DeleteEdit</div>
<input type="checkbox"/>	Coffee	Coffee Lovers, Big Sale Alert! Fresh Brews for Fresh Vibes - Your Daily Pick-Me-Up, Where Coffee Meets Comfort.	2024-06-19 14:05:53	<div>DeleteEdit</div>
<input type="checkbox"/>	Coffee	Big Sale Alert! Awaken Your Senses with Crafted Perfection Coffee - Elevate Your Espresso Experience Today!	2024-06-19 14:03:20	<div>DeleteEdit</div>
<input type="checkbox"/>	Coffee	Coffee Culture at Its Finest: Awaken Your Senses with Crafted Perfection - Big Sale on Your Perfect Cup of Bliss!	2024-06-19 14:03:17	<div>DeleteEdit</div>
<input type="checkbox"/>	Coffee	Coffee Big Sale: Awaken Your Senses, Aroma Haven for Elevated Espresso Experience!	2024-06-19 14:03:14	<div>DeleteEdit</div>

# AI multilingual support

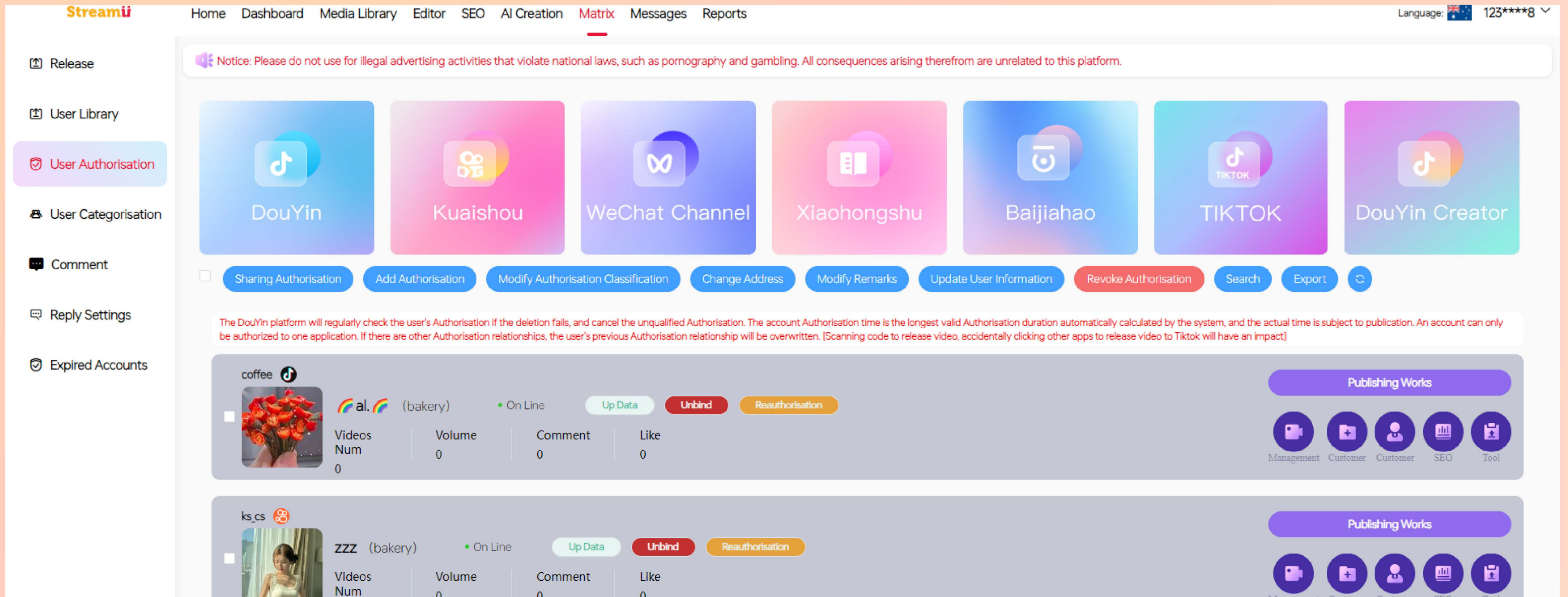
By providing copywriting and translation services, we help brands smoothly enter multilingual markets such as Asia and overcome language barriers.





# One click multi- platform publishing

By seamlessly integrating with major social media and video platforms, achieving unified management and publishing across multiple platforms, and expanding brand exposure.



# AI Chatbot

Provide 24/7 instant customer service, generate personalised social media content, and enhance brand audience interaction.

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Home Dashboard Media Library Editor SEO AI Creation **Matrix** Messages Reports

Language: 123\*\*\*\*8

Release

User Library

User Authorisation

User Categorisation

**Comment**

Reply Settings

Expired Accounts

Refresh

	Nickname	Comment Type	Video Introduction	Reply Content	Hit Word	Like	Replie	Status	Operations




# Unlimited accounts management

Support agent information management and brand customisation needs, such as OEM, domain name binding, IP authorisation, to help enterprises achieve rapid market expansion.

Streamii

Home Dashboard Media Library Editor SEO AI Creation **Matrix** Messages Reports

Language:  ivy\*\*\*\*ng@aumake.com.au

Release

User Library

**User Authorisation**


User Categorisation


Comment


Reply Settings


Expired Accounts


Notice: Please do not use for illegal advertising activities that violate national laws, such as pornography and gambling. All consequences arising therefrom are unrelated to this platform.


DouYin


Kuaishou

WeChat Channel

Xiaohongshu

Baijiahao

TIKTOK

DouYin Creator

☐

Sharing Authorisation

Add Authorisation

Modify Authorisation Classification

Change Address


Modify Remarks

Update User Information

Revoke Authorisation

Search

Export



The DouYin platform will regularly check the user's Authorisation if the deletion fails, and cancel the unqualified Authorisation. The account Authorisation time is the longest valid Authorisation duration automatically calculated by the system, and the actual time is subject to publication. An account can only be authorized to one application. If there are other Authorisation relationships, the user's previous Authorisation relationship will be overwritten. [Scanning code to release video, accidentally clicking other apps to release video to Tiktok will have an impact]

Total 0

10/page

< 1 >

Go to 1

# Other features



## Security and privacy protection

Using encryption and security protocols to protect user data and content from unauthorised access.



## Scalability

Easy to integrate into other systems, supports API interfaces, and can be customised for development to extend functionality.



## User friendly interface

The intuitive and user-friendly interface makes it easy for users of all technical levels to get started.



## Continuous updates and iterations

Regularly introduce the latest AI technology and feature updates, provide customer support and resource library to assist users in solving problems.