

BrainChip

Efficient. Effective. Everywhere.



brainchip

Essential AI

OTCQX: BCHPY ASX: BRN

Approved by Board of
Directors

Forward Looking Statements

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Before we begin... Brainchip Exhibits at CES 2024

Here's a glimpse into our first CES:

- **Dozens of New Prospects:** We connected with dozens of new prospects.
- **Ecosystem Partner Collaborations:** We connected with many existing and initiated conversations with several ecosystem partners.
- **Industry Analyst Conversations:** Our innovative solutions caught the eye of leading industry analysts, setting the stage for in-depth conversations about the future of technology and Brainchip's role in it.
- **Strategic Awareness Campaign:** At CES 2024, we launched a series of 12 captivating podcasts, paired with insightful newsletters, offering a deep dive into the AI solutions that are changing the world.

brainchip
Essential AI



CES 2024 Social Stats:

150K Views

12K Engagement

Across Brainchip's profiles on LinkedIn and X during CES 2024



Leading the Generational Shift to **Edge AI**

Real-time AI inference needs Edge Compute. The cloud is no longer the only environment for AI.

First to commercialize neuromorphic technology.

Targeting robust and flexible business model.

Growing ecosystem, partnerships, and commercial momentum.

World-class board & executive team.

Strong patent protections.

Beliefs

1 AI will be the great economic driver over the next decades

2 Significant inference outside of the data center, on the edge

3 Edge AI market is fragmented and rapidly growing

4 A novel compute approach will prevail

Strategy

Enable the entire edge

Rich customer experience

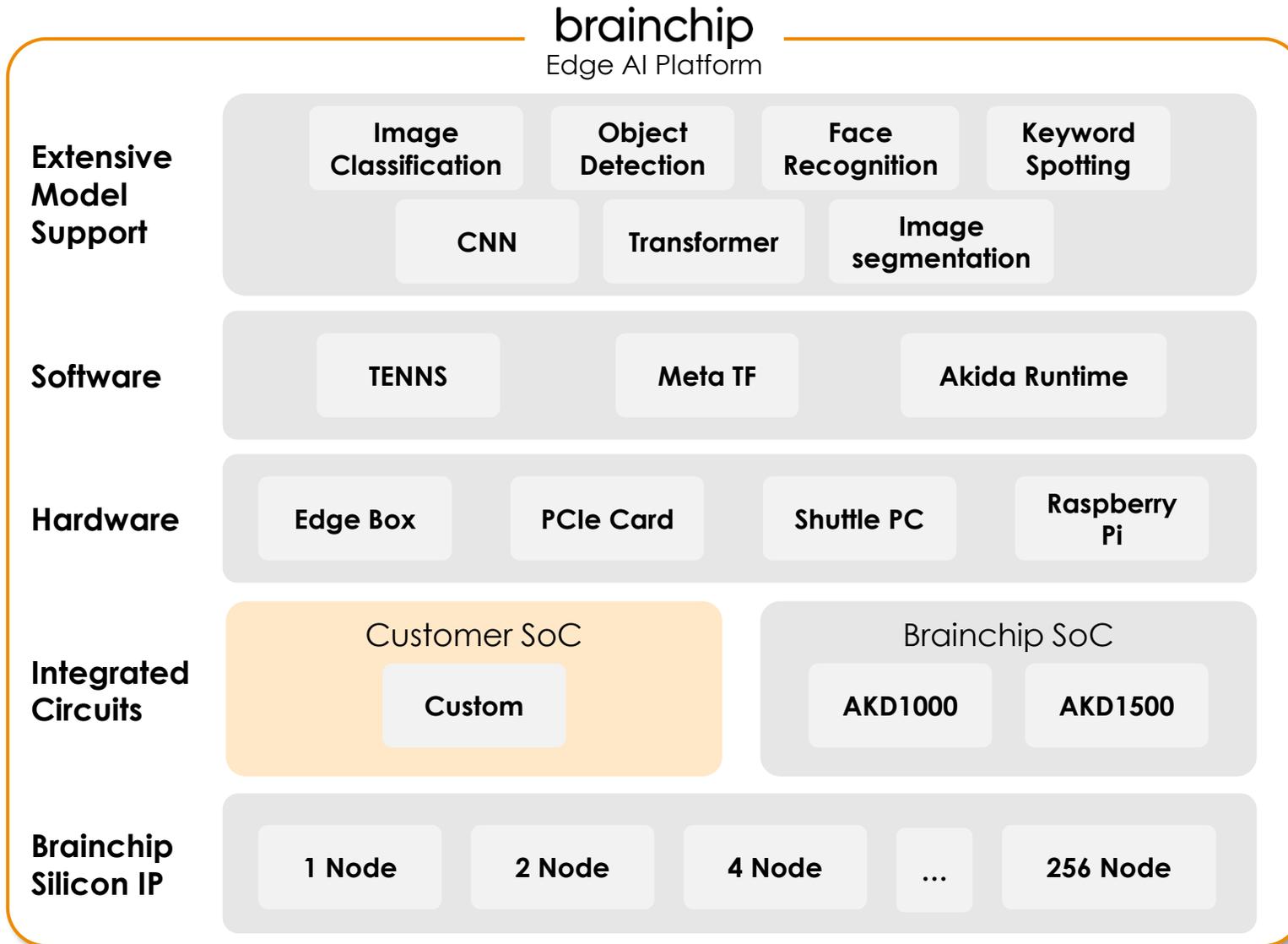
Hire the best talent

Neuromorphic matters

Execution



Brainchip's Edge AI Platform

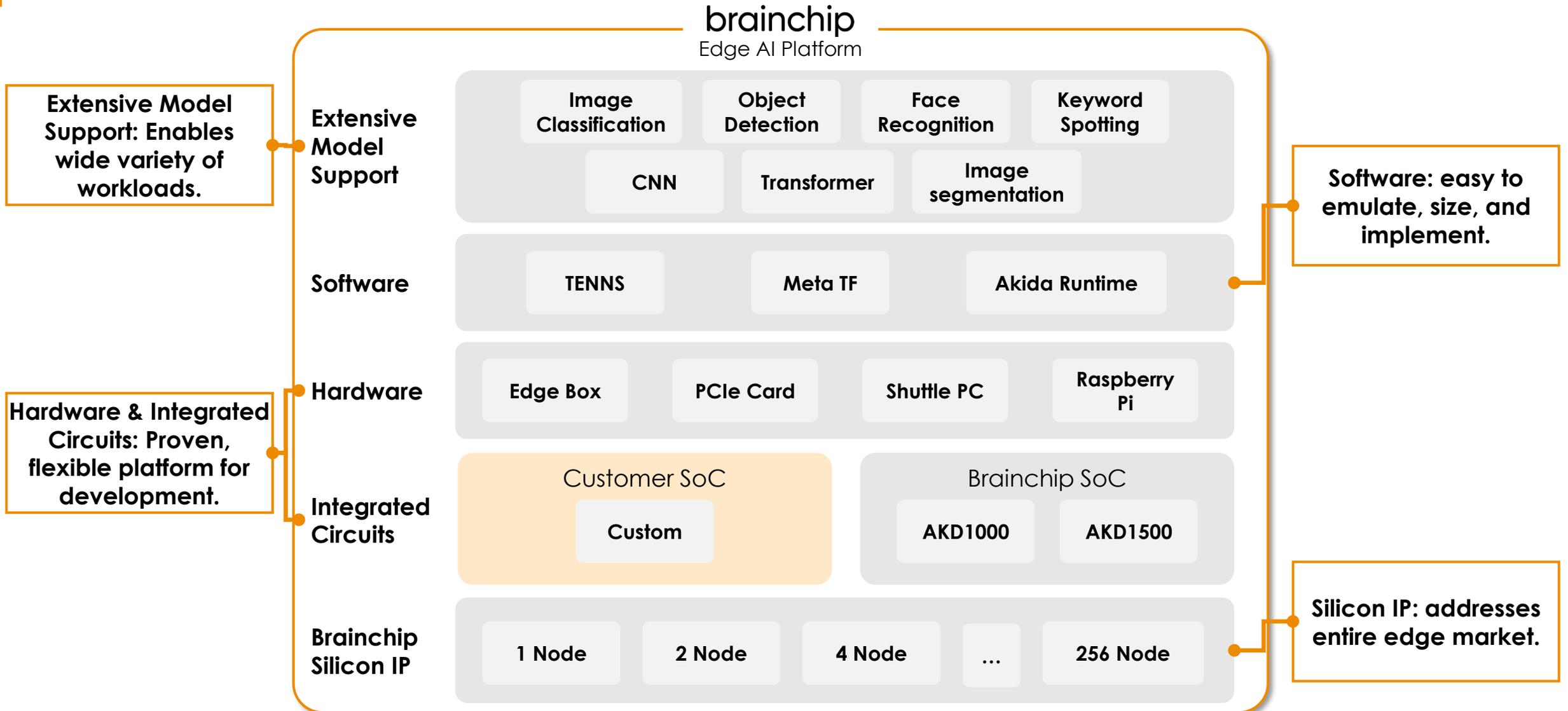


Brainchip's Edge AI platform redefines intelligence at the edge, combining innovative IP, software, and ML models to accelerate customer use cases.

This integrated and powerful solution ensures immediate data analysis and decision-making on-device, improving efficiency, reducing latency, and ensuring privacy.

Unlocking real-time, ML and AI without the cloud.

Brainchip's Edge AI Platform



Leading the Generational Shift to Edge AI

Participating in high-growth markets

Competitive advantages

Robust and flexible IP business model

Strong leadership and culture

Working closely with partners

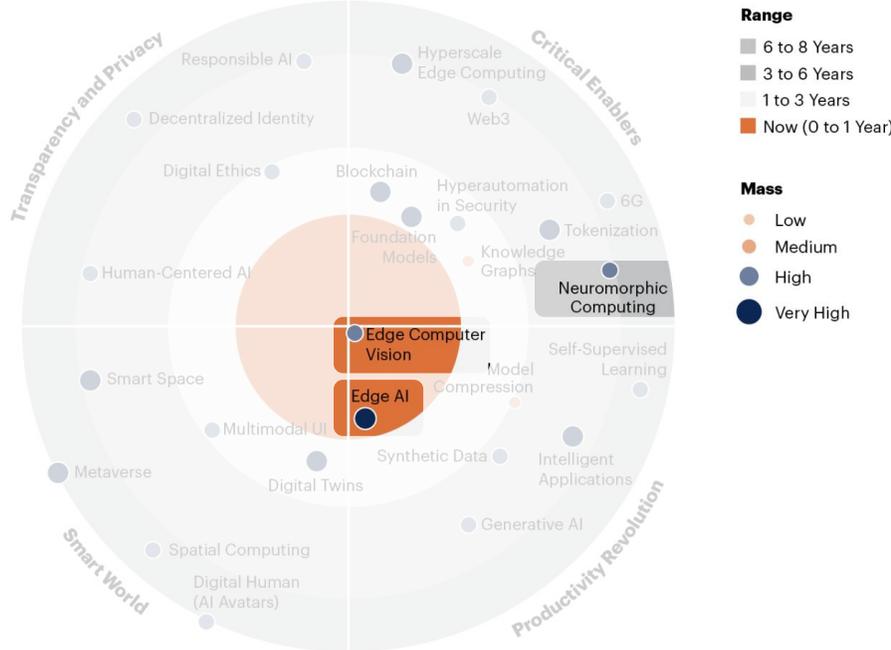
Large Opportunity for Edge AI

100 Billion IoT Devices
In 2030¹

\$1.2 Trillion AIoT Revenue
In 2030²

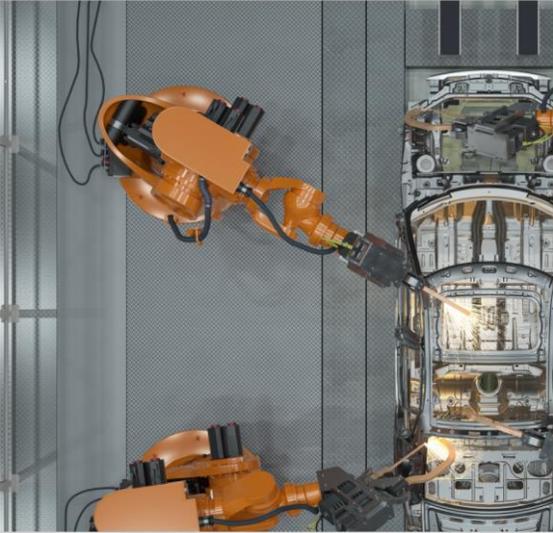
13% CAGR Market Growth
In 2024-2028³

2023 Gartner Emerging Technologies and Trends Impact Radar



Gartner Names Edge AI and Neuromorphic “Near-term” and “High Mass”

Brainchip's End Markets



Industrial

Market Size \$3.1B

Use Cases:

- Predictive Maintenance
- Manufacturing Management
- Robotics and automation
- Security Management



Automotive

Market Size \$3.8B

Use Cases:

- In-Cabin Experience
- Real-time Sensing
- ECU Control
- Intuitive HMI

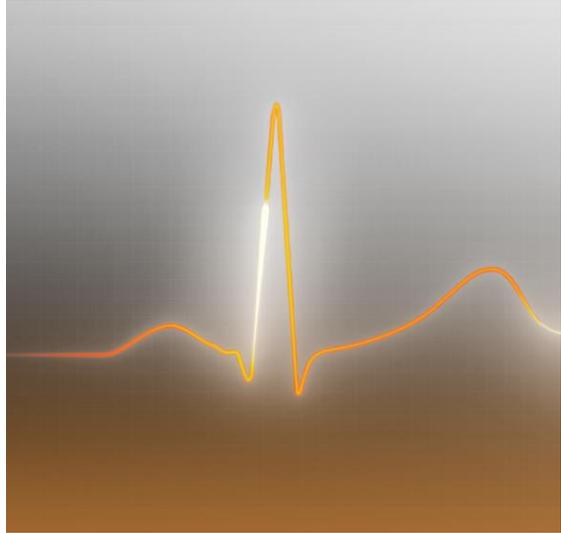


Home & Consumer

Market Size \$2B

Use Cases:

- Security & surveillance
- Intelligent Home Automation
- Personalization & Privacy
- Proactive maintenance



Health & Wellness

Market Size \$0.8B

Use Cases:

- Audio denoising
- Vital-signs Prediction
- Sensory Augmentation
- Chronic Disease Monitoring

Traditional Options Don't Fit the Edge

For most common customer use case: AI Inference at Edge

Cloud



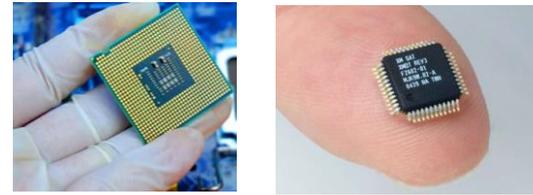
- × **Power:** Streaming data quickly drains device battery.
- × **Latency:** Unacceptable.
- × **Cost:** Adds chipset cost and cloud cost.
- × **Reliability:** Risk of lost connection.
- × **Security:** Private data sent, risk of exposure.

Local Mini Server



- × **Power:** Requires electrical outlet.
- × **Cost:** Adds hundreds of dollars in hardware cost.
- × **Size:** Not embedded in device.
- × **Heat:** High operating temp.

Embedded CPU / MCU



- × **ML & AI Workload:** Not optimal for neural networks nor transformers.
- × **Power:** Requires a lot of power, quickly draining device battery.

Neural Accelerator



- ✓ **ML & AI Workload Optimal**
- ✓ **Power Efficient**
- ✓ **Compute Efficient**
- ✓ **Low Latency**
- ✓ **Tiny Physical Size**
- ✓ **Secure**
- ✓ **Low Cost**

Market Leader in Edge AI

	Microwatt Power	Configurable IP	On-chip learning	Standalone ¹	Minimal data movement
brainchip	✓	✓	✓	✓	✓
Competitor 1	✓	✗	✗	✓	✗
Competitor 2	✗	✗	✗	✗	✗
Competitor 3	✗	✓	✗	✗	✗
Competitor 4	✗	✗	✗	✓	✗

Note: 1. Standalone without requiring partner processor

Market Leader in Neuromorphic

	Micro to milliwatt Power	On-Chip Learning	Standard ML Workflow	Stand-alone possible	On-chip Convolution
brainchip	✓	✓	✓	✓	✓
IBM True North ¹	✓	✗	Learn Corel	✗	✗
Intel Loihi ¹	✓	Programmable	Learn NEF	✗	✗

BrainChip is the **FIRST** commercial producer of neuromorphic AI IP solutions.

Note: 1. Intel Loihi & IBM True North are research chips and not commercially available.

Competitive Advantages

Product Advantages



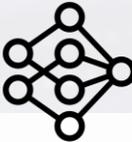
Compelling Performance



Extreme Efficiency



On-chip Learning



Broad Model Support

Company Advantages



Customer Focus



Intense Innovation Cycle



Today and Tomorrow's Models



Strong IP Protections



Robust and flexible IP business model



**Focus on High-Margin
IP Business Model**



**Partner with
Systems Integrators**



Additional Packaging

Focus on IP Business Model



**Focus on
High-Margin IP
Business Model**

1

Upfront license fee

2

Annuity streams from royalties

3

Agile development process

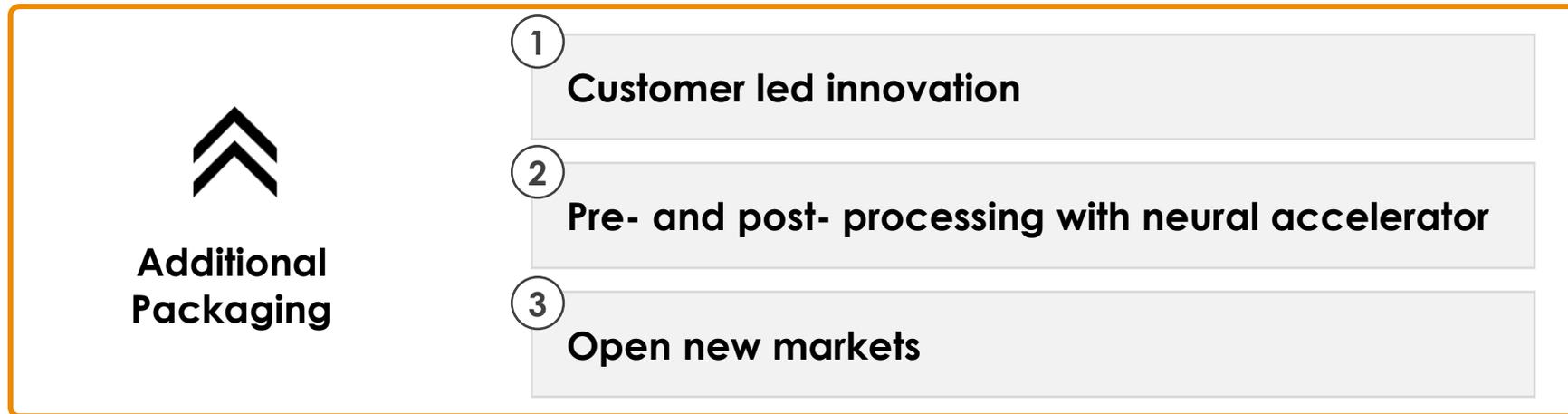
Partner with Systems Integrators



**Partner with
Systems Integrators**

- 1 Demand for workloads on Akida**
- 2 Stimulates demand for IP purchases**
- 3 Additional revenue streams & new business models**

Additional Packaging



Strong Leadership and Culture

Seasoned Executive Team



Sean Hehir
CEO



Tony Lewis, Ph.D
CTO



Ken Scarince
CFO



Nandan Nayampally
CMO



Steve Thorne
VP of Sales



Rob Telson
VP of Ecosystems & Partnerships



Todd Vierra
VP of Customer Success



Anil Mankar
Co-Founder & CDO

80% Engineers

of BRN headcount

17 Patents

Granted

15% PhDs

From leading AI research programs

30 Patents

Pending

Prior Industry Expertise



Working Closely With Industry Leaders

Licenses




Early Adopters



Mercedes-Benz




Opening up new possibilities



Growing Ecosystem & Partnerships






CULTIVATING TECHNOLOGY









GMAC Intelligence




CLEAN TECHNOLOGIES

University Partnerships







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Thank you

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Contact

Tony Dawe

Director, Global Investor Relations

ir@brainchip.com

Offices

Australia

BrainChip Research Institute
2/ 182 St George's Terrace
Perth WA , 6000

U.S. Head Office

23041 Avenida De La Carlota
Suite 250
Laguna Hills, CA 92653