

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

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| Name of entity BlueBet Holdings Ltd |
| ABN 19 647 124 641 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

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|----------------------------|------------------|
| Name of Director | Michael Sullivan |
| Date of last notice | 7 June 2024 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|---|
| Direct or indirect interest | Direct & Indirect |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | MD Sullivan Investments Pty Ltd <MD Sullivan Family Trust> (Mr Sullivan is a director of MD Sullivan Investments Pty Ltd and a beneficiary of the MD Sullivan Family Trust) |
| Date of change | 6 September 2024 |
| No. of securities held prior to change | <u>Direct</u> 83,157,894 Ordinary Shares <u>Indirect</u> 804,823 LTIP Options 5,761,904 Ordinary Shares 2,673,341 Performance Share Rights |
| Class | Performance Share Rights Fully Paid Ordinary Shares |
| Number acquired | 651,781 Fully Paid Ordinary Shares |
| Number disposed | 651,781 Performance Share Rights |

+ See chapter 19 for defined terms.

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| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$0.00 per share The securities were issued upon exercise of Performance Share Rights (PSR) which entitle the holder to receive fully paid ordinary shares on satisfaction of certain application conditions. Each PSR converts to one fully paid ordinary share. |
| No. of securities held after change | <u>Direct</u> 83,157,894 Ordinary Shares <u>Indirect</u> 804,823 LTIP Options 6,413,685 Ordinary Shares 2,021,560 Performance Share Rights |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of fully paid ordinary shares upon conversion of PSRs as part of the Company's Employee Share Scheme. |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

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| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 – +Closed period

+ See chapter 19 for defined terms.

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| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

⁺ See chapter 19 for defined terms.