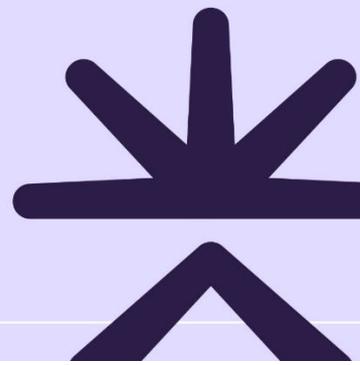


# ASX Announcement

Level 26, 101 Miller Street  
North Sydney  
NSW 2060 Australia



## On-market share buy-back

**10 May 2024:** Helia Group Limited (Helia or the Company) (ASX:HLI) today announced its intention to commence, with effect from 13 May 2024, a further on-market share buy-back for shares up to a maximum aggregate value of \$100 million.

Based on Helia's closing share price of \$3.70 on 9 May 2024, the buy-back would represent a reduction of 9.3 per cent of the Company's issued share capital or around 27.0 million ordinary shares. The total number of shares to be purchased by Helia under the buy-back will depend on business and market conditions, the prevailing share price, market volumes and other considerations.

An Appendix 3C in respect of the on-market share buy-back has been lodged with ASX this morning. Helia reserves the right to vary, suspend or terminate the buy-back at any time and there is no guarantee that the Company will purchase any or all of the shares referred to above. Helia will not buy back more than 60,000,000 of its ordinary shares without seeking further shareholder approval.

Barrenjoey Markets Pty Limited has been appointed as the Company's transaction broker in relation to the on-market share buy-back.

For more information, investors, analysts and other interested parties should contact:

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The release of this announcement was authorised by the Board.