

Prophecy signs UK Royal Air Force to Snare

ASX: PRO
Market Announcement

Sydney — 16 March 2023 — Business software developer Prophecy International Holdings Ltd (ASX: PRO, "Prophecy" or "the Company") is pleased to advise of continuing momentum in its Snare business with the signing of a key Defence contract in the United Kingdom.

The Snare cybersecurity software suite is a highly scalable platform of Centralised Log Management and Security Analytics products, designed to enable customers to detect and manage cyber threats in real time and maintain regulatory compliance.

Prophecy has agreed to provide Snare to the UK Royal Air Force (RAF) to protect the force across 18 separate RAF defence networks. Encompassing 177 Enterprise Agents and 18 copies of Snare Central, this agreement on a perpetual license basis represents revenue of \$580k for Prophecy.

This deal extends Prophecy's reach into the Defence sector and follows the Company's largest contract win in FY22, being a \$725k deal to provide Snare to the UK Royal Navy.

This new contract activity indicates the success of Prophecy's strategic focus on the Defence sector and also reflects the strength of the Company's partner-led growth strategy, with both of these deals having been facilitated by Prophecy's key partner and reseller Fujitsu.

The Company's Defence focus and partner-led approach have opened an opportunity to exhibit at the Defence Security Equipment International (DSEI) show, running this week in Japan, as part of Team Defence Australia (TDA). For further details on TDA, please refer to Prophecy's ASX release dated 15 February 2023.

Prophecy expects its exhibition at DSEI to support its pipeline growth. The Company has also identified potential for its agreement with Fujitsu to open opportunities to supply Snare to organisations responsible for the defense of Australia and its national interests. The Company will keep investors updated as these opportunities progress through the deal pipeline.

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[About Prophecy International Holdings Limited](#)

Prophecy International Holdings Limited (ASX: PRO) is a leading Australian designer and developer of innovative business software. Through its two products, Snare and eMite, Prophecy serves the large and growing global markets of Contact Centre Analytics and Cyber Security.

CX Intelligence by eMite provides a SaaS based real time and historical analytics platform, dashboards, wallboards, KPI and orchestration products for Customer Experience, Contact Centre environments.

The Snare product suite is a highly scalable platform of Centralised Log Management and Security Analytics products designed to enable customers to detect and manage cyber threats in real time and maintain regulatory compliance.

Prophecy operates globally from Adelaide and Sydney in Australia, London in the United Kingdom and in Denver, USA.