

ASX Announcement

28 February 2023

FY23 Interim Results Investor Briefing Recording

Pureprofile Limited (ASX: PPL or the Company) is pleased to invite investors to watch an archived video recording of the Company's FY23 interim results investor briefing, which was held on Monday, 27 February at 11.00am (AEDT).

The video recording can be accessed by using the following link:

<https://business.pureprofile.com/pureprofile-1h-fy2023-investor-briefing-webinar/>

This announcement has been authorised for release to the ASX by the Board of Directors.

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.