

Notice under ASX Listing Rule 3.10A

3 March 2023

In accordance with Listing Rule 3.10A, BikeExchange Limited (ASX:BEX) (**BikeExchange** or the **Company**) wishes to advise that in accordance with Listing Rule 3.10A, 3,312,102 fully paid ordinary shares will be released from voluntary escrow on 10 March 2023.

ENDS

This announcement has been authorised by the Chair.

MEDIA ENQUIRIES:

Scott Rochfort

Cannings Strategic Communications

Mobile: +61 0435 878 614

INVESTOR RELATIONS: investorrelations@bikeexchange.com.au

ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX: BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and transact with thousands of retailers and brands. The Company was founded in Melbourne in 2007, with the aim of bringing together the fragmented global cycling industry to trade and scale. BikeExchange listed on the Australian Stock Exchange (ASX) in February, 2021. Today, it hosts over 1500 brands, 1650+ retailers and 900,000+ products globally, with an annual audience of 28+ million consumers.