

21 February 2023

Australian Securities Exchange
ASX Market Announcements Office

Edwina Gilbert appointed as Non-Executive Director

The Board of Infomedia Ltd (ASX: IFM), a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem, is pleased to announce the appointment of Ms Edwina Gilbert as Non-Executive Director effective from 1 March 2023.

Edwina is currently the Executive Chair of Phil Gilbert Motor Group and has held various leadership roles including Managing Director of the group since 2011 and General Manager position between 2005 and 2011. She is also a current Non-Executive Director and Chair of the Risk Committee of ASX listed Carsales.com. Edwina has a proven track record in business transformation, having led Phil Gilbert Motor Group from a traditional 'bricks and mortar' business to a leading automotive omni-channel retail experience. Edwina has been a non-executive director of the Australian Automotive Dealers Association (AADA) since 2021.

Edwina holds a Bachelor of Laws (LLB) and a Bachelor of Arts from University of Sydney. She is a Graduate of the Australian Institute of Company Directors (GAICD), having completed the Company Director's Course in 2020.

Infomedia Chairman Mr Bart Vogel said of Ms Gilbert's appointment: "On behalf of the Board, I would like to welcome Edwina to Infomedia. Edwina brings a unique combination of successful automotive dealer leadership and relevant listed company experience which will be invaluable to Infomedia as we continue to grow as a global leader in the automotive data and software sector. I am confident Edwina will make a positive and substantial contribution to the Company."

Ms Gilbert will stand for election by the shareholders at the Company's 2023 AGM in accordance with the Company's Constitution and the Listing Rules.

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This announcement is released by authority of the Infomedia Board

About Infomedia: Infomedia's global leading ecosystem of SaaS and DaaS solutions empowers automakers and their dealer networks to manage the vehicle and customer lifecycle. Infomedia's data-driven solutions are used by over 250,000 industry professionals, across 50 automaker brands and in 186 countries to create a convenient customer journey, drive dealer efficiencies and grow sales. Infomedia has led innovation in retail automotive technology for more than 28 years and continues to expand its reach within the three regions in which it operates. For more information, please visit Infomedia's website <https://www.infomedia.com.au> and YouTube channel <https://www.youtube.com/infomedialtd>.