

5 October 2022

LiveTiles launches LiveTiles Analytics

Highlights

- LiveTiles launches LiveTiles Analytics, a platform that enhances the Company's Employee Experience Platform (EXP) offering
- LiveTiles Analytics was designed and developed following strong feedback from large customers in the Company's customer advisory board
- LiveTiles Analytics provides real-time event-driven insights into how employees are consuming LiveTiles products, through streaming analytics
- LiveTiles Analytics will become a key competitive differentiator in the growing Employee Experience market

LiveTiles Limited (ASX:LVT) (LiveTiles or the Company), a global leader in Employee Experience software for employee collaboration and communications, is pleased to announce the launch of LiveTiles Analytics.

The LiveTiles Analytics platform provides real-time event-driven insights into how employees are consuming LiveTiles products through streaming analytics. The platform has been developed to enhance the overall LiveTiles Employee Experience offering, helping shape a positive work culture by providing organisations the ability to understand and improve on the employee experience of their people. The tool has been developed in response to customers desire for an improved understanding into how employees are using technology and how to support refining their employee experience.

The LiveTiles Analytics platform enhances the Employee Experience in many ways, including:

- Measuring the strength of engagement between employees and employer
- Ensuring the right company content is being targeted to the right audiences
- Assisting companies make sure that information which is being shared is tracking towards organisational goals

Key insights from LiveTiles Analytics are similar to those used by leading consumer social platforms, however, LiveTiles Analytics is tailored to the customers business. The analytics platform provides LiveTiles with insights to optimise its portfolio of Employee Experience products based on real-world customer usage. Aggregated anonymised metrics across all customers provides benchmarking and supports the activities of the Company's EX Academy.

The demand for the capabilities of LiveTiles Analytics came out of the Company's customer advisory board, where enterprise customers saw this as a natural progression with the LiveTiles platform and for their own evolving Employee Experience needs. The availability of LiveTiles analytics will further increase the Company's ability to win large RFP's, and also improve customer retention through the continuous improvement of the platform. LiveTiles Analytics will support customer retention and growth by providing market leading capabilities to existing customer solutions while also providing future growth opportunity by expanding the platform's capabilities to additional data insights.



LiveTiles CEO Karl Redenbach said, “We are delighted to launch LiveTiles Analytics and enhance our Employee Experience offering. The capabilities provided by this new platform provides LiveTiles with advanced analytic features that address the needs of a modern employee experience, features that are unmatched by our competitors and which further enhances our ability to create unforgettable Employee Experiences.”

This has been authorised for release by the Board.

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About LiveTiles:

LiveTiles is a global leader in the employee experience market creating software for employee collaboration and communications. LiveTiles is delivering solutions that drive digital transformation, productivity, and employee engagement in the modern workplace.

LiveTiles have operations spanning North America, Europe, Asia and Australia, and services over 1,000 customers. LiveTiles is a leading player in the Employee Experience Platform Industry and has been acknowledged as such by Forrester and Gartner.