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AR3 Launches New Interactive Investor Hub

AR3 to provide shareholders with a more proactive way of communication and enquiry support with the Launch of Investor Hub Platform.

Australian Rare Earths Limited (ASX: **AR3**), a leading player in Australian rare earths exploration and development, is pleased to announce the launch of its new interactive Investor Hub.

This Investor Hub platform has been designed to provide existing and prospective shareholders with an immersive and user-friendly experience. Investors can access real-time updates from the company including: ASX Announcements, Reports, Presentations, Educational Material, CEO Interviews and Corporate Research, all in one centralised location.

The introduction of the Investor Hub Platform is complemented by the appointment of Tau Media as the company's new Investor and Media Relations consultant.

How to sign up for the AR3 Investor Hub:

1. Visit investorhub.ar3.com.au/welcome
2. Follow the prompts to sign up for the Investor Hub account.
3. Complete your account profile.

AR3 Chief Executive, Travis Beinke, said: *"We are excited to unveil our Investor Hub Platform as part of our broader communication strategy for 2024. This platform reflects our dedication to keeping our shareholders well-informed and engaged in our journey. We believe it will serve as a valuable tool for enhancing and fostering a stronger connection with our investor community. We encourage stakeholders to sign up to the Invstor Hub and we look forward to your feedback."*

For further information, please visit the new Investor Hub Platform at investorhub.ar3.com.au/welcome or contact Managing Partner of Tau Media, Jessica Fertig, at jessica@taumedia.com.au

The announcement has been authorised for release by the Board of AR3 Limited.

For further information please contact:

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About Australian Rare Earths Limited

Australian Rare Earths is committed to the timely exploration and development of its 100% owned, flagship Koppamurra Project, located in the Koppamurra rare earths Province in southeastern South Australia and western Victoria. Koppamurra is a prospective ionic clay hosted rare earth deposit, uniquely rich in all the elements required in the manufacture of rare earth permanent magnets which are essential components in electric vehicles, wind turbines and domestic appliances. In addition AR3 is actively reviewing other potential prospective areas which may also host ionic clay hosted rare earth deposits throughout Australia.

The Company is focused on executing a growth strategy that will ensure AR3 is positioned to become an independent and sustainable source of rare earths, playing a pivotal role in the global transition to a green economy.

<https://investorhub.ar3.com.au/link/Dexd6e>