

NOTICE OF FY23 Q4 APPENDIX 4C ANNOUNCEMENT DATE

19 July 2023

Melbourne, Australia - BikeExchange Limited (ASX:BEX) ('BikeExchange'), wishes to advise that the Company will release its FY23 Q4 Appendix 4C by Friday 28 July 2023.

The Company will hold a brief conference call for investors at 4:00pm (Melbourne time) on Friday 28 July 2023.

To register for the Zoom Meeting please use this link:

<https://us06web.zoom.us/meeting/register/tZYkduuvrj4oHd1WLU64HPYu0EbMJvaHteyZ>

After registering, you will receive a confirmation email containing information about joining the meeting.

MEDIA ENQUIRIES:

Dominic O'Hanlon, Chair

Email: dominic@bikeexchange.com.au

INVESTOR RELATIONS: investorrelations@bikeexchange.com.au

ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX:BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and trade with thousands of retailers and brands. The Company was founded in Melbourne in 2007, with the aim of bringing together the fragmented global cycling industry to trade and scale. Today, it hosts over 1500 brands, 1,585 retailers and 900,000+ products globally, with an annual audience of 28+ million consumers.

AUTHORISED BY

BikeExchange Ltd CEO.