



ASX ANNOUNCEMENT

Melbourne, 25 August 2023

COMPLETION OF ACQUISITION OF 40% STAKE OF PHIL HOFFMANN TRAVEL

Helloworld Travel Limited (ASX: HLO) today announces the completion of the acquisition of the 40% stake in Phil Hoffmann Travel.

HLO Chief Executive Officer and Managing Director, Andrew Burnes said, "Phil Hoffmann is one of the best recognised names in travel and we are pleased to complete this acquisition of the 40% stake in PHT. We look forward to working with Phil Hoffmann, Peter Williams and their team as they continue to support their customers in the years ahead."

Authorised for release by Helloworld Travel Limited's Board of Directors.

Andrew Burnes, AO
Chief Executive Officer
Managing Director

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About Helloworld Travel Limited

- Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail leisure travel and business travel networks, travel broker networks, destination management services (inbound), air ticket consolidation, tourism transport operations, wholesale travel services, online operations and event-based freight operations, all supported by world class proprietary and non-proprietary distribution systems.
- HLO has over 750 staff located in Australia, New Zealand, Fiji and Greece, and over 2000 members of its travel agency and broker networks in Australia and New Zealand.
- Helloworld Travel is a proud sponsor of the School of St Jude in Tanzania.

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