

### 3 OCTOBER 2023: BIKEEXCHANGE (BEX) APPOINTS NEW CFO KYLE FERREIRA

Global online marketplace [BikeExchange](http://BikeExchange) (BEX) is proud to announce the appointment of Mr Kyle Ferreira as Chief Financial Officer, effective 1st November 2023. Kyle brings a wealth of experience in a technology driven high growth environment having been Head of Corporate Finance at ASX listed rhipe Limited.

During his almost five years at rhipe, Kyle worked closely with BEX Chairman Dominic O'Hanlon to oversee a significant period of organic growth and international expansion plus manage several acquisitions and sale of rhipe limited to Crayon Group, an overseas acquirer for \$409m.

Commenting on the addition of Kyle to the executive management team, Ryan McMillan, BEX CEO said: "I am thrilled to have secured the appointment of Kyle Ferreira as Chief Financial Officer. He brings a wealth of relevant experience to the team and has a strong track record of managing a high-growth technology company in the listed arena".

Kyle has experience in managing finance and operational teams within a high-growth environment plus an extensive background in strategic planning, financial modeling and mergers and acquisitions.

Kyle qualified as a member of the Institute of Chartered Accountants of Australia and recently completed his Master of Cyber Security (University of New South Wales) while leading the Crayon Cyber Security business across APAC. Prior to joining rhipe, Kyle worked for Deloitte for several years across the Corporate Finance and Audit divisions.

The Board thanks outgoing CFO Kathy Kotsiopoulos, who resigned on 30th September 2023 from BEX to pursue outside interests. Kathy has made a significant contribution to BikeExchange, particularly in supporting restructuring and cost management activities. Her dedication to the role has been unwavering and the Board wishes her every success in the future.

**END**

The release of this announcement has been authorised by the Board of BikeExchange Limited.

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